

# Next Generation Risk Assessment: What do we need from validation?

**Carl Westmoreland, Gavin Maxwell, Maria Baltazar,  
Alistair Middleton, Paul Russell, Matt Dent and Paul  
Carmichael**

**Safety & Environmental Assurance Centre, Unilever**

23<sup>rd</sup> August 2021



Unilever

# Our products must be safe

Can we make robust, reproducible decisions on these people's safety?



# Recognition of Next Generation Risk Assessment (NGRA) in cosmetic safety assessment

Computational Toxicology 7 (2018) 20–26

Contents lists available at ScienceDirect

Computational Toxicology

journal homepage: [www.elsevier.com/locate/comtox](http://www.elsevier.com/locate/comtox)

Principles underpinning the use of new methodologies in the risk assessment of cosmetic ingredients

Matthew Dent<sup>a,\*</sup>, Renata Teixeira Amaral<sup>b</sup>, Pedro Amores Da Silva<sup>b</sup>, Jay Ansell<sup>c</sup>, Fanny Boislevé<sup>d</sup>, Masato Hatao<sup>e</sup>, Akihiko Hirose<sup>f</sup>, Yutaka Kasai<sup>g</sup>, Petra Kern<sup>h</sup>, Reinhard Kreiling<sup>i</sup>, Stanley Milstein<sup>j</sup>, Beta Montemayor<sup>k</sup>, Julcemara Oliveira<sup>l</sup>, Andrea Richarz<sup>m</sup>, Rob Taalman<sup>n</sup>, Eric Vaillancourt<sup>o</sup>, Rajeshwar Verma<sup>p</sup>, Nashira Vieira O'Reilly Cabral Posada<sup>q</sup>, Craig Weiss<sup>r</sup>, Hajime Kojima<sup>f</sup>

<sup>a</sup> Unilever Safety and Environmental Assurance Centre, Colworth Science Park, Sharnbrook, Bedfordshire MK44 1LQ, UK  
<sup>b</sup> ABRIPEC - Association of the Cosmetic, Toiletry and Fragrance Industry (ABRIPEC), Av. Paulista, 1313 Conquistar Ceará, São Paulo, SP 01311-000, Brazil  
<sup>c</sup> US Personal Care Products Council (PCPC), 1620 I St. NW, Suite 1200, Washington, D.C. 20036, USA  
<sup>d</sup> Johnson & Johnson Santé Beauté France, Domaine de Maisgremont, CS 10615, F 27106 VAL DE REUILLE, Cedex, France  
<sup>e</sup> Japan Cosmetic Industry Association (JCIA), Metro City Kamiyoga 6F, 5-1-5, Toraymuro, Minato-ku, Tokyo 105-0001 Japan  
<sup>f</sup> National Institute of Health Sciences, 1-18-1 Kamiyoga, Setagaya-ku, 158-8501 Tokyo, Japan  
<sup>g</sup> Kao Corporation, External Relations & Government Affairs 2-1-3, Bunka, Sumida-ku, Tokyo 131-8501 Japan  
<sup>h</sup> Procter and Gamble Services Company NV, Tomteaan 100, B-1853 Strombeek Bever, Belgium  
<sup>i</sup> Clariant Products (DE GmbH), Global Toxicology and Ecotoxicology, Am Unys Park 1, 65943 Saldach, Germany  
<sup>j</sup> US Food and Drug Administration (US FDA), Office of Cosmetics and Colors (OCCAC), Center for Food Safety and Applied Nutrition (CFSAN), 5001 Campus Drive, College Park, MD 20740, USA  
<sup>k</sup> Cosmetics Alliance Canada, 220 Britannia Road East Suite 102, Mississauga, ON L4Z 3J5, Canada  
<sup>l</sup> Brazilian Health Regulatory Agency (ANVISA), Gerência de Produtos de Higiene, Perfumes, Cosméticos e Senocentes, SIA Trecho 5, lote 200, Area Especial 57 - CEP 71205-050, Brazil  
<sup>m</sup> European Commission, Joint Research Centre (JRC), Directorate for Health, Consumers and Reference Materials, Chemical Safety and Alternative Methods Unit, Via E. Fermi 2749, 21027 Tremezzo, VA, Italy  
<sup>n</sup> Cosmetics Europe, Avenue Herrmann Debrux 40, 1160 Anderlecht, Belgium  
<sup>o</sup> Health Canada (HC), Consumer Product Safety Directorate, Healthy Environments and Consumer Safety Branch, 269 Laurier Ave. W., Ottawa, ON K1A 0K9, Canada  
<sup>p</sup> Independent Cosmetic Manufacturing and Distributors (ICMAD), 21925 Field Parkway, Suite 2015, Deer Park, IL 60010, USA

ARTICLE INFO

Keywords:  
Next Generation Risk Assessment  
New approach methodologies  
Cosmetics risk assessment

ABSTRACT

Consumer safety is a prerequisite for any cosmetic product. Worldwide, there is an ever-increasing desire to bring safe products to market without animal testing, which requires a new approach to consumer safety. 'Next Generation Risk Assessment' (NGRA), defined as an exposure-led, hypothesis driven risk assessment approach that integrates *in silico*, *in chemico* and *in vitro* approaches, provides such an opportunity. The customized nature of each NGRA means that the development of a prescriptive list of tests to assure safety is not possible, or appropriate. The International Cooperation on Cosmetics Regulation (ICCR) therefore tasked a group of scientists from regulatory authorities and the Cosmetic Industry to agree on and outline the principles for incorporating these new approaches into risk assessments for cosmetic ingredients. This ICCR group determined the overall goals of NGRA (to be human-relevant, exposure-led, hypothesis driven and designed to prevent harm), how an NGRA should be conducted (using a tiered and iterative approach, following an appropriate literature search and evaluation of the available data, and using robust and relevant methods and strategies), and how the assessment should be documented (transparent and explicit about the logic of the approach and sources of uncertainty). Those working on the risk assessment of cosmetics have a unique opportunity to lead progress in the application of novel approaches, and cosmetic risk assessors are encouraged to consider these key principles



International Cooperation on Cosmetics Regulation (2018)



European Commission: Scientific Committee on Consumer Safety (2021)

SCCS/1628/21

Scientific Committee on Consumer Safety

SCCS

THE SCCS NOTES OF GUIDANCE FOR THE TESTING OF COSMETIC INGREDIENTS AND THEIR SAFETY EVALUATION 11<sup>TH</sup> REVISION

Scientific Committees

3-4 RELEVANT TOXICOLOGICAL TOOLS FOR THE SAFETY EVALUATION OF COSMETIC INGREDIENTS

The SCCS has been closely following the progress made with regard to the development and validation of alternative methods and updated its NoC on a regular basis taking progress into consideration.

