

# Bringing it all together: Integration of new approach methodologies (NAMs) for cosmetic safety decision-making

Paul Russell



Unilever

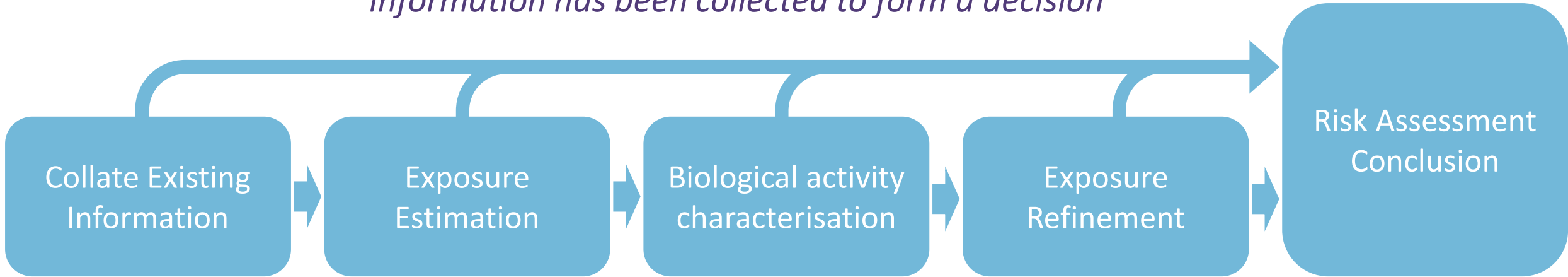
# Risk assessment process

NGRA is defined as ***an exposure-led, hypothesis-driven*** risk assessment approach that ***integrates New Approach Methodologies (NAMs)*** to assure ***safety without the use of animal testing***



Dent et al 2018. Computational Toxicology Volume 7, August 2018, Pages 20-26

*A tiered and iterative approach is needed until sufficient information has been collected to form a decision*



1. Problem Formulation

2. Consumer Exposure

3. Predictive Chemistry

5. Internal Exposure

7. Integration into risk assessment

8. History of Safe Use

4. Exposure Based Waiving

6. *In Vitro* Assay Synthesis



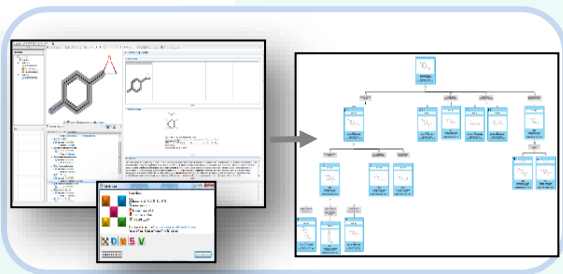
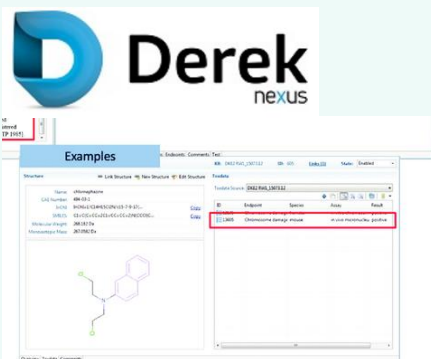
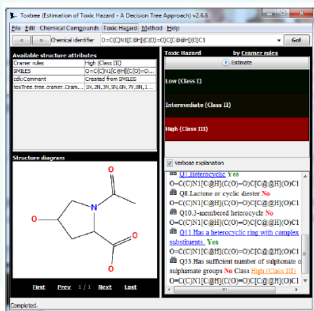
Modules

# Collate existing information

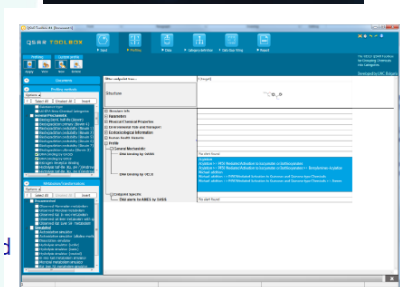


## In silico tools

### ToxTree



## Metabolic fate predictions



## Literature



## Existing datasets



## Bespoke models



### Using 2D Structural Alerts to Define Chemical Categories for Molecular Initiating Events

Timothy E. H. Allen,\* Jonathan M. Goodman,\*<sup>1</sup> Steve Gutsell,<sup>†</sup> and Paul J. Russell<sup>†</sup>

