

Providing environmental performance information of consumer products with environmental ratings

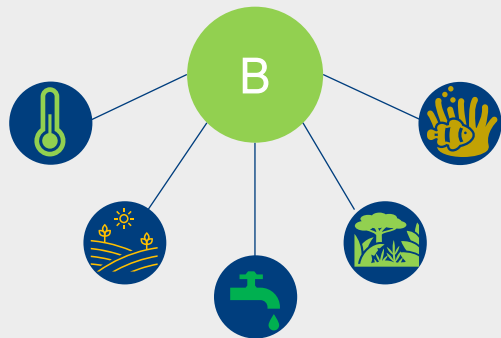
Maëlys Courtat, P. James Joyce, Sarah Sim,
Jhuma Sadhukhan, Richard Murphy

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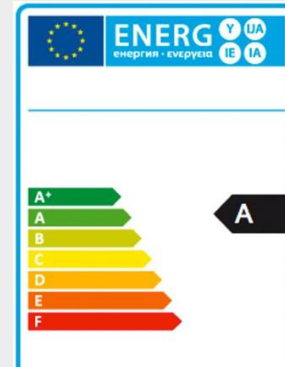


Emergence of environmental ratings

- ▶ ▶ ▶ Evolution of ecolabels: from assessing practice to measuring impacts
- ▶ ▶ ▶ Environmental rating ecolabels: **characteristics**