Besides validated alternatives, the SCCS may also accept, on a case-by-case basis, methods that are scientifically valid as new tools (e.g., "omics" technology) for the safety evaluation of cosmetic substances. Such valid methods may not have necessarily gone through the complete validation process, but the Committee may consider them acceptable when there is a sufficient amount of experimental data proving relevance and reliability and including positive and negative controls.

According to the Cosmetics Regulation, the experimental studies have to be carried out in accordance with the principles of Good Laboratory Practice (GLP) laid down in Council Directive 87/18/EEC. All possible deviations from this set of rules should be explained and scientifically justified (SCCNFP/0633/02).

3-4.1 NEW APPROACH METHODOLOGY (NAM) AND NEXT-GENERATION RISK ASSESSMENT (NGRA)

Whereas the terminology of 'Alternative Test Methods (ATMs)' does not cover all available tools e.g., *in silico* methodology, the more general term, New Approach Methodology (NAM) has been introduced. As for cosmetics and their ingredients, testing and marketing bans apply with respect to animal use and also the obligation exists to only use validated replacement alternatives, the need for validated non-animal alternative methods for chemical hazard assessment is much more important in Europe for compliance with the Cosmetics Regulation than for other regulatory frameworks. NAMs may include *in vitro*, *ex vivo*, *in chemico* and *in silico* methods, read-across, as well as combinations thereof. Therefore, before any testing is carried out for safety evaluation, all information on the substance under consideration should be gathered from different available means. A set of criteria, universal across initiatives, to evaluate NAMs fit-for-purpose was developed by a multi-stakeholder group and may support greater consistency across different initiatives (Parish et al., 2020).

Many efforts are ongoing to modernise toxicological safety evaluation and to look for non-animal methodology that can be used for the risk assessment of compounds that after long-term exposure could be at the origin of systemic toxicity. One of these approaches is referred to as NGRA (USEPA, 2014). The principles underpinning the application of an NGRA to cosmetics have been defined by the International Cooperation on Cosmetics Regulation (ICCR), a platform of regulators and cosmetics industry from the EU, the US, Japan, Canada and Brazil (Dent et al., 2018). NGRA is a human-relevant, exposure-led, hypothesis-driven risk assessment designed to prevent harm. It integrates several NAMs to deliver safety decisions relevant to human health without the use of experimental animals. An NGRA should be conducted using a tiered and iterative approach, following an appropriate literature search and evaluation of the available data, and using robust and relevant methods and strategies. Given the novelty of NGRA and the current lack of regulatory guidance on the use of a variety of NAMs in decision-making, it is important that the assessment should be transparently documented and explicit about the logic of the approach and sources of uncertainty (Dent et al., 2018). A general NGRA workflow is described in Figure 5 (Berggren et al., 2017). The tools useful for safety evaluation of cosmetic ingredients, which could also be used in case NGRA would be taken as a possible workflow in the future, are described in chapters 3-4.2 to 3-4.14. Threshold of Toxicological Concern (TTC) and internal TTC (ITTC) approaches as a risk assessment tools are described in 3-5.2.

The SCCS adopted this guidance document at its plenary meeting on 30-31 March 2021

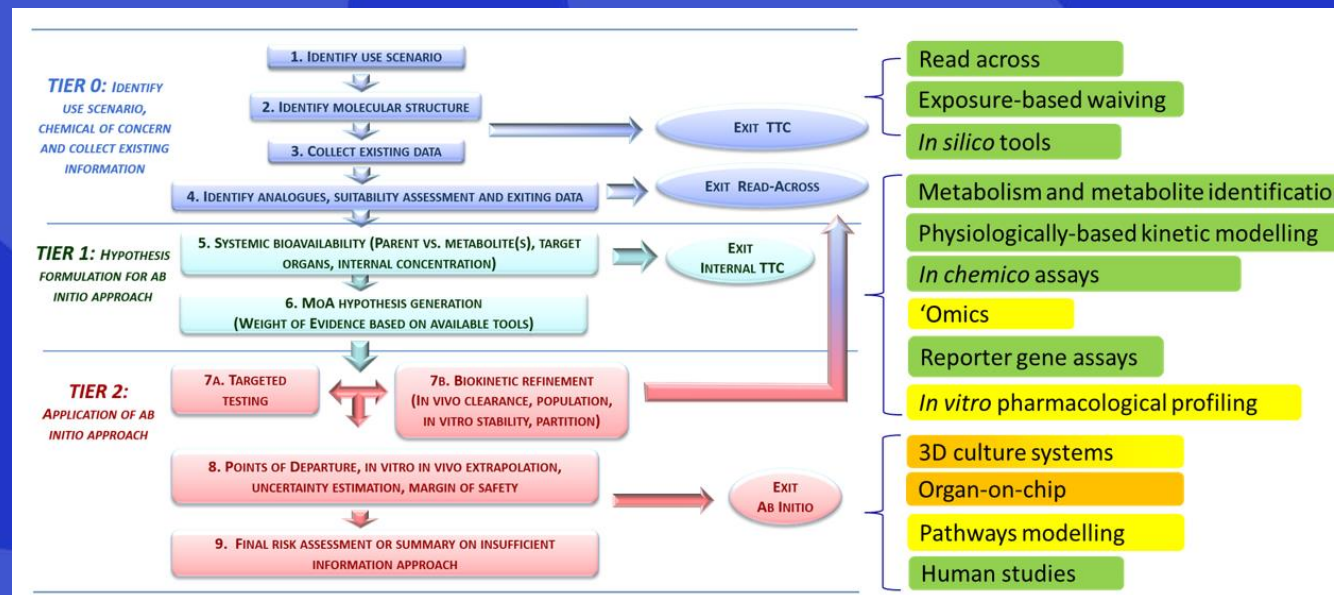
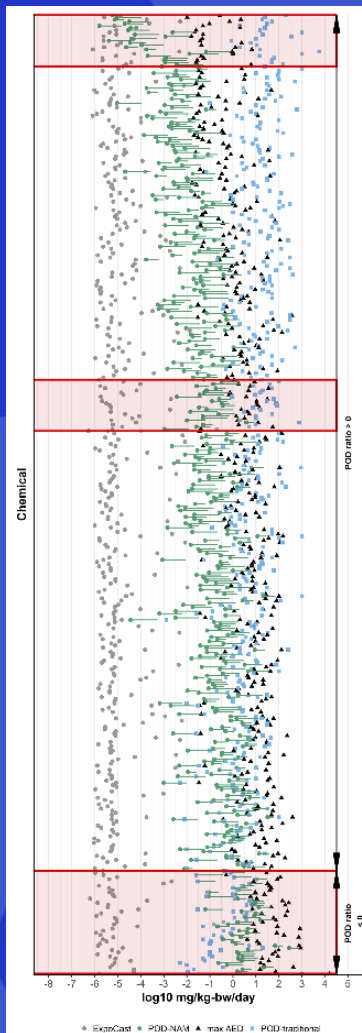
42





