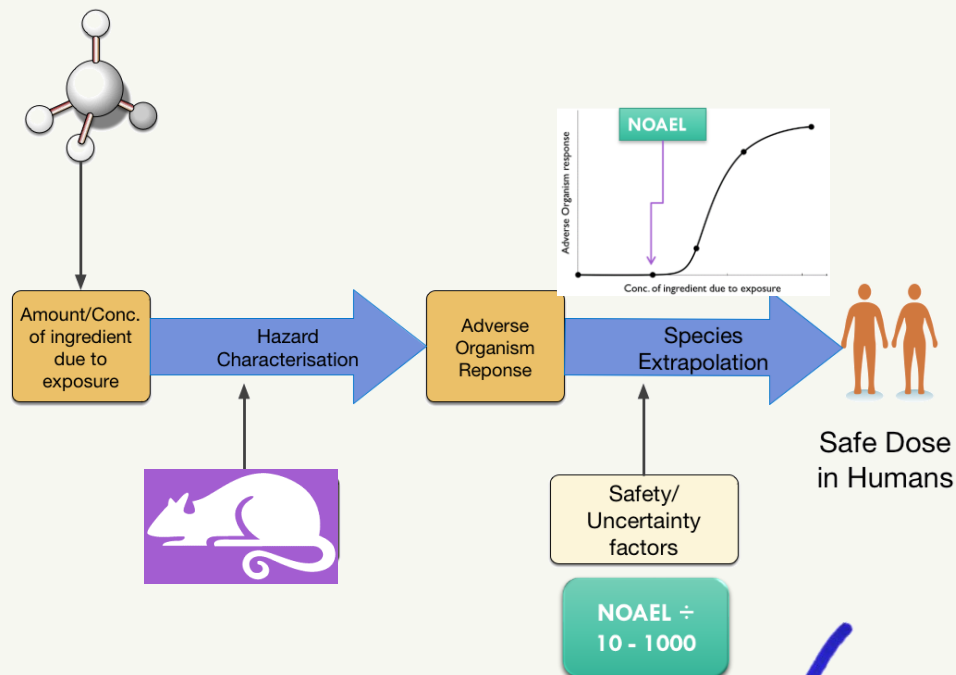


Global transition to Animal-Free Regulatory Science

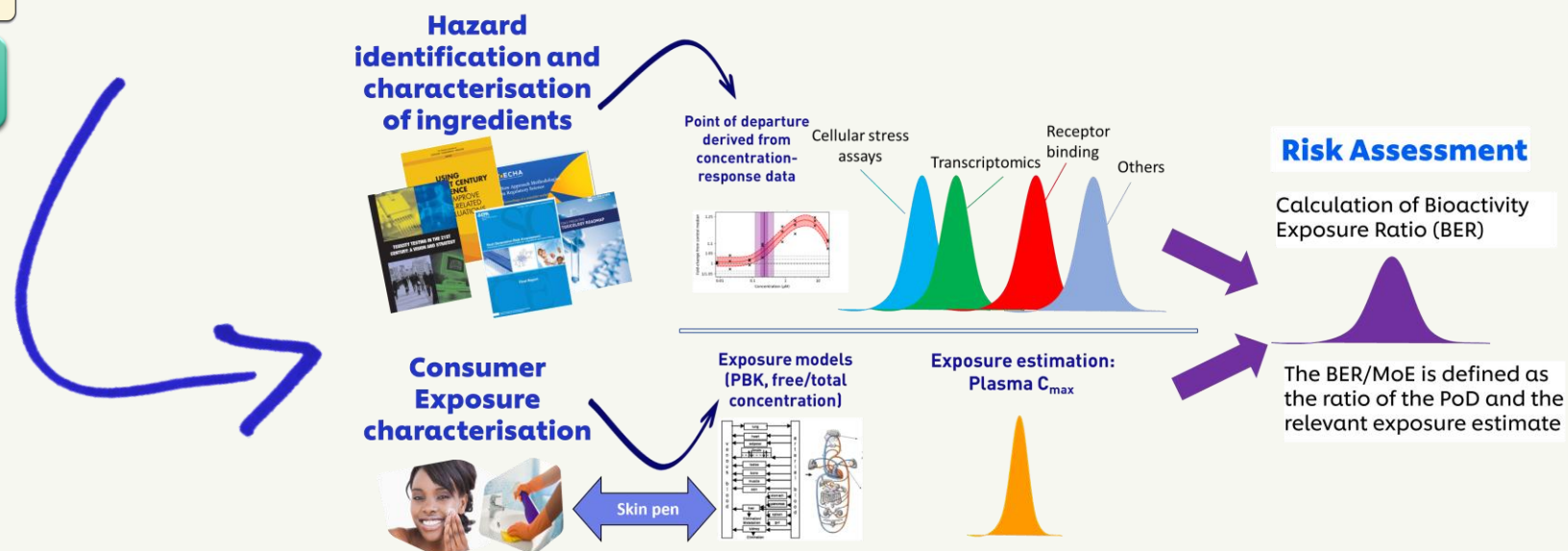
Dr Gavin Maxwell, gavin.maxwell@unilever.com