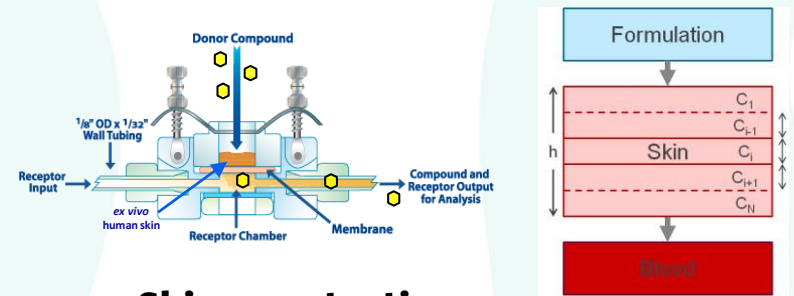
# Exposure estimation & refinement



- **Route of exposure**
- **Consumer use (Habits & Practices)**
- **Applied dose (external concentration)**



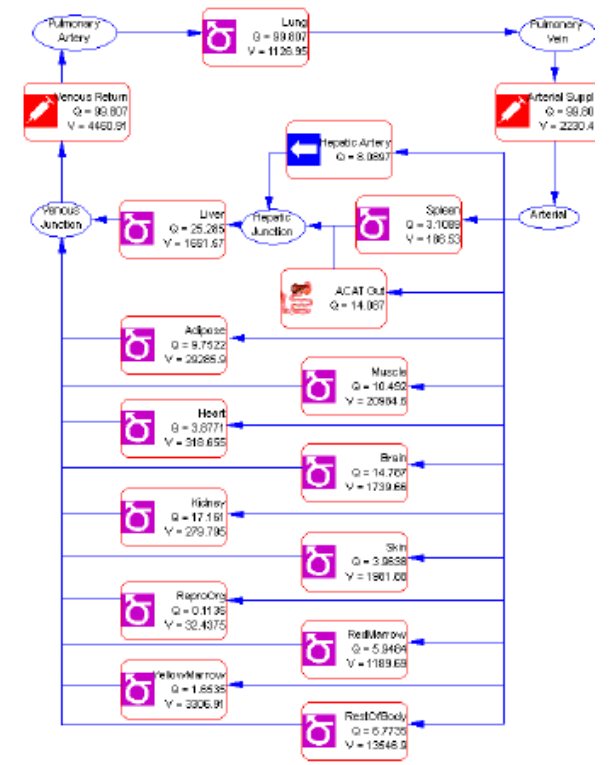
## ADME parameters



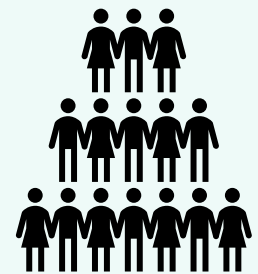
- **Skin penetration**
- **Phys-chem properties**
- **Hepatic clearance**
- **Fraction unbound**
- **blood:plasma ratio**
- **Metabolic profiling**

Opportunity for refinement

## Physiologically-based kinetic (PBK) modelling - Internal concentration (plasma, urine, organ-level)



## Uncertainty analysis- Population simulation



# Biological activity characterisation



## OECD test methods

OECD TG437  
**Skin and eye irritation**

OECD TG430/431  
OECD TG439

OECD TG442C

OECD TG442D

**Skin sensitisation**

OECD TG432

OECD TG473

OECD TG471

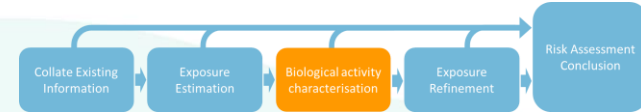
OECD TG476

## Phototoxicity

## Genotoxicity



# Biological activity characterisation



## Cellular stress

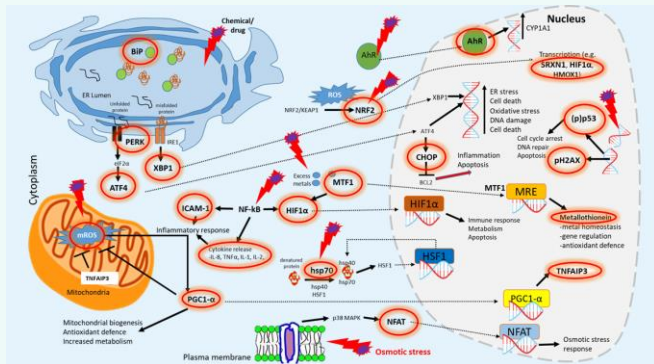


Image kindly provided by Paul Walker (Cyprotex)

