

European Green Deal: Some perspectives from a Consumer Goods company

The European Green Deal (Chemicals Strategy) Special Session, SETAC Europe Conference, 3rd May 2021.

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Unilever

Who is Unilever?

Global Consumer Goods company making many of the worlds favourite Home Care, Beauty & Personal Care and Foods & Refreshment brands

AXE®



Dove



Surf



HELLMANN'S
"BRING OUT THE BEST"™



Rexona

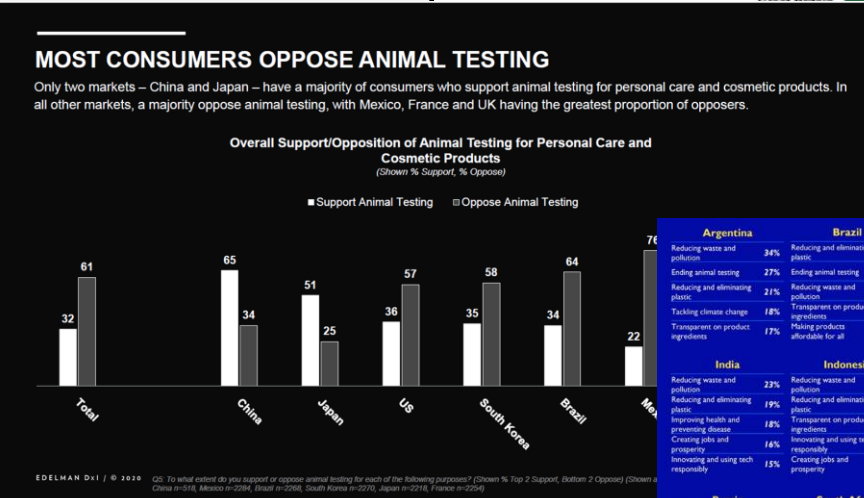
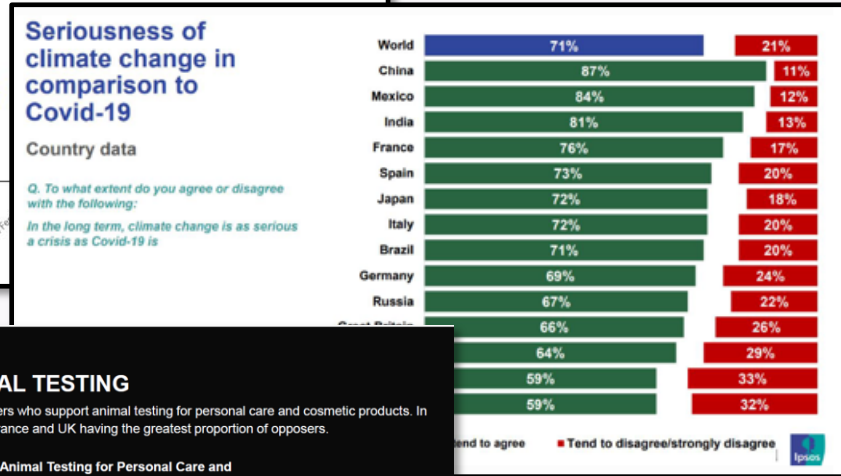
LUX®