Global Cosmetics Regulation 2025, 18th Nov 2025, Virtual

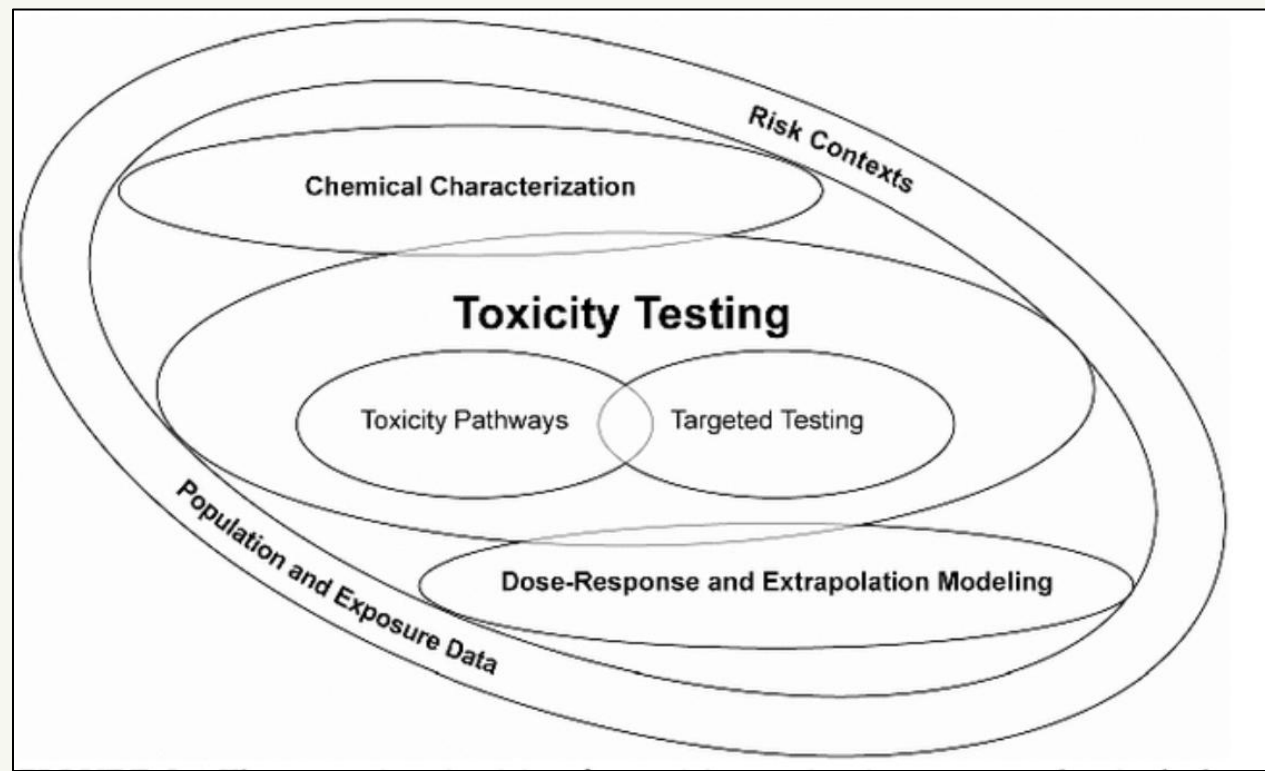