Communicate environmental impacts **holistically** through a **single rating**



Display the product's **overall environmental performance on a scale**

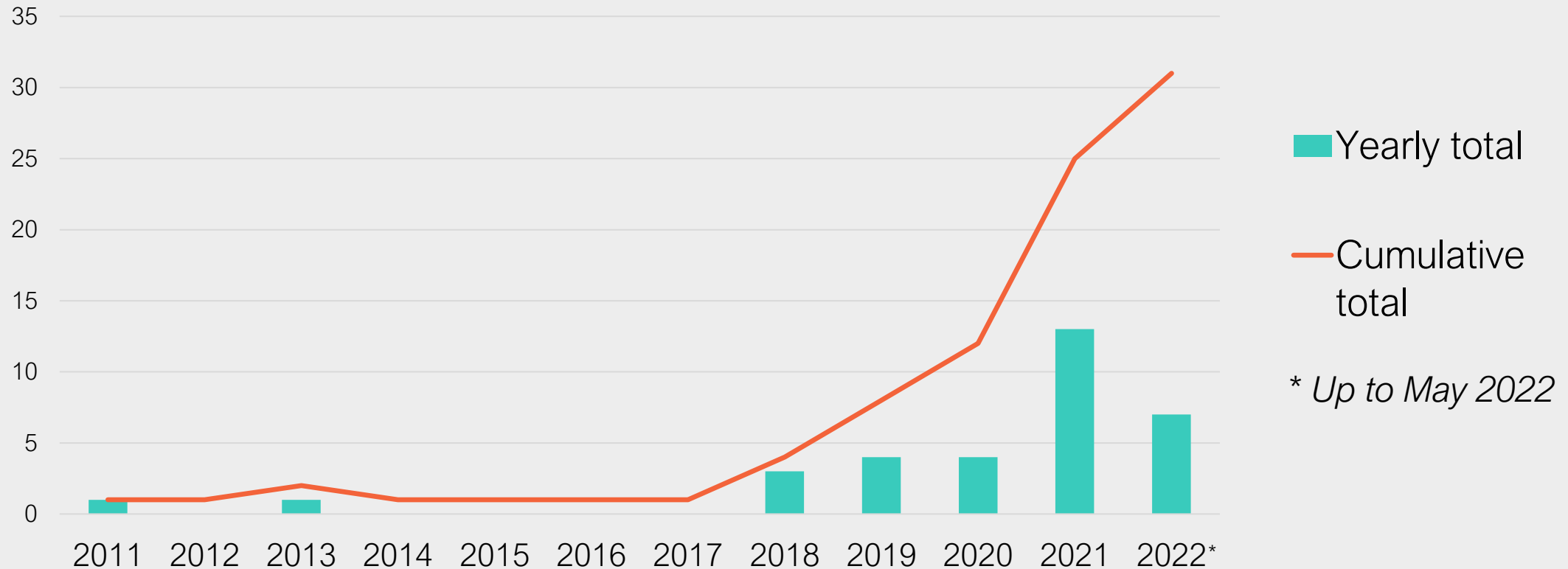


Enable consumers to **compare multiple products** while shopping

Emergence of environmental ratings

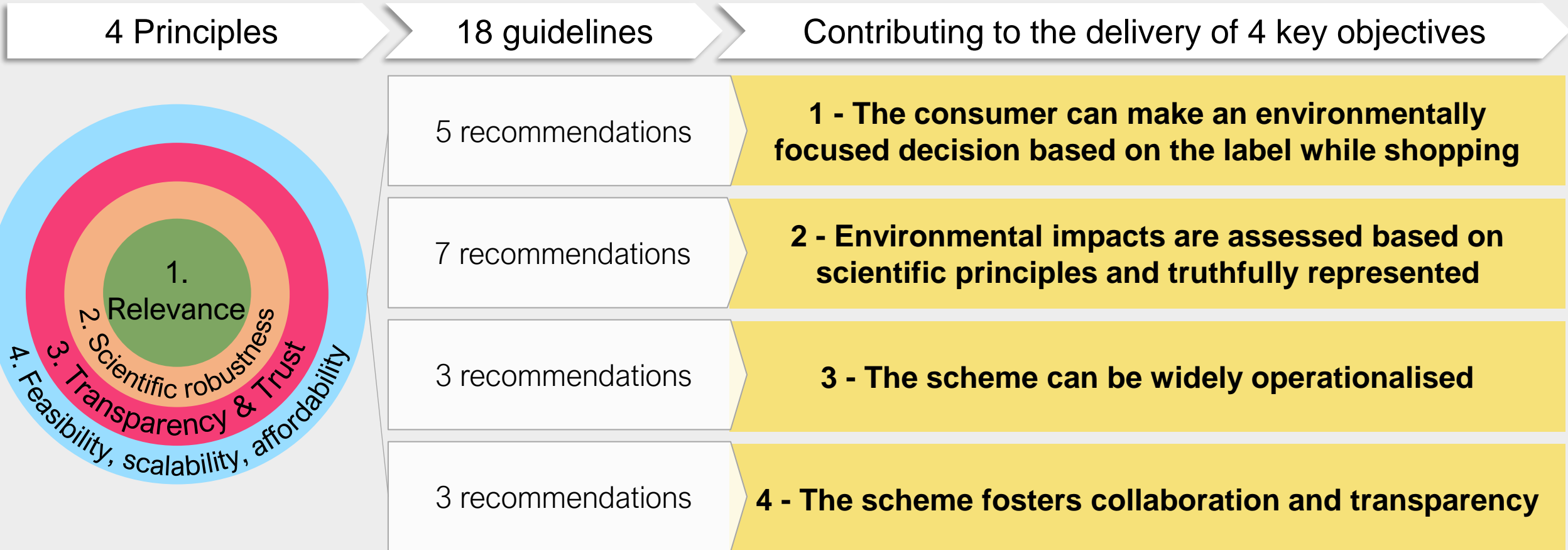
▶▶▶ Environmental rating ecolabels: a rapid emergence

Number of new schemes created between 2011 and 2022



The need for harmonisation

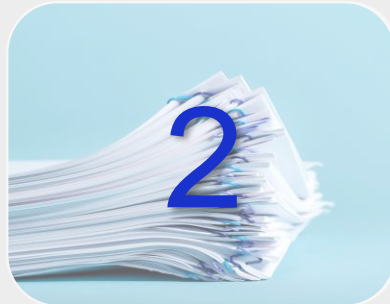
▶▶▶ A common framework to guide the development of environmental ratings



Towards fewer, better ecolabels



Assessment of environmental impacts via the LCA framework to ensure **scientific robustness**



Publication of **technical documentation** providing **transparency** on the calculation of ratings



Implementation of **assurance and verification** mechanisms



Collaboration between actors/with manufacturers that leads to harmonisation & consolidation



**Concluding
thoughts &
looking ahead**

Thank you!

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Maëlys Courtat

Doctoral Practitioner in Sustainability
University of Surrey / Unilever SEAC; UK

m.courtat@surrey.ac.uk