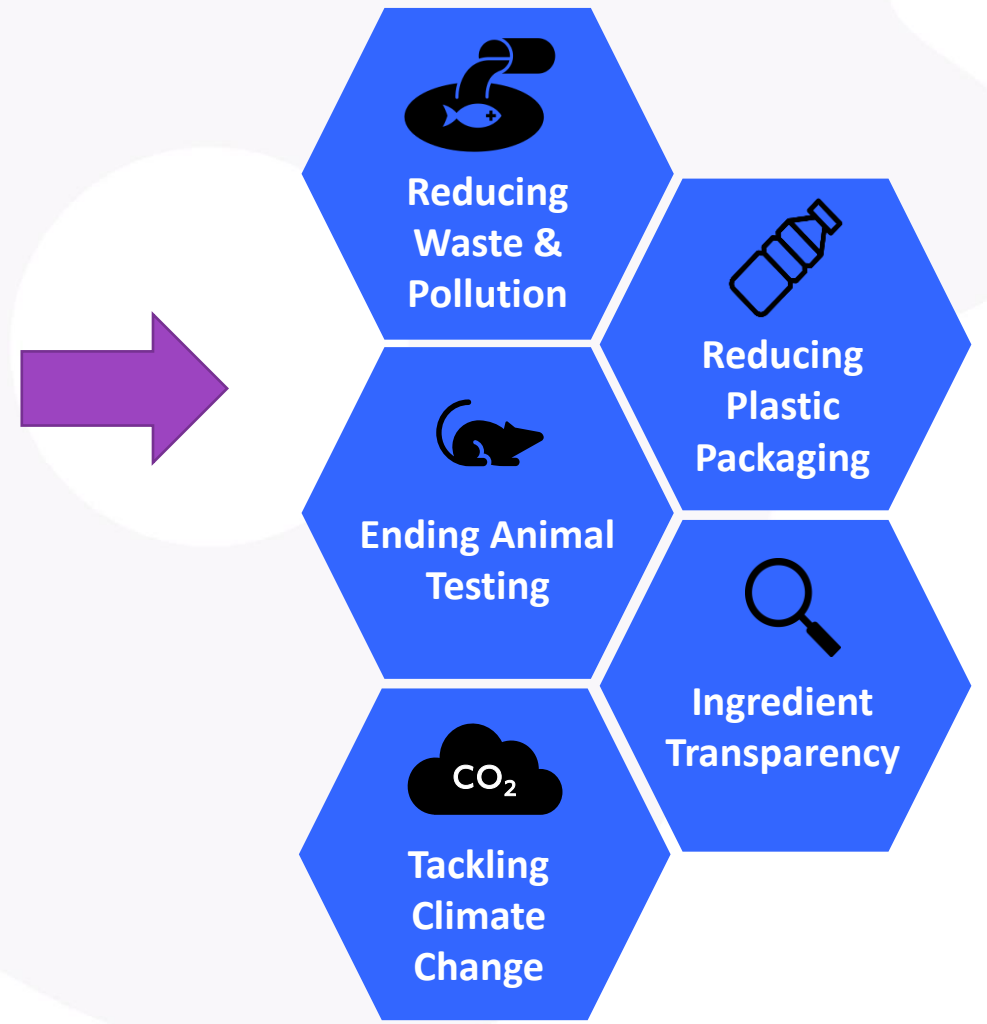
What people tell us that they care about