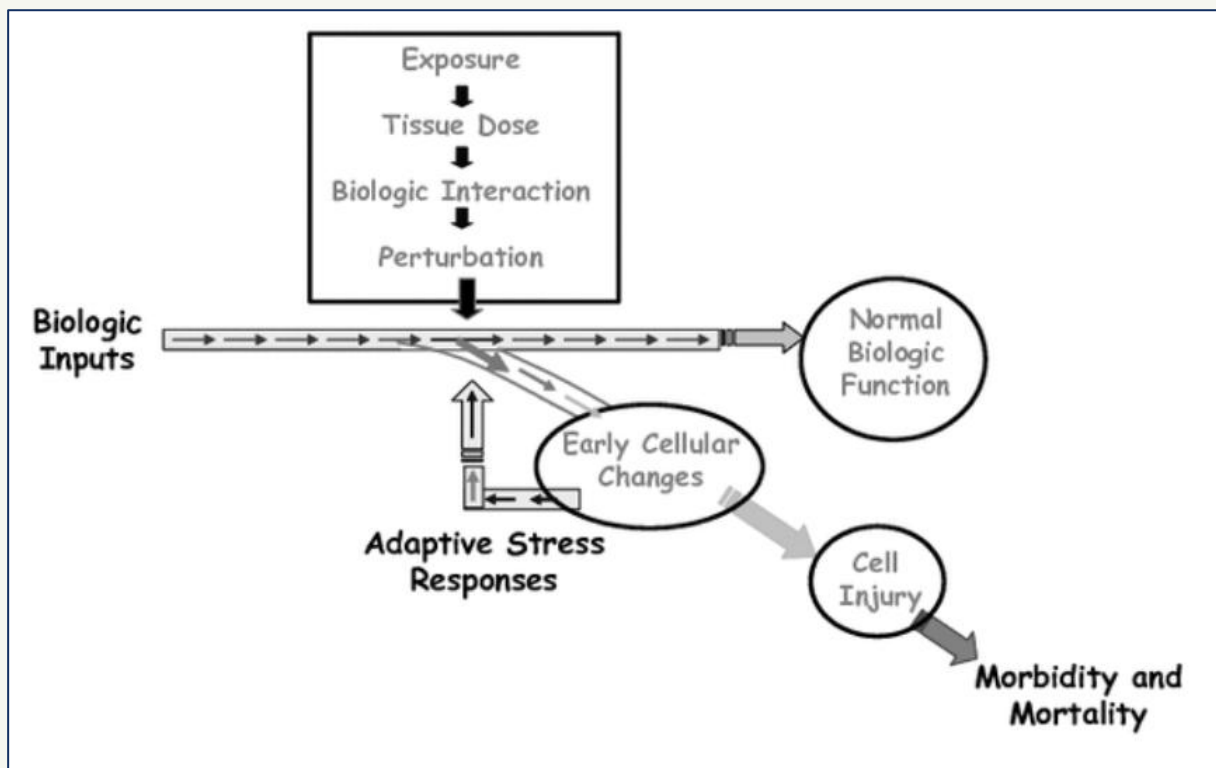
'Traditional' Risk Assessment