# In Vitro Bioactivity to Determine Margins of Safety

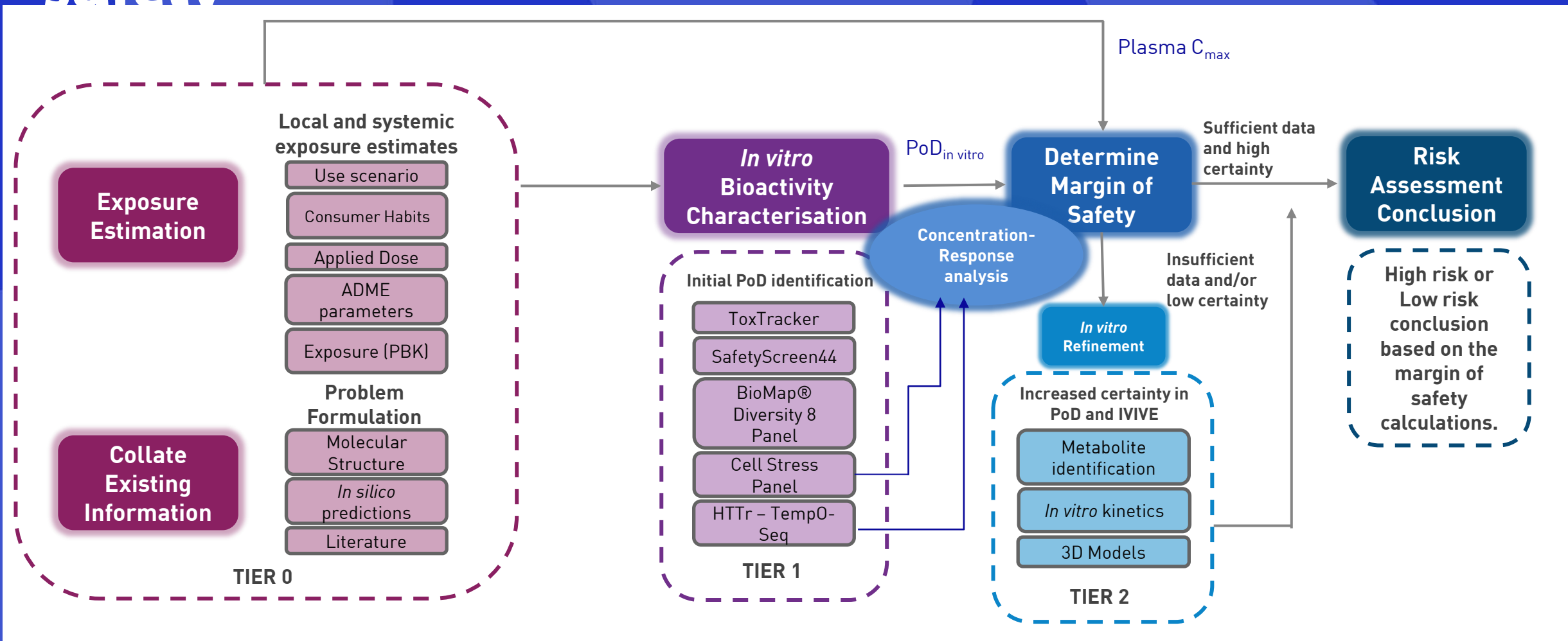
“The primary objective of this work was to compare PODs based on high-throughput predictions of bioactivity, exposure predictions, and traditional hazard information for 448 chemicals”. APCRA, 2020



**EUTOXRISK**

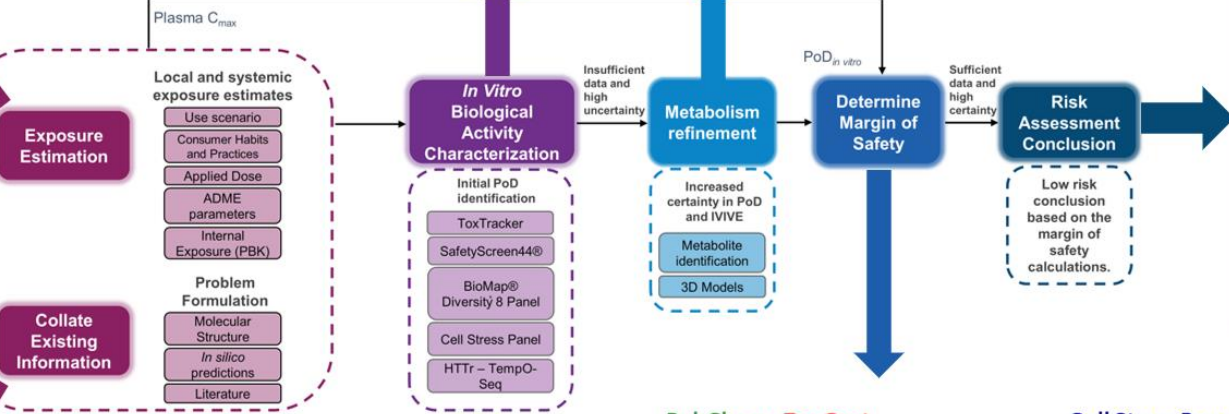
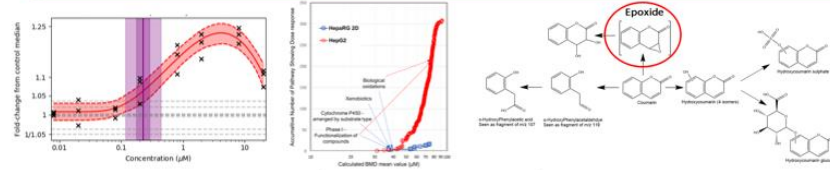
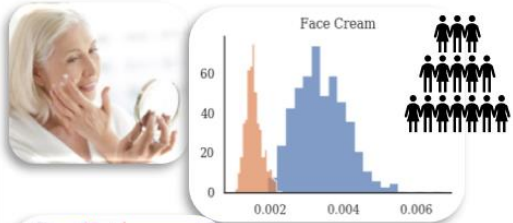