**36 biomarkers identified that were representative of key stress pathways, mitochondrial toxicity and cell health.**

Hatherell et al (2020), Toxicological Sciences, 176, 11-33

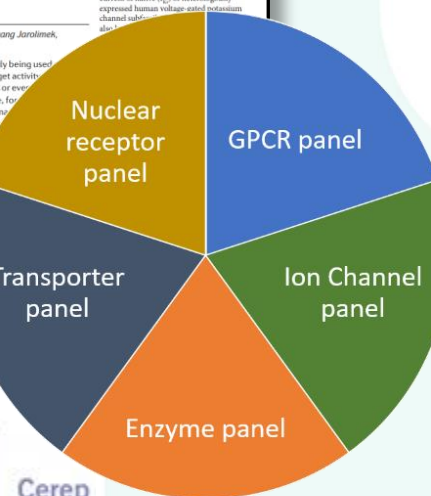
## Receptor-binding assays

**PERSPECTIVES**

**REDUCING SAFETY-RELATED DRUG ATTRITION: THE USE OF *IN VITRO* PHARMACOLOGICAL PROFILING**

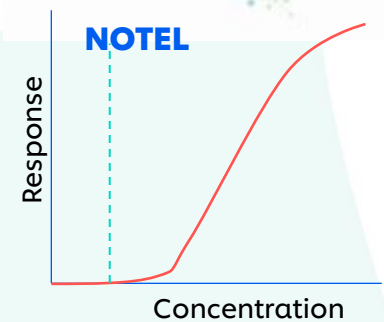
*Joannie Bawes, Andrew J. Brown, Jacques Hamon, Wolfgang Jarolimek, Aran Sridhar, Gareth Waldron and Steven Whitehead*

Abstract | *In vitro* pharmacological profiling is increasingly being used in the drug discovery process to identify undesirable off-target activities that could hinder or halt the development of candidate drugs or even lead to withdrawal if discovered after a drug is approved. Here, for the first time, rational, strategies and methodologies for *in vitro* pharmacological profiling of four major pharmaceutical companies (AstraZeneca, GlaxoSmithKline, Novartis and Pfizer) are presented and illustrated with examples of how this approach can improve drug discovery process. We hope that this will encourage academic institutions to benefit from this knowledge through our collaborative knowledge sharing.



Cerep

## High throughput transcriptomics

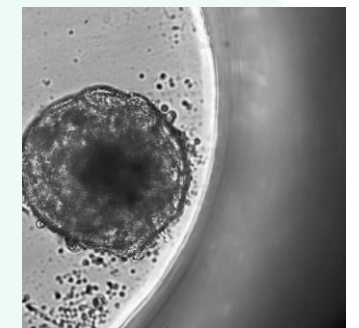
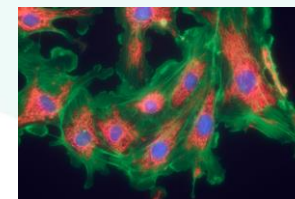