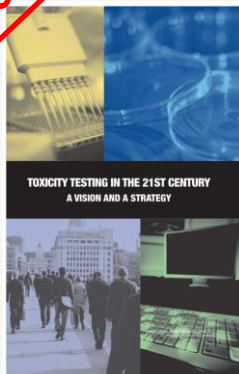
'Next Generation' Risk Assessment



Next Generation Risk Assessment (NGRA) concepts



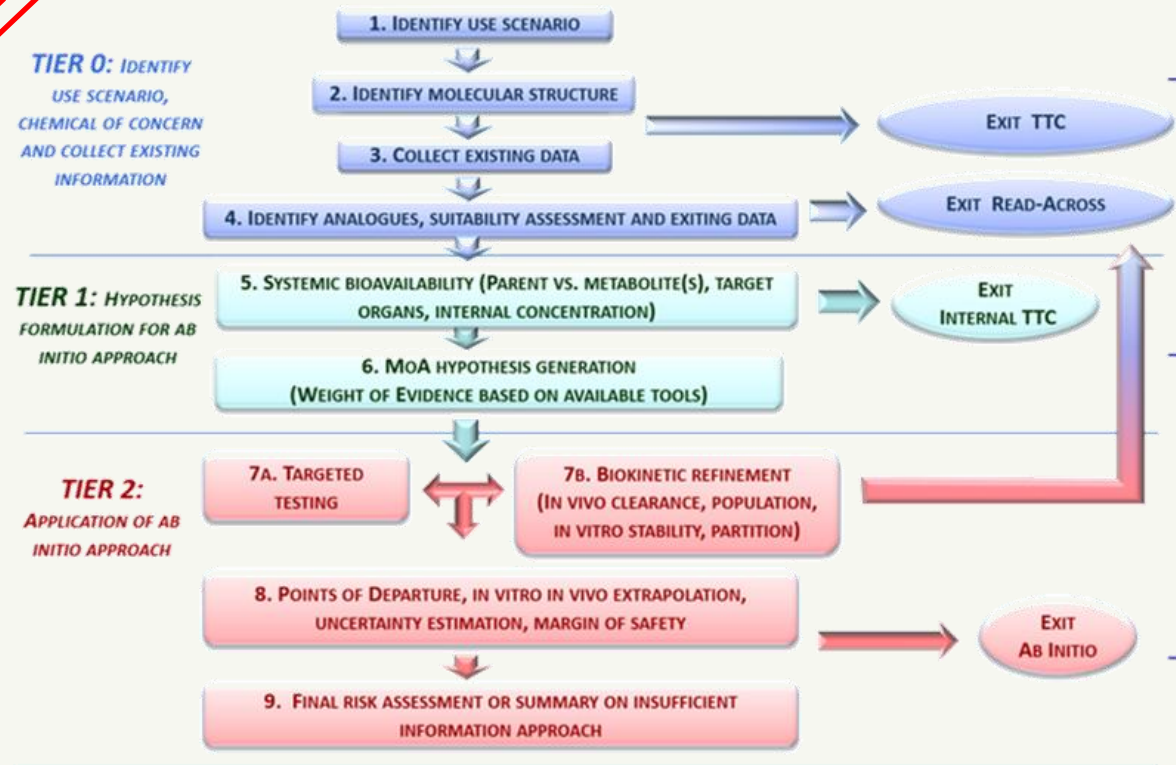
2007



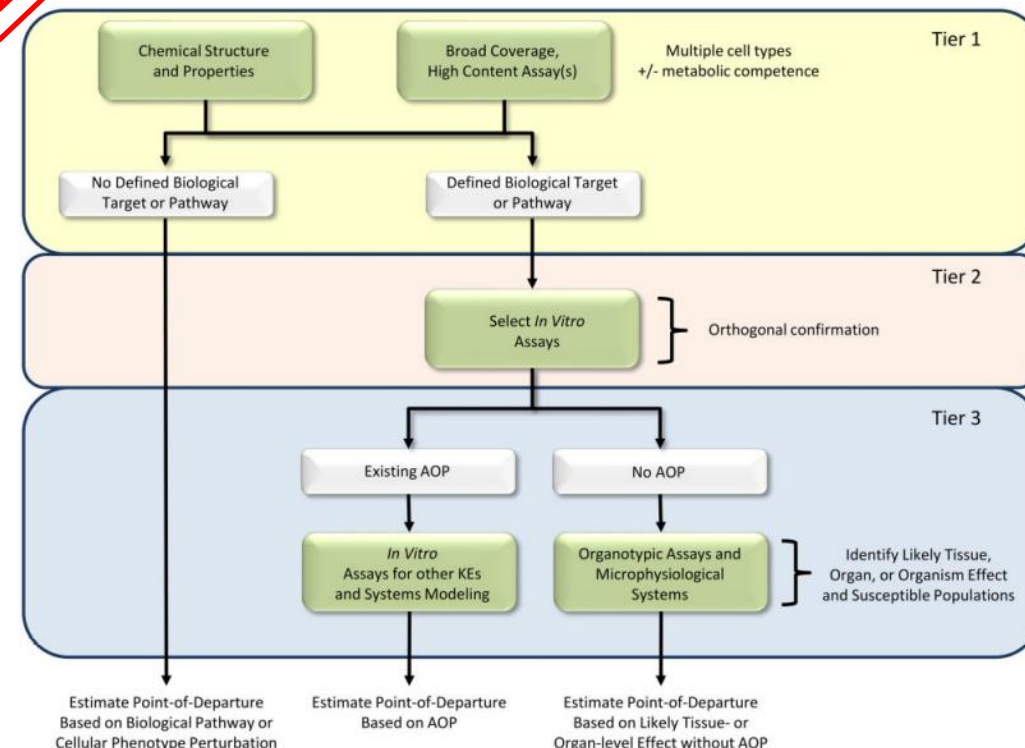
Next Generation Risk Assessment Conceptual Frameworks

Unilever

2017



2019



Ab initio chemical safety assessment: A workflow based on exposure considerations and non-animal methods