# NGRA Framework: Decision-making on consumer safety



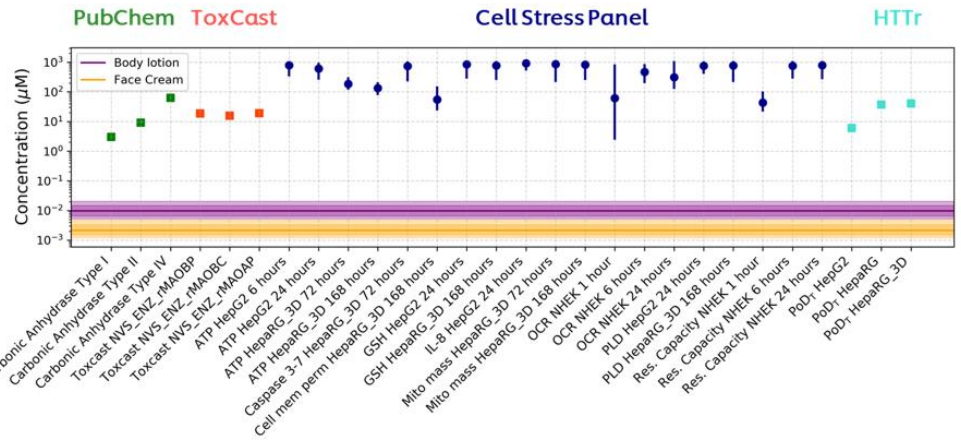
# A large toolbox of methods is used

Derivation of in vitro PoD across multiple cell models (HepG2, NHEK and MCF7) & refinement with HepaRG 2D and 3D & metabolism studies



**In this case study:**

- Weight of evidence suggested that the inclusion of 0.1% coumarin in face cream is safe for the consumer



Exposure tools to inform level of systemic exposure

Bioactivity tools to provide Points of Departure

Not a prescriptive set of tools, but driven by the risk assessment question

**QSAR TOOLBOX**

**OECD**

**Derek**

**Meteor**

**SOT** Society of Toxicology

**ToxSci**

**Tox21/ToxCast**  
~700 HTS Biological Pathways Assays

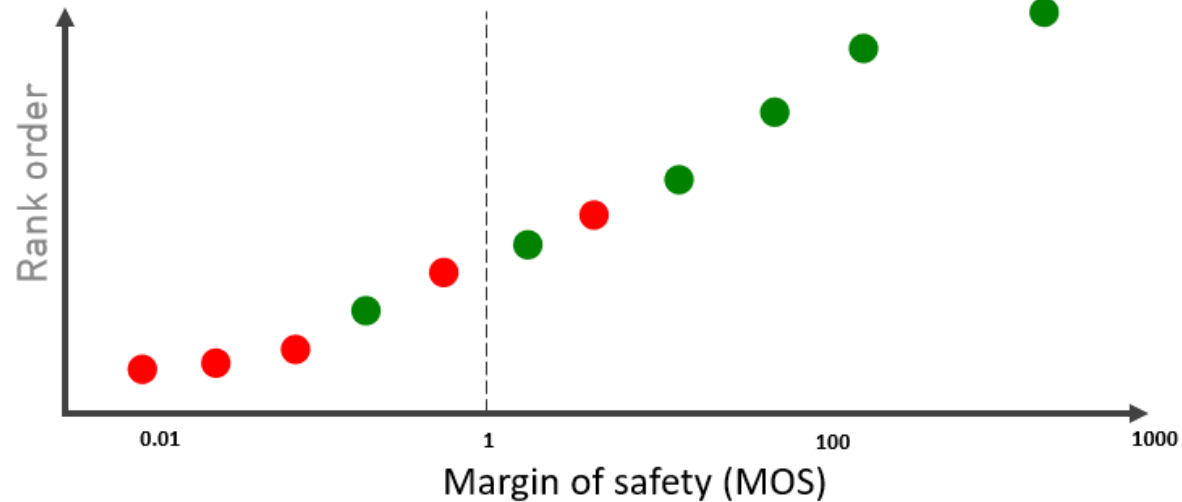
**EPA iCSS ToxCast Dashboard**

Using 2D Structural Alerts to Define Chemical Categories for Molecular Initiating Events  
Timothy E. H. Allen,<sup>1</sup> Jonathan M. Goodman,<sup>2,3</sup> Steve Gutsell,<sup>1</sup> and Paul J. Russell<sup>1</sup>

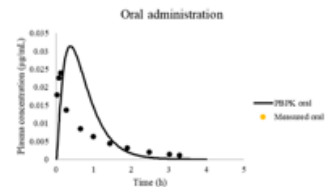
# Evaluating the toolset for risk assessment: A data-driven approach

## Chemical exposures scenarios

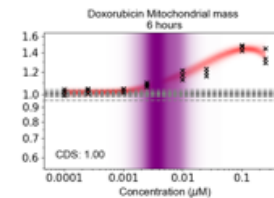
- 'Low' risk (from consumer goods perspective) – e.g. foods, cosmetics
- 'High' risk (from consumer goods perspective) – e.g. drugs



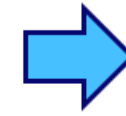
Define typical use-case scenarios benchmark chemical-exposures



PBK models of systemic exposure



Calculate the PoDs



Calculate the margin of safety

Can the toolset successfully distinguish between low and high risk chemical exposure scenarios up to a certain MOS?