## Mechanism based genotox assessment

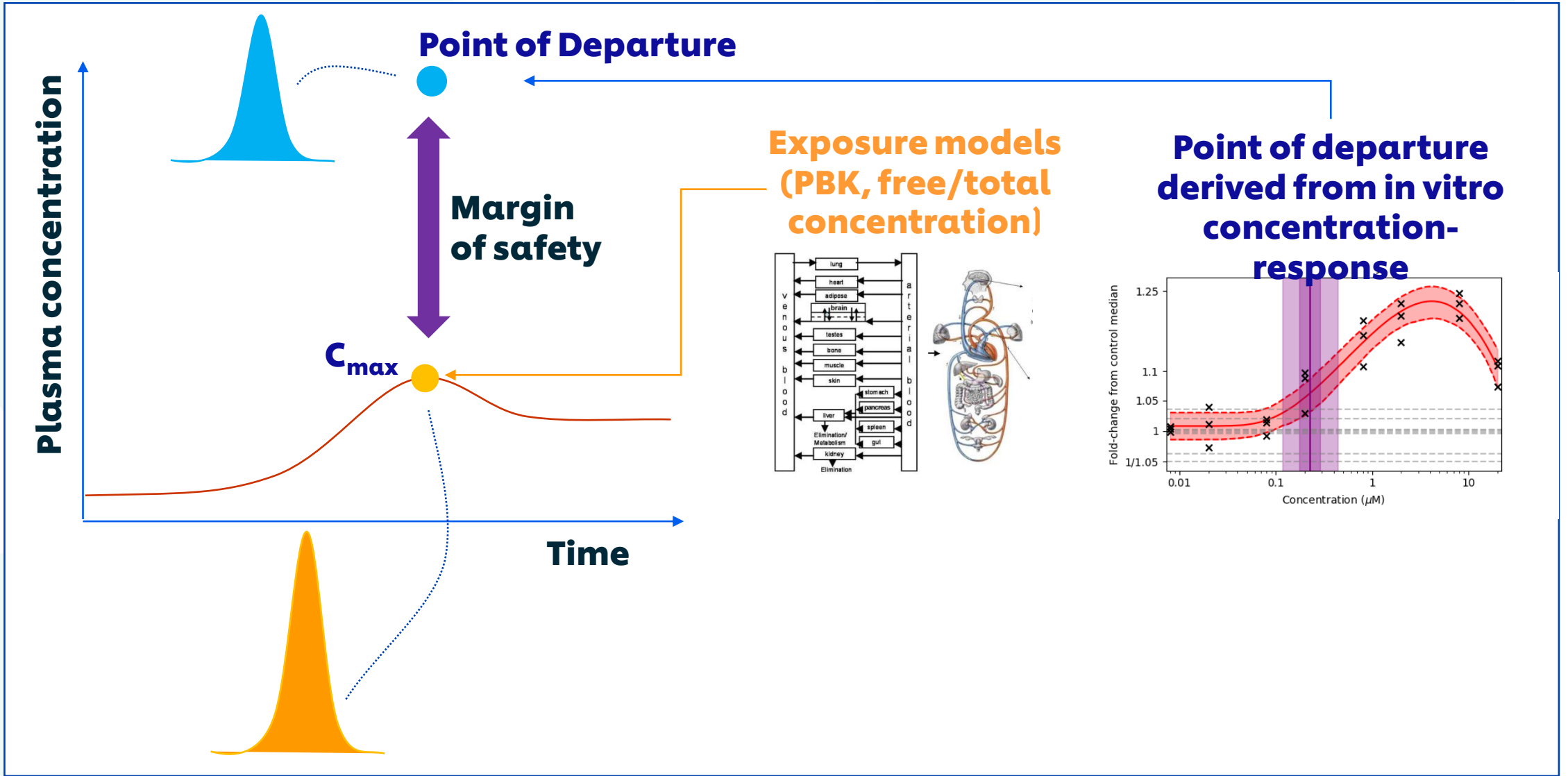
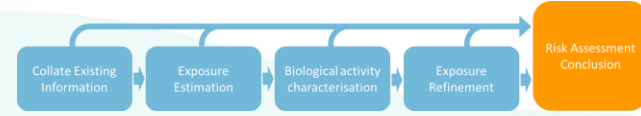