The Next Generation Blueprint of Computational Toxicology at the U.S. Environmental Protection Agency



<https://doi.org/10.1016/j.comtox.2017.10.001>



<https://pubmed.ncbi.nlm.nih.gov/30835285/>

EU Scientific Committee on Consumer Safety (SCCS) created a 'safe space' to explore ab initio use of NGRA approaches for Cosmetics Safety

Unilever

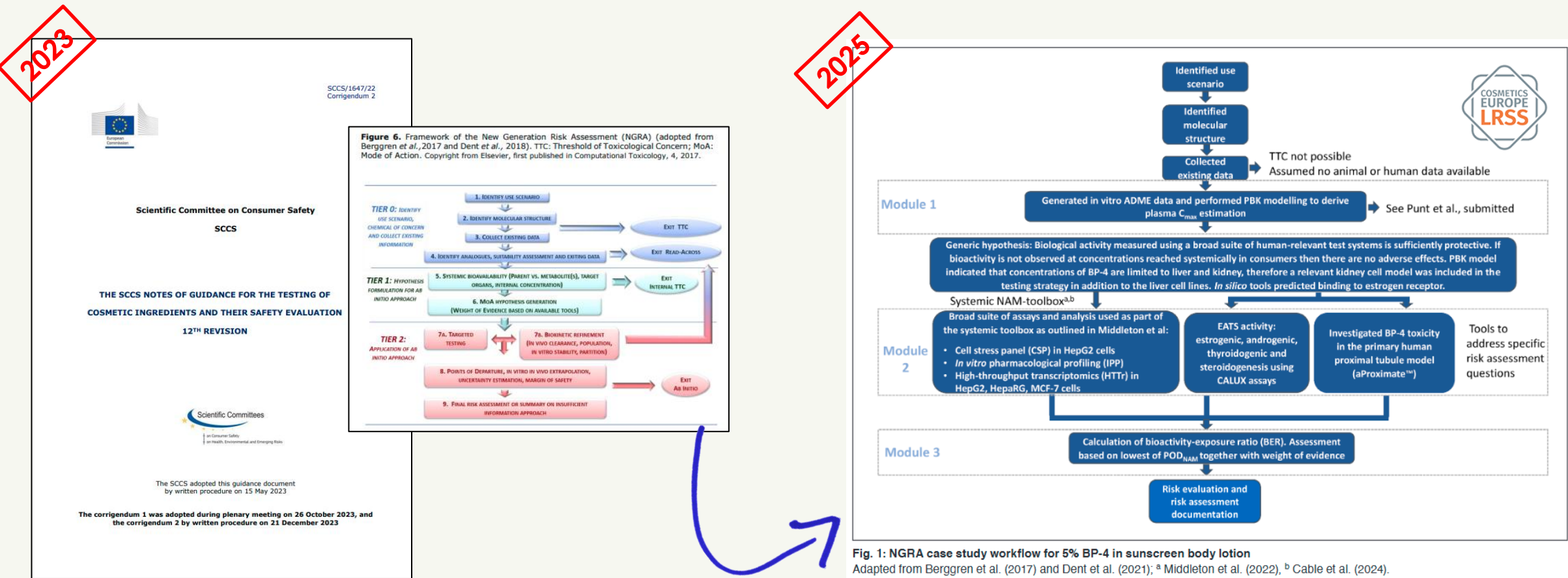


Fig. 1: NGRA case study workflow for 5% BP-4 in sunscreen body lotion
Adapted from Berggren et al. (2017) and Dent et al. (2021); ^a Middleton et al. (2022), ^b Cable et al. (2024).



SCCS Notes of Guidance for the Testing of Cosmetic Ingredients and their Safety Evaluation 12th revision

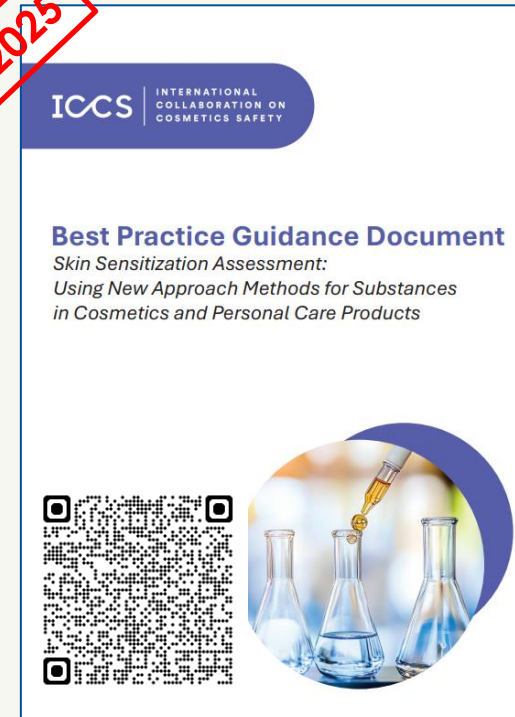
[SCCS 12th revision Notes of guidance](#)