Countless studies showing continued growth in public environmental consciousness

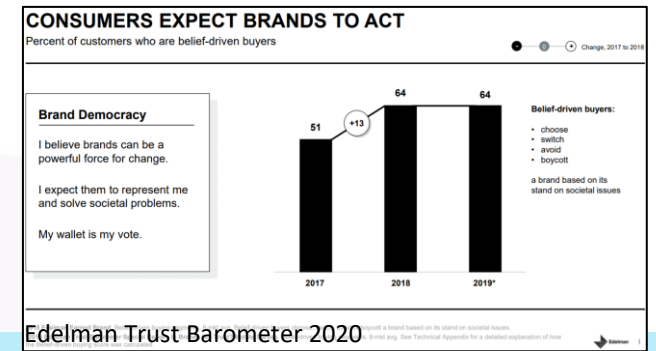
Top 5 Global Issues



Country	Issue	Percentage
Argentina	Reducing waste and pollution	24%
	Ending animal testing	27%
	Reducing and eliminating plastic	21%
	Tackling climate change	18%
	Transparent on product ingredients	17%
Brazil	Reducing and eliminating plastic	29%
	Ending animal testing	25%
	Reducing and eliminating plastic	24%
	Transparent on product ingredients	18%
	Making products affordable for all	16%
China	Reducing waste and pollution	26%
	Reducing and eliminating plastic	24%
	Tackling climate change	20%
	Improving health and preventing disease	18%
	Transparent on product ingredients	17%
France	Reducing waste and pollution	27%
	Transparent on product ingredients	22%
	Ending animal testing	22%
	Reducing and eliminating plastic	19%
	Improving nutrition and diet	16%
Germany	Reducing waste and pollution	26%
	Ending animal testing	26%
	Reducing and eliminating plastic	25%
	Responsible sourcing of ingredients	22%
	Ending deforestation	21%
India	Reducing waste and pollution	23%
	Reducing and eliminating plastic	19%
	Improving health and preventing disease	18%
	Transparent on product ingredients	16%
	Creating jobs and prosperity	15%
Indonesia	Reducing waste and pollution	35%
	Reducing and eliminating plastic	24%
	Transparent on product ingredients	23%
	Knowing and using each responsibly	22%
	Creating jobs and prosperity	19%
Mexico	Reducing waste and pollution	24%
	Reducing and eliminating plastic	24%
	Reducing water wastage	23%
	Ending animal testing	20%
	Transparent on product ingredients	18%
Netherlands	Reducing waste and pollution	27%
	Tackling climate change	25%
	Reducing and eliminating plastic	23%
	Ending animal testing	20%
	Responsible sourcing of ingredients	18%
Philippines	Reducing waste and pollution	34%
	Making products affordable for all	27%
	Reducing and eliminating plastic	26%
	Improving health and preventing disease	20%
	Improving nutrition and diet	19%
Russia	Reducing waste and pollution	20%
	Transparent on product ingredients	24%
	Reducing and eliminating plastic	23%
	Ending animal testing	22%
	Improving health and preventing disease	20%
South Africa	Reducing waste and pollution	26%
	Transparent on product ingredients	22%
	Creating jobs and prosperity	23%
	Reducing and eliminating plastic	22%
	Improving health and preventing disease	20%
Turkey	Reducing waste and pollution	33%
	Reducing and eliminating plastic	29%
	Transparent on product ingredients	22%
	Ending animal testing	20%
	Tackling climate change	18%
United Kingdom	Reducing waste and pollution	30%
	Reducing and eliminating plastic	27%
	Ending animal testing	24%
	Paying a fairer share of tax	24%
	Tackling climate change	19%
United States	Reducing and eliminating plastic	28%
	Reducing waste and pollution	25%
	Ending animal testing	19%
	Transparent on product ingredients	19%
	Making products affordable for all	19%



They expect companies to take action



Improve the health of the planet			Improve people's health, confidence and wellbeing		Contribute to a fairer, more socially inclusive world		
Climate action	Protect and regenerate nature	Waste-free world	Positive nutrition	Health and wellbeing	Equity, diversity and inclusion	Raise living standards	Future of work
<p>Net zero emissions from our products from cradle to point of sale by 2039</p> <p>Replace fossil-fuel derived carbon with renewable or recycled carbon in all our cleaning and laundry product formulations by 2030</p> <p>Share the carbon footprint of every product we sell</p>	<p>Non-fossil fuel supply chain for palm oil, paper and soy, and cocoa</p> <p>Empower farmers and smallholders to protect and regenerate farm environments</p>	<p>50% virgin plastic by 2025, 100% absolute by 2030</p> <p>100% reusable, recyclable or compostable plastic packaging by 2025</p> <p>Maintain zero waste to landfill in our factories</p>	<p>€1 billion annual sales from plant-based meat and dairy alternatives by 2025-2027</p> <p>Double the number of products sold that deliver positive nutrition by 2025</p> <p>70% of our portfolio to WHO-aligned nutrition standards by 2022</p> <p>95% of packaged ice cream to contain no more than 250 kcal per serving by 2025</p> <p>85% of our portfolio to help improve their sales by 2025</p>	<p>Ending Animal Testing</p>	<p>Equity, diversity and inclusion</p> <p>Raise living standards</p> <p>Future of work</p>	<p>Equity, diversity and inclusion</p> <p>Raise living standards</p> <p>Future of work</p>	<p>Future of work</p>
<p>Tackling Climate Change</p> <p>Net zero emissions from all our products from sourcing to point of sale by 2039</p>	<p>Reducing Waste & Pollution</p> <p>100% of our ingredients will be biodegradable by 2030</p>	<p>Reducing Plastic Packaging</p> <p>100% reusable, recyclable or compostable plastic packaging by 2025</p>	<p>Ingredient Transparency</p> <p>Unilever delivers enhanced ingredients transparency for its home, beauty and personal care products</p>	<p>Ending Animal Testing</p>	<p>Equity, diversity and inclusion</p> <p>Raise living standards</p> <p>Future of work</p>	<p>Equity, diversity and inclusion</p> <p>Raise living standards</p> <p>Future of work</p>	<p>Future of work</p>