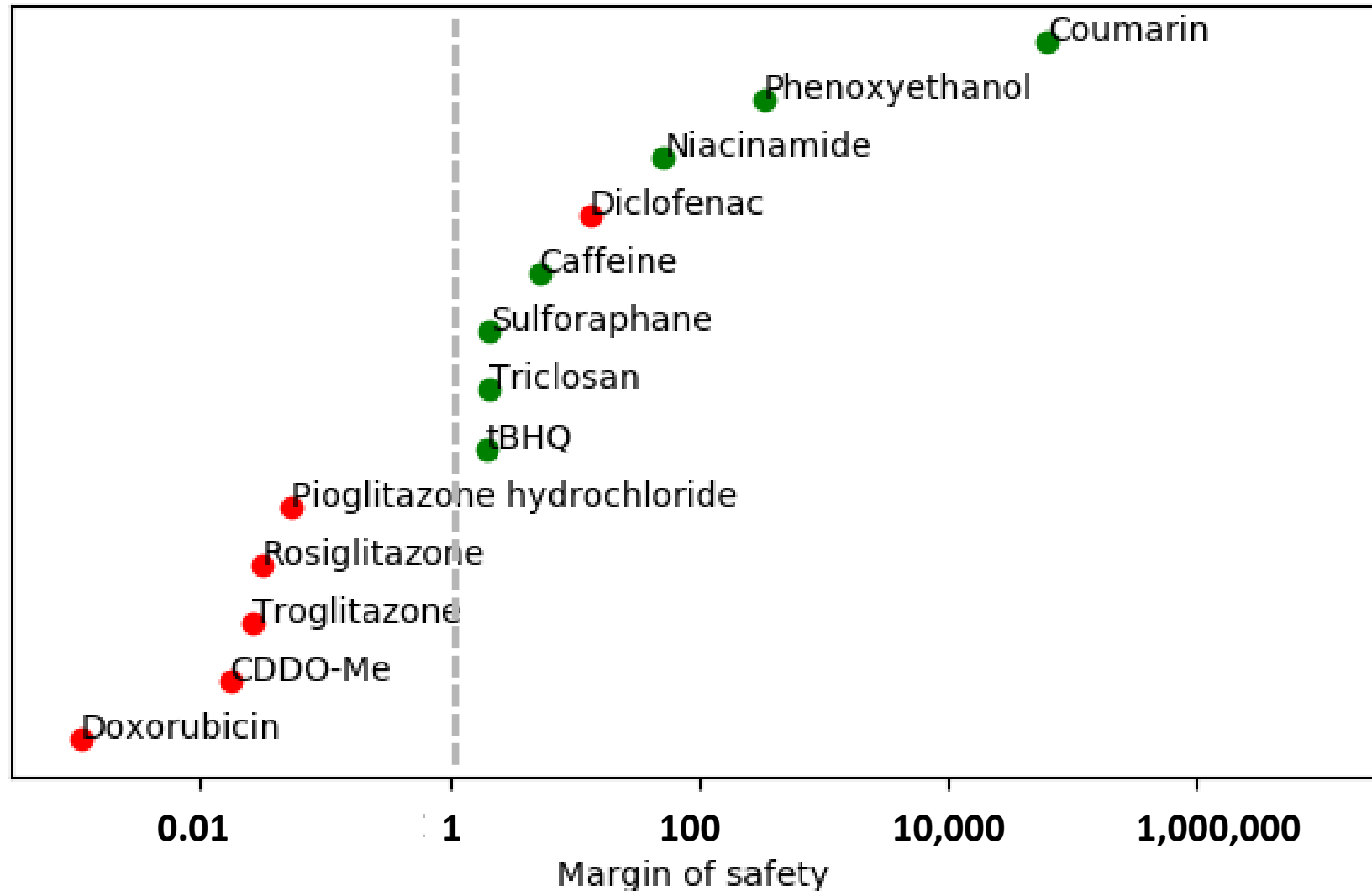
# Margins of Safety for Different Chemical/Exposure Scenarios

**Exposure scenario adopted for chemical is 'low risk'** (from consumer goods perspective)

- Niacinamide (food, cosmetics)
- Caffeine (beverages, cosmetics)
- Phenoxyethanol (cosmetics)
- Sulforaphane (food)
- tBHQ (antioxidant)
- Triclosan (antimicrobial)

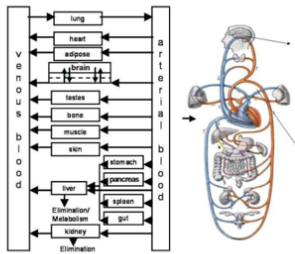
**Exposure scenario adopted for chemical is 'high risk'** (from consumer goods perspective).

- CDDO-Me (drug)
- DEM (industrial chemical)
- Doxorubicin (drug)
- Diclofenac (drug)
- Troglitazone (drug)
- Pioglitazone (drug)
- Rosiglitazone (drug)

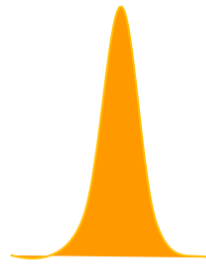


# Uncertainty and the Margin of Safety

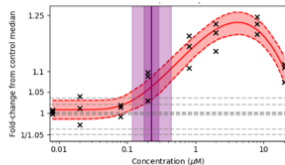
Exposure models  
(PBK, free/total  
concentration)



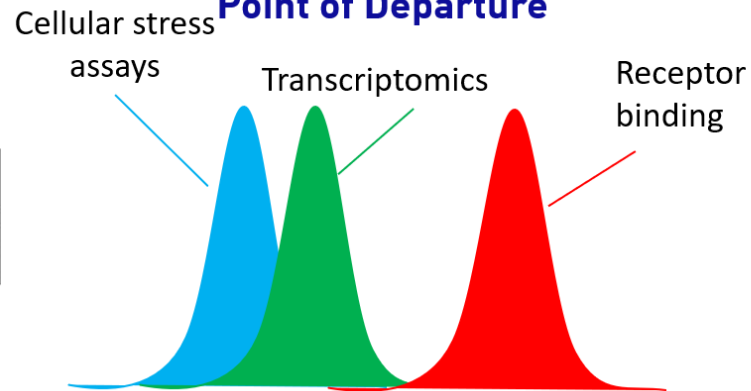
Exposure estimation:  
Plasma  $C_{max}$