Making safety decisions for a sunscreen active ingredient using next-generation risk assessment: Benzophenone-4 case study

<https://doi.org/10.14573/altex.2501201>

Unilever



Skin Sensitization Best Practice Guidance

Best Practice Guidance Document: Skin Sensitization: using NAMs for substances in Cosmetics

Ending animal testing of Cosmetic Products under China's Cosmetics Supervision and Administration Regulation (CSAR)

1989–2014: First stage of cosmetics regulations

- ✓ Pre-market registration
- ✓ Safety responsibility lies largely with the authorities
- ✓ Mandatory AT for finished products



NATIONAL MEDICAL PRODUCTS ADMINISTRATION
国家药品监督管理局



<https://english.nmpa.gov.cn/index.html>

2014-2021: Adopting of non-animal approaches

- ✓ Ingredient-based risk assessment via safety assessment report
- ✓ No mandate AT for domestic non-special use cosmetics

2021-2024: CSAR in place

- ✓ No mandate AT for majority of cosmetics (domestic and imported "common" cosmetics)
- ✓ AT is required for special cosmetics and a few types of common cosmetics

2024-2025: Full CSAR implementation

- ✓ Mix mandate AT and non-animal approaches (e.g., TTC, QSAR/Read-across; IATA)
- ✓ For new cosmetic ingredient registration using NAMS (i.e., novel non-animal approaches that have been validated with 10 chemicals)

Accelerating the Pace of Chemical Risk Assessment (APCRA) case studies demonstrate the feasibility of NGRA approaches

Unilever



APCRA
ACCELERATING THE PACE OF
CHEMICAL RISK ASSESSMENT

Led by:



Health
Canada

Santé
Canada



ECHA
EUROPEAN
CHEMICALS
AGENCY



<https://apcra.net/case-studies/>

2020

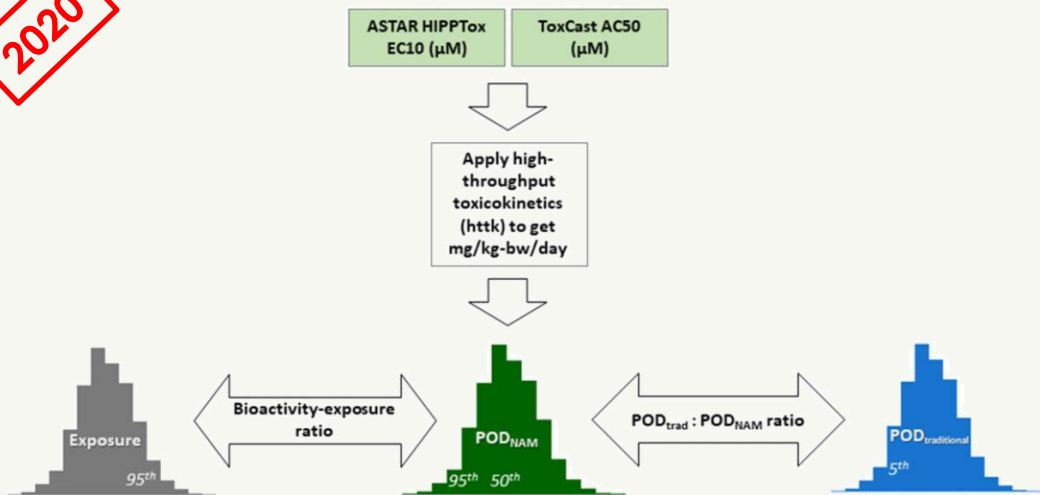


Figure 1. Overall workflow of the case study. This case study includes 448 substances with exposure predictions, in vitro assay data, HTTK information using the httk R package, and in vivo hazard information. The 50th and 95th percentile from the Monte Carlo simulation of interindividual toxicokinetic variability were used to estimate administered equivalent doses (AEDs), and the minimum of either the ToxCast or HIPPTox-based AEDs were selected as the $POD_{NAM, 50}$ or $POD_{NAM, 95}$. The POD_{NAM} estimates were compared with the fifth percentile from the distribution of the $POD_{traditional}$ values obtained from multiple sources to obtain the log_{10} POD ratio. The log_{10} bioactivity:exposure ratio (BER) was obtained by comparing the POD_{NAM} estimates to exposure predictions. All values used for computation were in log_{10} -mg/kg-bw/day units.