Julia Fentem @juliafentem · 9 Apr
@Unilever and @HSIGlobal initiated a collaborative programme in October 2018 to share our non-animal safety science with others so that any animal testing can be avoided for cosmetics globally #UseScienceNotAnimals #AnimalFreeSafetyAssessment

Alan Jope @alanjope · 2 Dec 2020
We're opposing calls for new testing on animals in the EU, through an open letter alongside many animal protection organisations and other companies, and our @PETA approved brands. #UseScienceNotAnimals #EndAnimalTesting

We strongly support common themes in EGD....



Green Deal headline initiatives

European Green Deal



Climate neutrality by 2050

A new industrial policy based on a clean and circular economy



A **Chemicals Strategy for Sustainability**, pursuing a zero-pollution ambition for a toxic-free environment

A decarbonised and digitalised **energy** system with smart and clean **transport** infrastructure



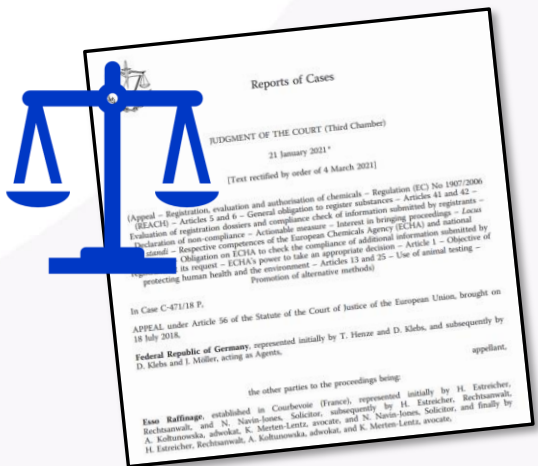
Restoring **ecosystems** and ensuring healthy **food** systems

Financing the whole transition



....although some challenges and opportunities remain

1. Next Generation Safety Science: Safety by design approaches must be based on the latest science in Non-animal approaches



ECJ ruling 2021 - companies & EU COMM must ensure that any animal testing is done as a last resort