Point of departure  
derived from  
concentration-  
response data



Pathway characterisation:  
Point of Departure

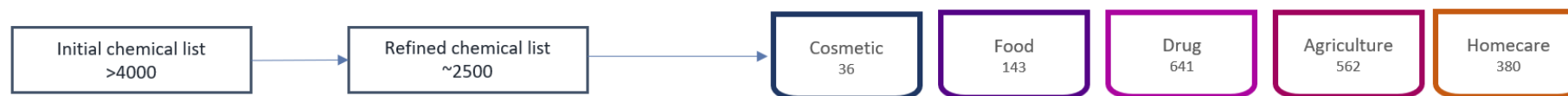


Calculation of Margin of  
Safety (MoS) distribution



e.g. Margin of safety is the  
fold difference between the  
 $C_{max}$  and the *in vitro* POD

# Ongoing evaluation of the toolset



- Practical Filtering steps:**
- Suppliers available
  - LogP < 7
  - Mw = 80 – 1500 Da
  - Vapour pressure < 10

Chemicals stratified by usage category annotations

Randomised selection from within these bins



Final shortlist 132

- Literature PoD
- Biological effects and MoA
- Chemical properties and chemotypes

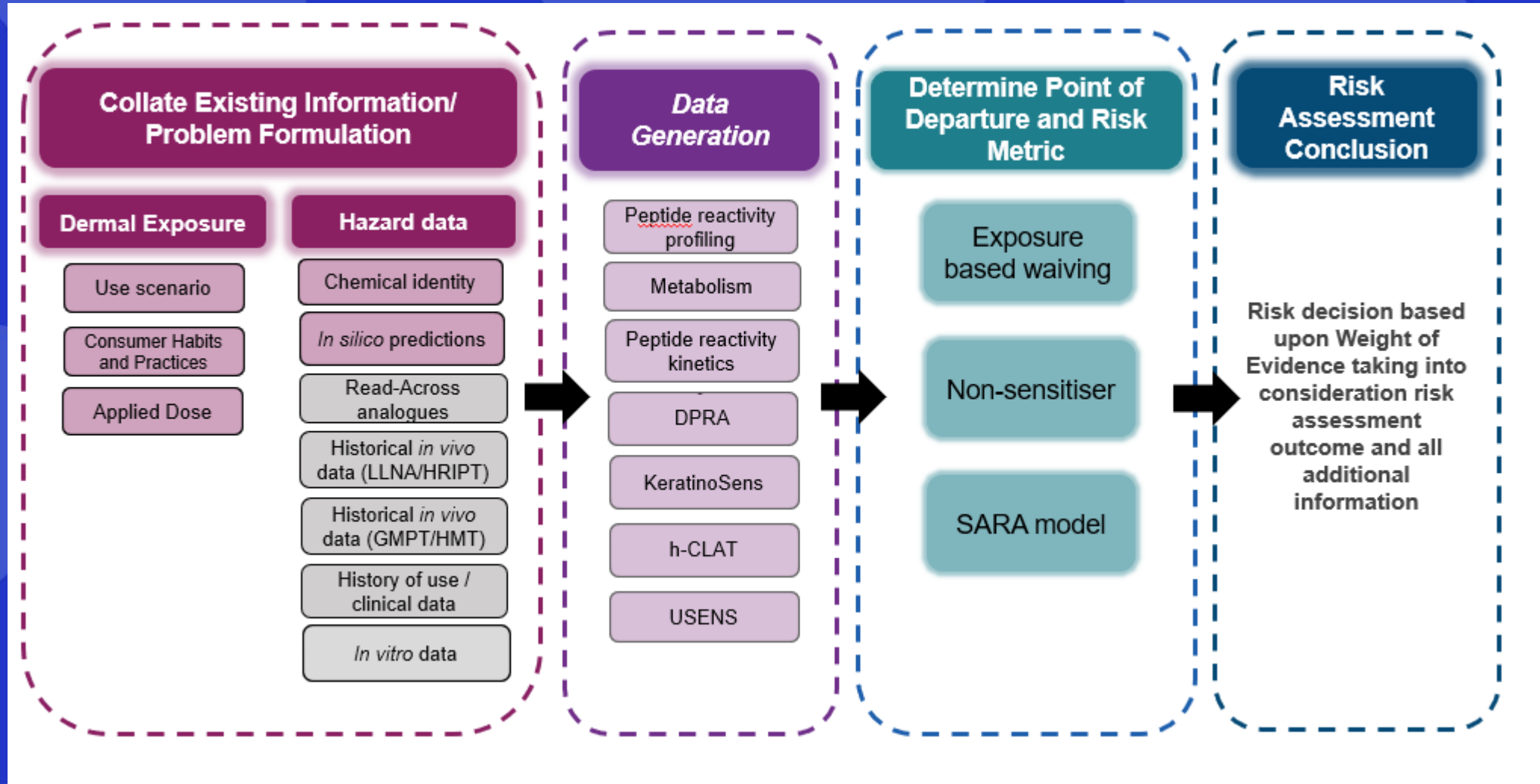
Final Selection 40

| Chemical                 | Product type                      | Level               | Route       | Cmax (µM) prediction | Risk class |
|--------------------------|-----------------------------------|---------------------|-------------|----------------------|------------|
| Thalidomide              | Tablet - drug                     | 400 mg              | Oral        | 121                  | High       |
| Paraquat Dichloride      | Accidental ingestion of pesticide | 35 mg/kg/day        | Oral        | 300                  | High       |
| Valproic acid            | Tablet or syrup - drug            | 1000 mg             | Oral        | 361                  | High       |
| Butylated hydroxytoluene | Body Lotion                       | 0.50%               | Dermal      | 0.0031               | Low        |
| Oxybenzone               | Sunscreen                         | 6%                  | Dermal      | 1.1                  | Low        |
| Hexylresorcinol          | Throat Lozenge                    | 2.4 mg              | Oral        | 0.23                 | Low        |
| Hexylresorcinol          | Face Serum                        | 0.40%               | Dermal      | 0.05                 | Low        |
| Caffeine                 | Food & drink                      |                     | Oral        | 52                   | Low        |
| Coumarin                 | -                                 | 0.1 mg/kg bw/day    | Oral        | 0.01                 | Low        |
| Doxorubicin HCl          | Drug                              | 60mg/m <sup>2</sup> | Intravenous | 1                    | High       |
| Niacinamide              | Food & drink                      | 12.5 mg/kg bw/day   | Oral        | 163                  | Low        |
| Sulforaphane             | Food & drink                      | 4.1-9.2 mg/day      | Oral        | 0.07                 | Low        |
| Rosiglitazone            | Drug                              | 8 mg                | Oral        | 1                    | High       |
| Etc                      |                                   |                     |             |                      |            |
| Etc                      |                                   |                     |             |                      |            |
| Etc                      |                                   |                     |             |                      |            |