[Paul-Friedmann et al. 2020](#) APCRA

'retrospective' case study - To elucidate whether a "region of safety", i.e. a threshold below which no bioactivity or toxicity would be anticipated, can be identified using NAMs for a list of chemicals with existing human health evaluations.



2025

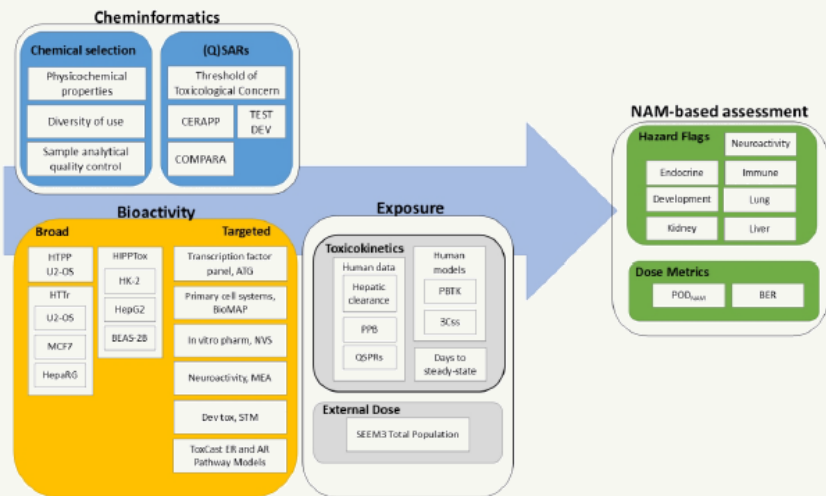


Figure 1. NAM-based assessment (NBA) workflow. An overview of a NBA workflow that incorporates cheminformatics, broad and targeted bioactivity NAMs, via hazard flags, and exposure NAMs for internal and external exposures. The workflow culminates in a set of outputs for NBA, including hazard flags, POD_{NAM} , and BER estimates.

[Paul-Friedmann et al. 2025](#) APCRA

'prospective' case study - To demonstrate how NAM data and classical toxicological studies can be used to inform the hazard and safety profile of chemicals with limited or unclear toxicological data

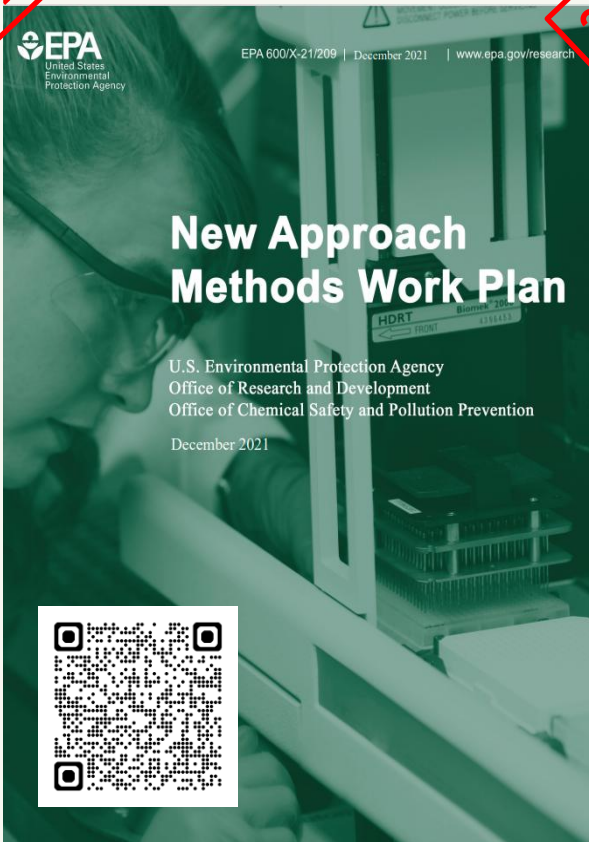


Regulatory Agencies are signalling their readiness to transition their organisations to enable regulatory use of NAMs/NGRA