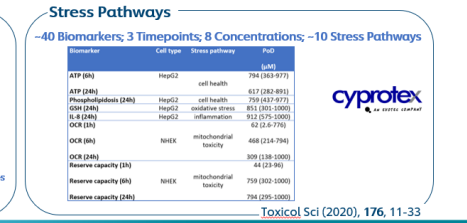
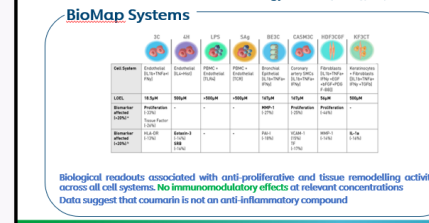
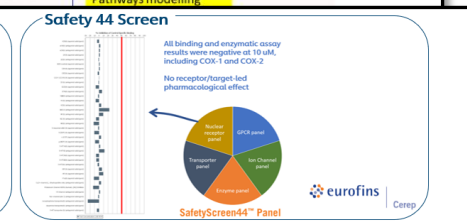
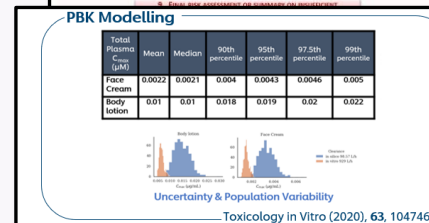
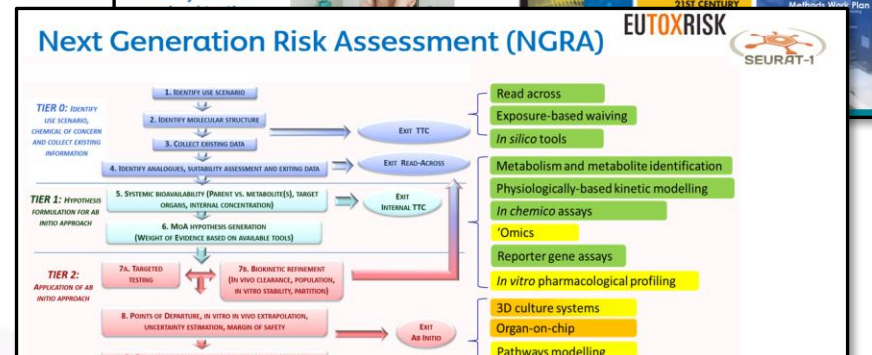
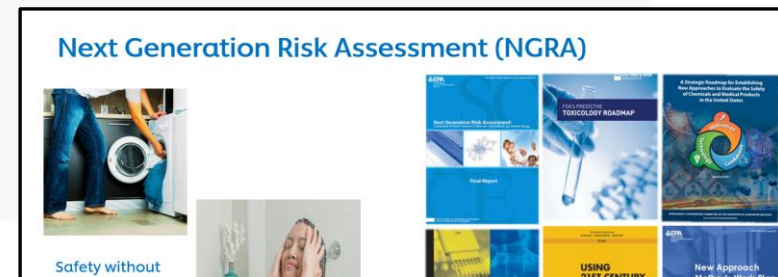
Potential use of animals to meet existing ECHA substance evaluations*

*Information requested from ~430 substances being evaluated in 2020

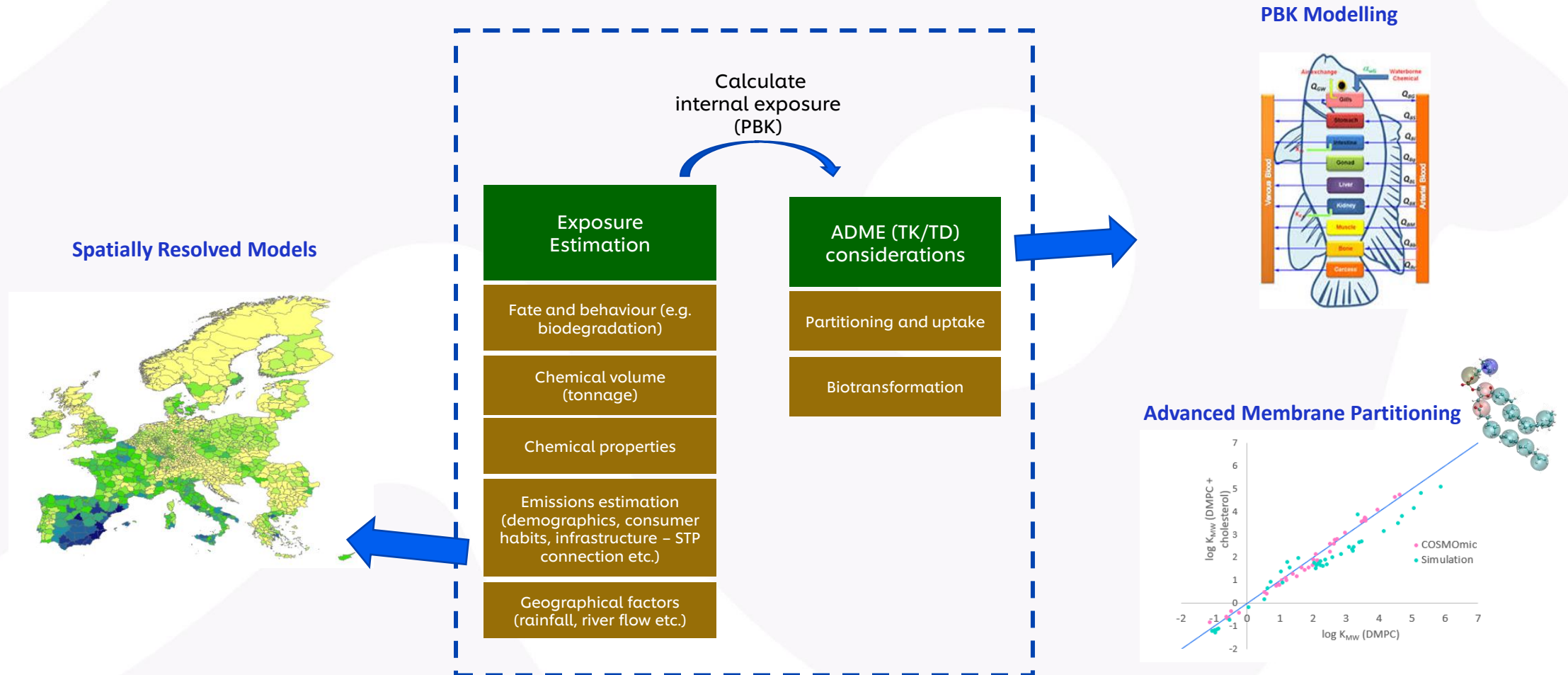
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€1bn+