**DNA Damage  
P53 Binding  
Oxidative Stress  
Protein Damage**

## Advanced cell systems and microtissues



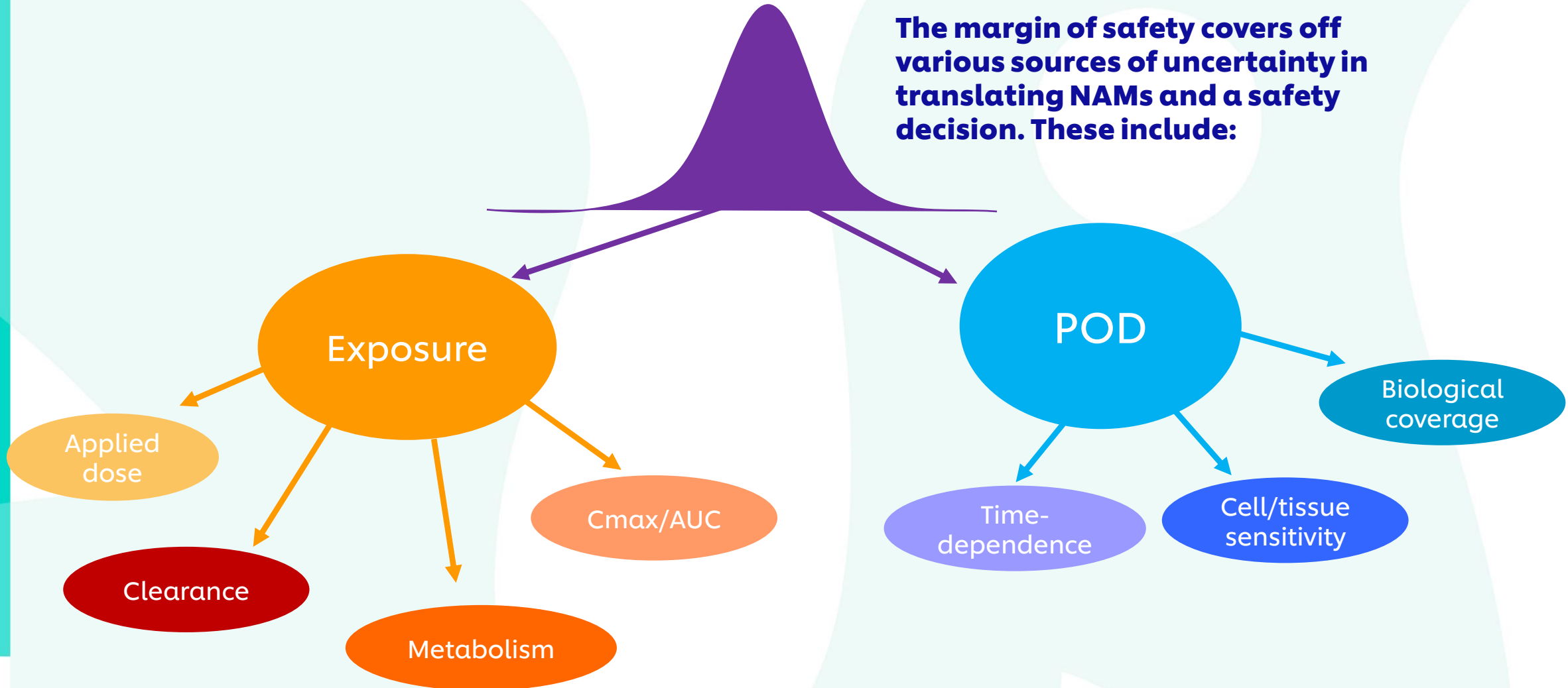
# Margin of Safety



# NGRA: Sources of uncertainty should be characterized and documented



The margin of safety covers off various sources of uncertainty in translating NAMs and a safety decision. These include:





# Case study example

## Baltazar *et al* (2020) A Next-Generation Risk Assessment Case Study for Coumarin in Cosmetic Products. *Toxicological Sciences*, 176, 236-252




SOT | Society of  
Toxicology  
academic.oup.com/toxsci

TOXICOLOGICAL SCIENCES, 176(1), 2020, 236–252

doi: 10.1093/toxsci/lfaa048  
Advance Access Publication Date: April 10, 2020  
Research article

### A Next-Generation Risk Assessment Case Study for Coumarin in Cosmetic Products

Maria T. Baltazar,<sup>1</sup> Sophie Cable, Paul L. Carmichael, Richard Cubberley, Tom Cull, Mona Delagrange, Matthew P. Dent, Sarah Hatherell, Jade Houghton, Predrag Kukic, Hequn Li, Mi-Young Lee, Sophie Malcomber, Alistair M. Middleton, Thomas E. Moxon , Alexis V. Nathanail, Beate Nicol, Ruth Pendlington, Georgia Reynolds, Joe Reynolds, Andrew White, and Carl Westmoreland

Unilever Safety and Environmental Assurance Centre, Colworth Science Park, Sharnbrook, Bedfordshire MK44 1LQ, UK

<sup>1</sup>To whom correspondence should be addressed. Fax: +44(0)1234 264 744. E-mail: maria.baltazar@unilever.com.

#### ABSTRACT

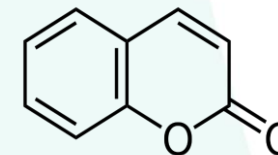
Next-Generation Risk Assessment is defined as an exposure-led, hypothesis-driven risk assessment approach that integrates new approach methodologies (NAMs) to assure safety without the use of animal testing. These principles were applied to a hypothetical safety assessment of 0.1% coumarin in face cream and body lotion. For the purpose of evaluating the use of NAMs, existing animal and human data on coumarin were excluded. Internal concentrations (plasma  $C_{max}$ ) were estimated using a physiologically based kinetic model for dermally applied coumarin. Systemic toxicity was assessed using a battery of *in vitro* NAMs to identify points of departure (PoDs) for a variety of biological effects such as receptor-mediated and immunomodulatory effects (Eurofins SafetyScreen44 and BioMap Diversity 8 Panel, respectively), and general bioactivity (ToxCast data, an *in vitro* cell stress panel and high-throughput transcriptomics). In addition, *in silico* alerts for genotoxicity were followed up with the ToxTracker tool. The PoDs from the *in vitro* assays were plotted against the calculated *in vivo* exposure to calculate a margin of safety with associated uncertainty. The predicted  $C_{max}$  values for face cream and body lotion were lower than all PoDs with margin of safety higher than 100. Furthermore, coumarin was not genotoxic, did not bind to any of the 44 receptors tested and did not show any immunomodulatory effects at consumer-