Maximise synergy with other, ongoing evaluation activities including:



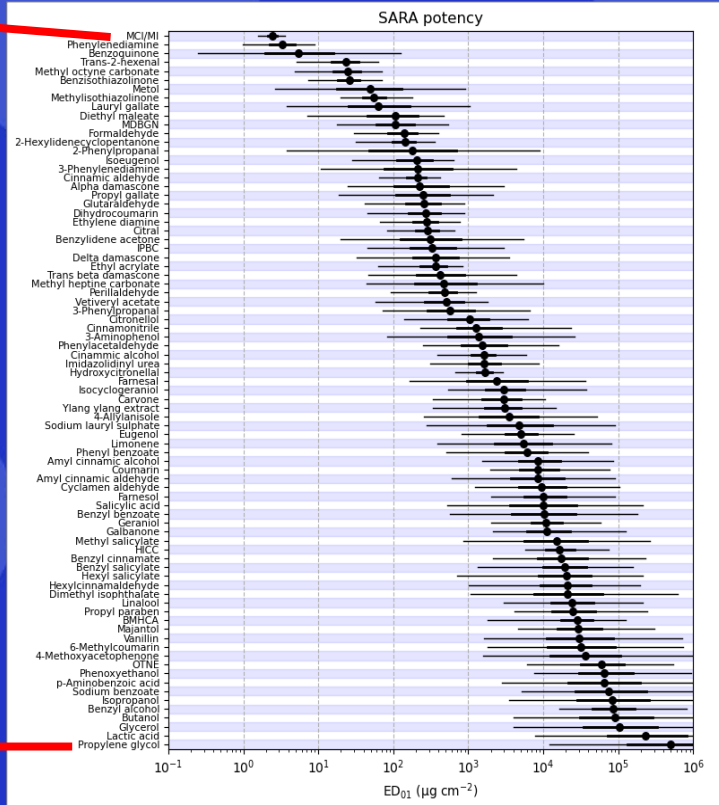
# Application of NGRA Framework for skin allergy





# SARA Defined Approach and use of benchmark information

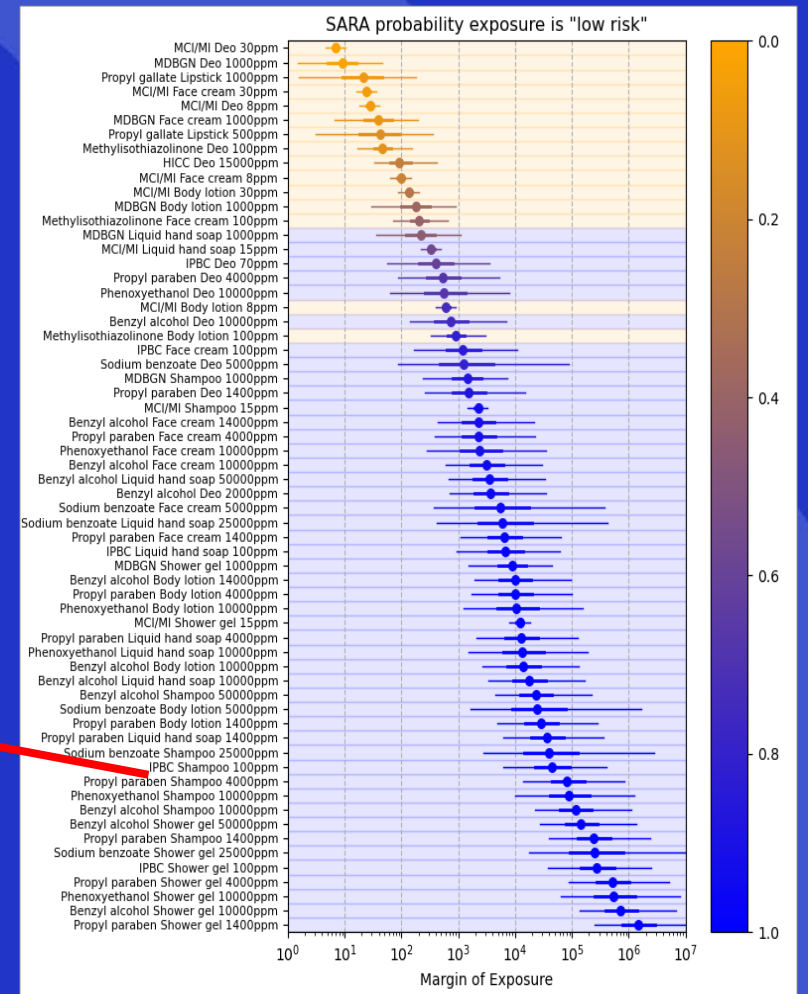
MCI/MI



Propylene glycol

e.g.

IPBC Shampoo 100ppm



Point of departure (PoD) metric calculated: dose with a 1% chance of human skin sensitisation (termed ED01)