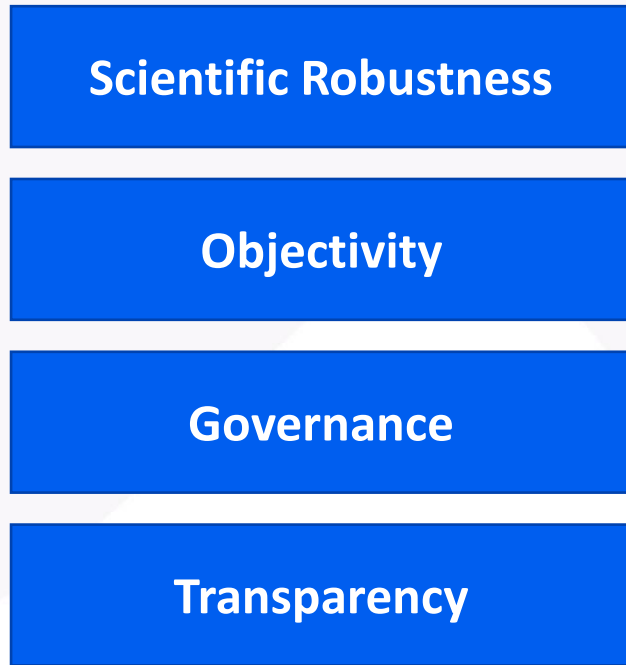
Investment in innovative science in non-animal safety approaches over last 20 yrs



2. Next Generation Safety Science: Safety by design approaches must be based on the latest Exposure science



3. Chemical evaluation should be based on the highest scientific integrity



Multi Stakeholder Science

Summary

- **Strong Unilever support** for the European Green Deal with themes strongly aligned with what our consumers care about and where we are taking action
- However, there remains significant **challenges on its implementation**
- Under the Chemical Strategy we call for:
 - **Use of Next Generation Safety Science**, especially in **non-animal approaches** to identify chemical hazard and latest **Exposure Science**
 - A strong role for **multi stakeholder science** in setting approaches and conducting safety assessment chemicals

Thanks

To session organisers for inviting me to talk

To my colleagues who have given input to this presentation:

Elin Barrett, Julia Fentem, Geoff Hodges, John Kilgallon, Henry King, Roger van Egmond,
Carl Westmoreland.