## 0.1% COUMARIN IN FACE CREAM (NEW FRAGRANCE)

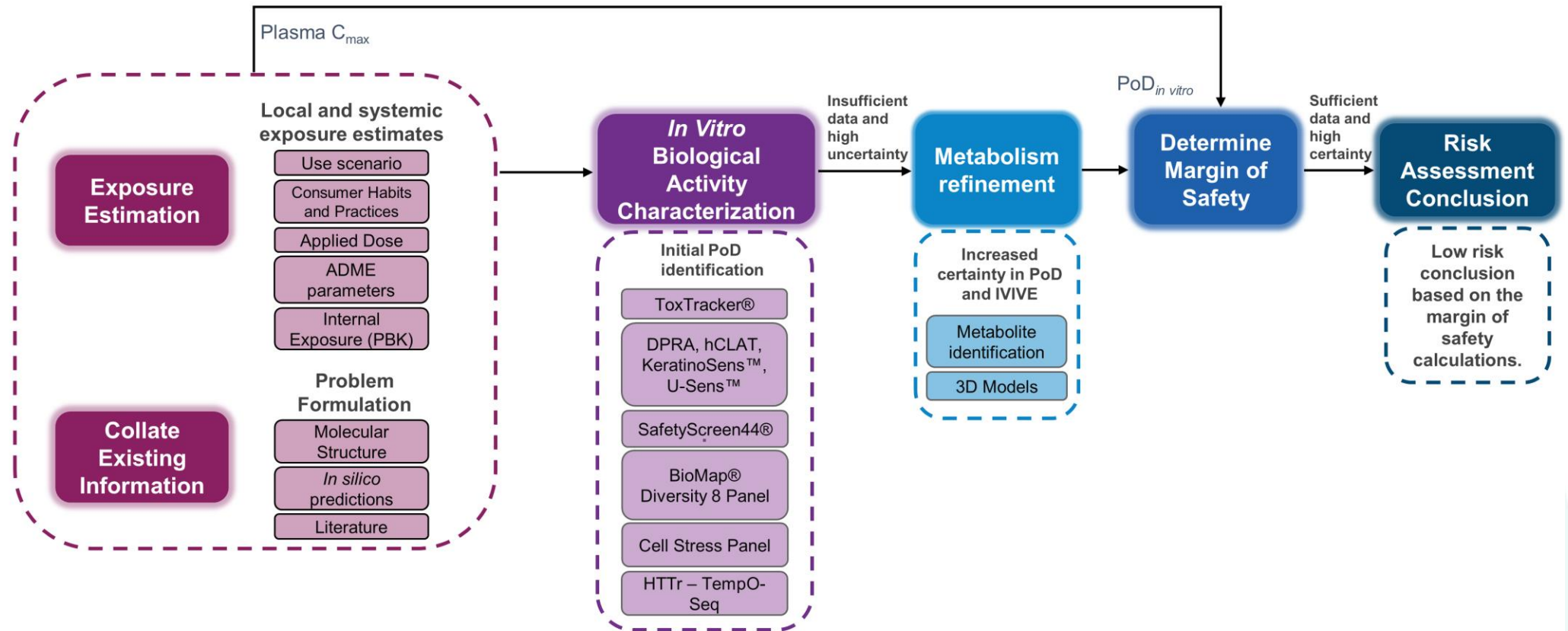
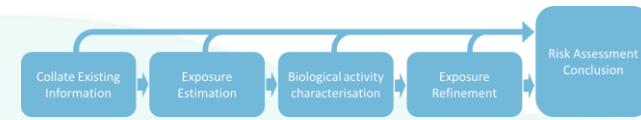


#### Assumptions:

- EU Market
- 100% purity
- no *in vivo* data was available such as animal data, History of Safe Use (HoSU) or Clinical data
- no use of animal data in Read Across
- *In silico* alerts known to be based on animal or *in vivo* data or on the structure of Coumarin itself were excluded



# Next-Generation Risk Assessment workflow

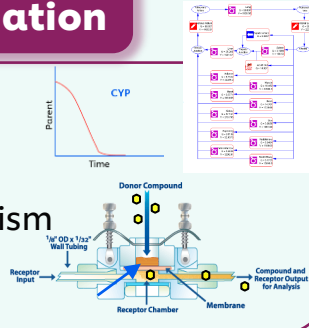


# NGRA for 0.1% coumarin in face cream: Key results



## Exposure Estimation

- Plasma Cmax 0.002- 0.02  $\mu\text{M}$
- Rapidly metabolism via CYP2A6



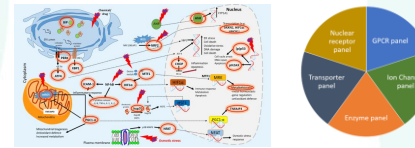
## Collate Existing Information

- Gentox and protein binding alerts
- Biotransformation via hydroxylation
- Reactive metabolites predicted.
- 90-100% freely available *in vitro*
- Low bioactivity in ToxCast and Pubchem