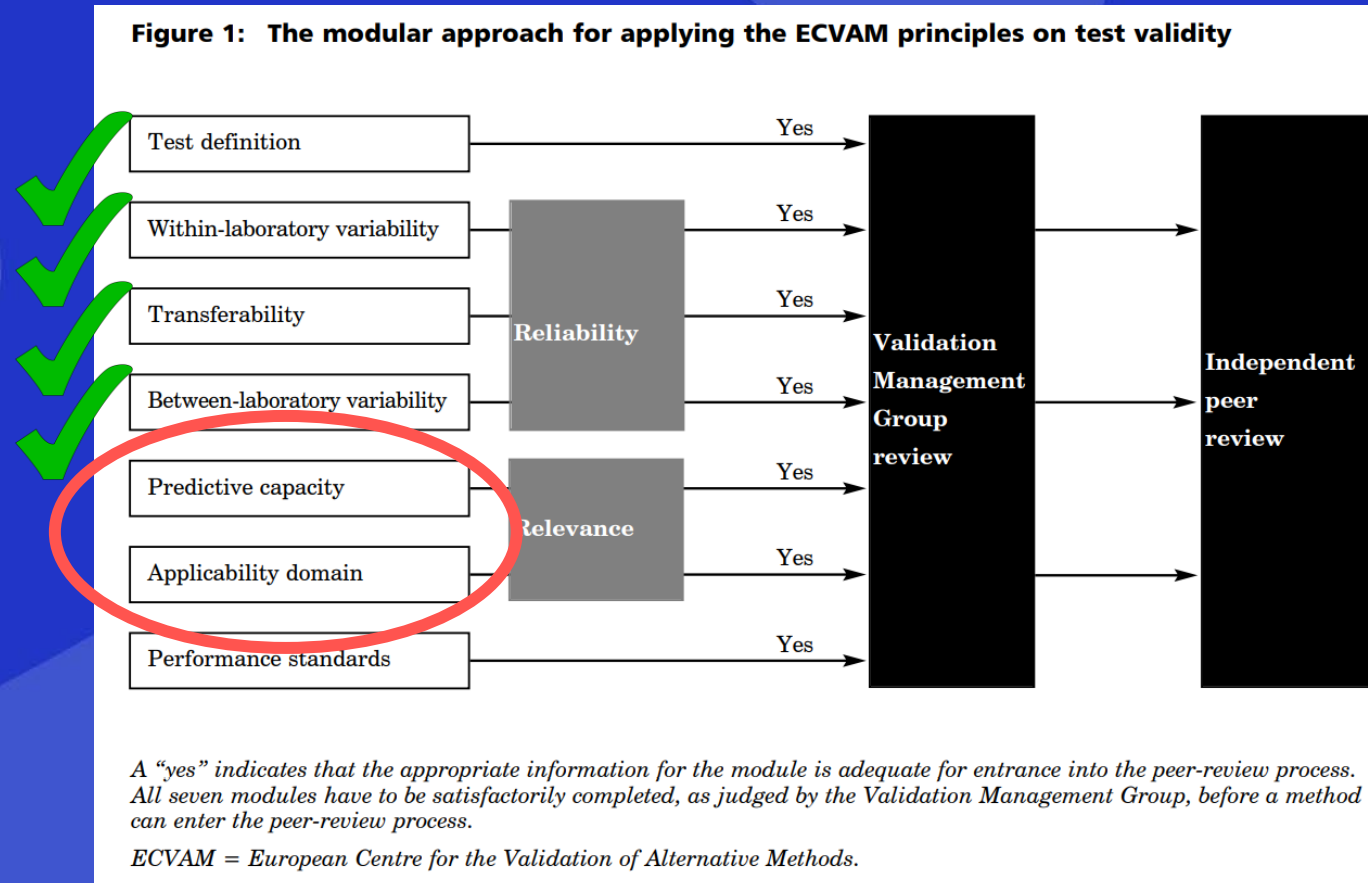
Margin of Exposure and probability that exposure is 'low risk'

# NGRA – Aspects of validation when not trying to predict the results of animal test

- NGRA is exposure-led, hypothesis driven, and requires clear articulation of the risk assessment question
- A tiered approach to decision-making is central to NGRA, use the tools that are as complex as necessary to make the decision. Move to more complex tools if more data is needed
- Progress has been possible with a change in mindset ('protection not prediction')
- Science keeps moving – the tools for NGRA decision-making will not remain static. We must ensure that we continue to harness new science and all new exposure and bioactivity tools add value to the decision-making process

# NGRA – Aspects of validation when not trying to predict the results of animal test

- Need to ensure quality/robustness of non-standard (non TG) assays and computational approaches used in NGRA (role of GLP, reporting frameworks etc)
- Aspects of reproducibility and transferability are part of standard approaches to validation (e.g. modular approach to validation)



xref OECD TG428:  
Skin penetration in  
vitro method

# NGRA – Thoughts on predictive capacity

- NGRA aims to be protective of human health at defined exposures
  - Prediction models need to include both bioactivity and levels of exposure
  - Evaluation of NGRA needs to be in the context of how to combine (often many different) estimates of exposure and bioactivity to give reproducible decisions on safety with transparent measurement of uncertainty
  - For evaluation of this approach there is a need for
    - Well curated chemical/exposure scenarios that have documented history of safety/ non-safety in humans
    - or
    - Chemical/exposure scenarios in humans that are recognised from historical risk assessments as being safe/non-safe
- NGRA does not aim to predict the results of hazard ID tests in animals
  - Therefore prediction models relating to GHS categories etc are inappropriate
- There is a need to increase confidence amongst many risk assessors with the use of mathematical approaches in NGRA used to combined different types of *in vitro* data (PBK modelling, PoD modelling etc)
- A proactive evaluation of MoS derived with NGRA for defined chemical/exposure scenarios will add to the growing information on the degree of protection provided by risk assessments based on human exposure and biology rather than on trying to predict high dose effects in animal



# Acknowledgements

Nora Aptula  
Maja Alexic  
Maria Baltazar  
Trina Barritt  
Sophie Cable  
Paul Carmichael  
Richard Cubberley  
Tom Cull  
Matt Dent  
Ellen Edwards  
Julia Fentem  
Nicola Gilmour  
Steve Gutsell  
Sarah Hatherell  
Jade Houghton  
Lucy Ingram  
Predrag Kukic  
Hequn Li  
Mark Liddell  
Keeley Mahwing  
Sophie Malcomber

Deborah Martin  
Gavin Maxwell  
Alistair Middleton  
Tom Moxon  
Iris Muller  
Alexis Nathanail  
Beate Nicol  
Ruth Pendlington  
Sam Piechota  
Ramya Rajagopal  
Fiona Reynolds  
Georgia Reynolds  
Joe Reynolds  
Annabel Rigarlsford  
Paul Russell  
Andy Scott  
Sharon Scott  
Nikol Simecek  
Wendy Simpson  
Chris Sparham  
Sandrine Spriggs

Charlotte Thorpe  
Erica Vit  
Andy White  
Sam Windebank



#UseScienceNotAnimals