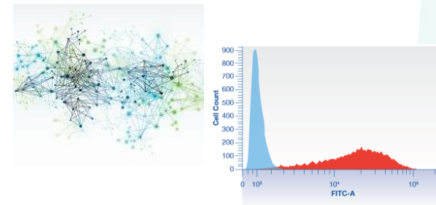
[EPA iCSS ToxCast Dashboard](#)

PubChem

## In Vitro Biological Activity Characterisation

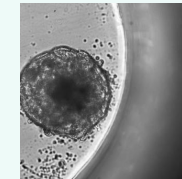


- Negative gentox
- Low probability of skin sensitisation
- No immunomodulation potential
- Low bioactivity
- PoD range: 6-912  $\mu\text{M}$



## Metabolism refinement

- Low bioactivity found in a metabolic competent cell model (HepaRG 3D)

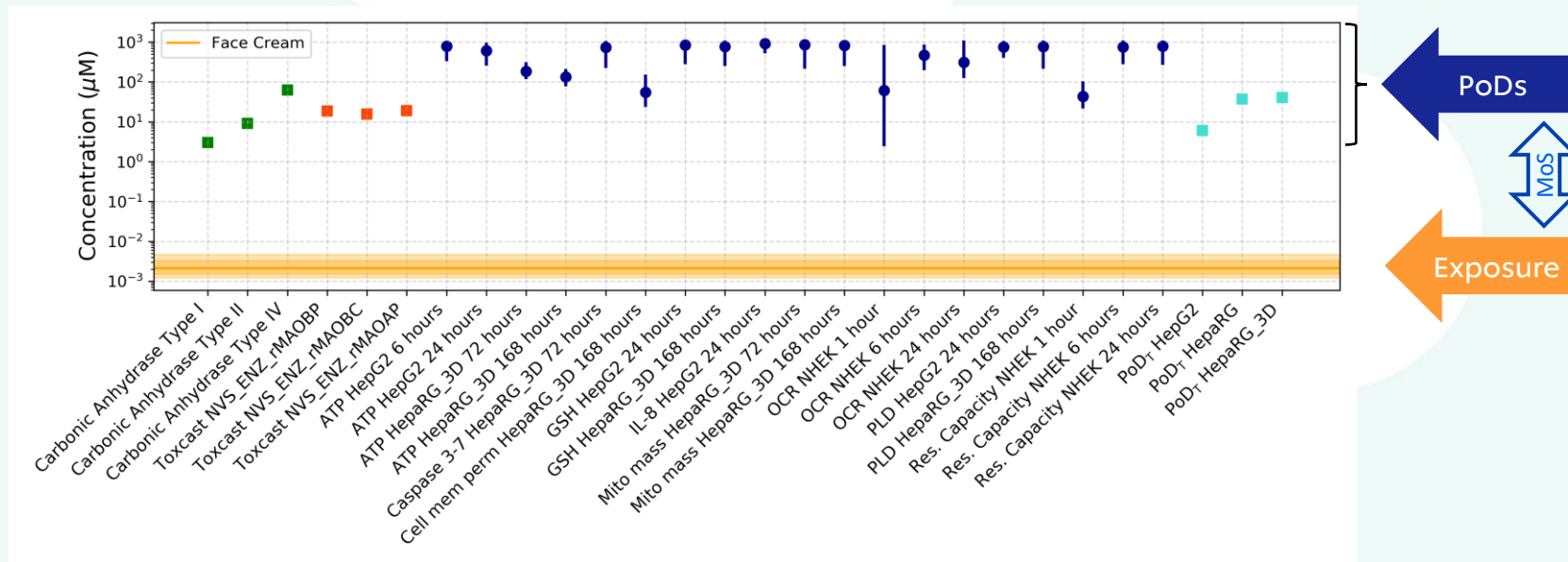
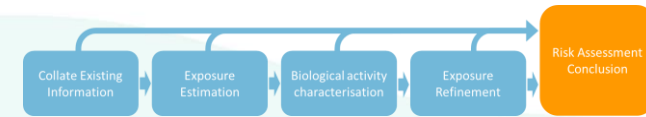


## Determine Margin of Safety

**Updated MoS**  
**9538- 9601**

Preliminary MoS  
706 - 96738

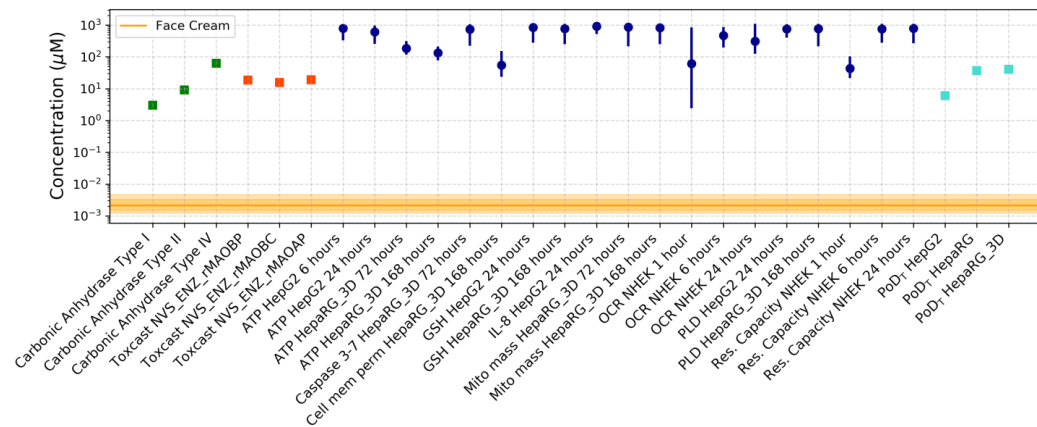
# NGRA for 0.1% coumarin in face cream: Risk assessment conclusion



- The predicted  $C_{max}$  values for face cream were lower than all PoDs with a MoS (the 5<sup>th</sup> percentile) higher than 100
- Coumarin is not genotoxic, does not cause skin sensitisation, does not bind to any of the 44 targets and does not show any immunomodulatory effects at consumer relevant exposures
- **Weight of evidence suggests that the inclusion of 0.1% coumarin in face cream is safe for the consumer**

# Concluding remarks

- **NAMs for decision making is a framework of non-standard, bespoke data-generation, driven by the risk assessment questions**
  - **Exposure led**
  - **Human relevant**
  - **in silico**
  - **in vitro**
  - **weight of evidence**
- **Margin of safety is determined by the ratio of human exposure to the point of departure for the most sensitive assay, taking sources of uncertainty into account**
- **NAMs for NGRA are available now and research into more approaches continues**





# Acknowledgements

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Andy White

+ All our collaborators

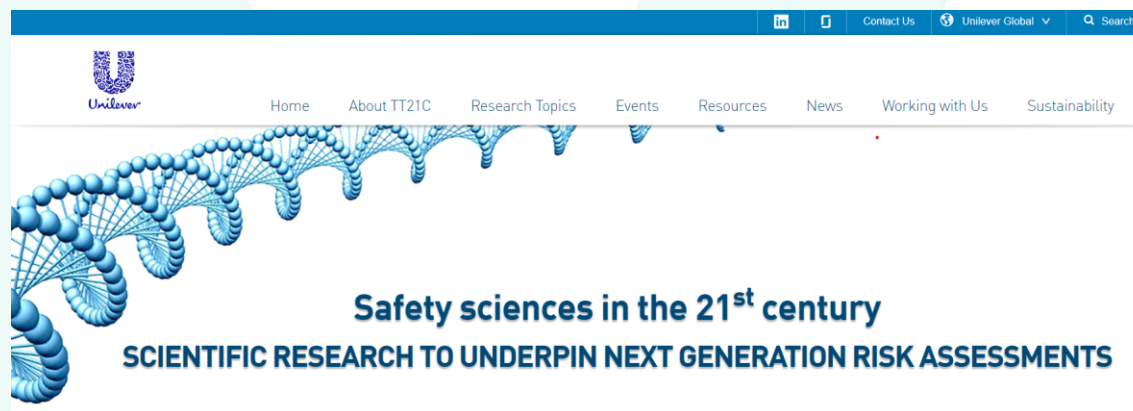


#UseScienceNotAnimals



Unilever

**For more information on Unilever's ongoing research to develop non-animal approaches to safety assessment visit [www.tt21c.org](http://www.tt21c.org)**



 **YouTube** [Implementing a Next Generation Risk Assessment](#)



 **YouTube** [Animal Testing Alternatives in Unilever](#)