Unilever



2021



[New Approach Methods Work Plan](#)



2023



[towards-an-animal-free-regulatory-system-for-industrial-chemicals](#)

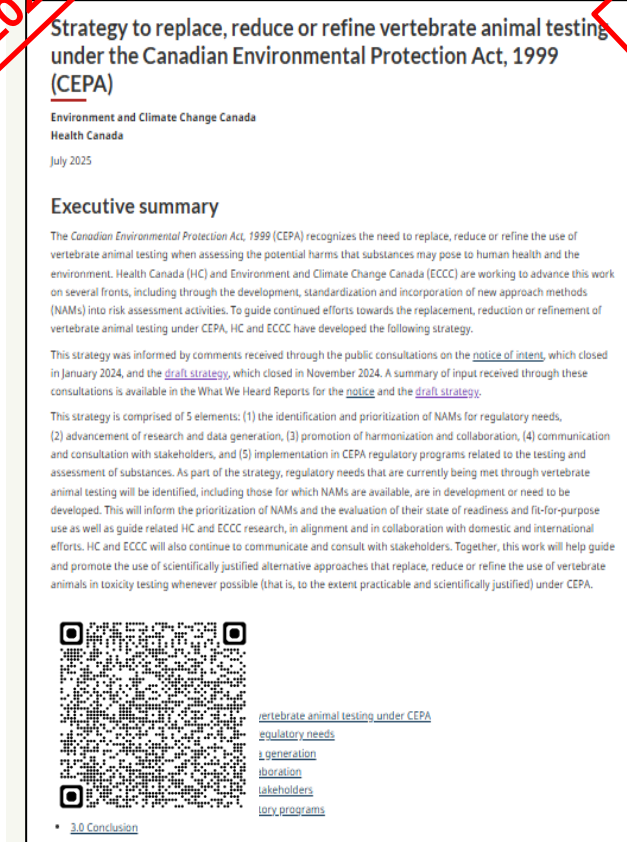


Environment and Climate Change Canada



Health Canada

2025



[Strategy to replace, reduce or refine vertebrate animal testing under CEPA](#)



Government of the United Kingdom
Department for Science, Innovation and Technology

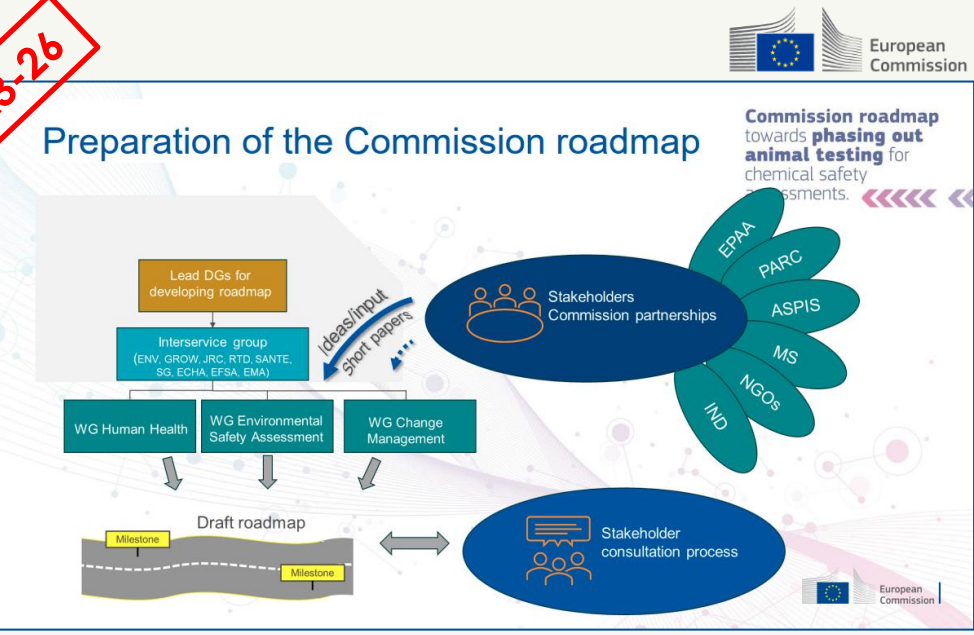
2025



[Replacing animals in science strategy](#)

Commission Roadmap to phase out Animal Testing for Chemical Safety will support a managed transition to NGRA in Europe *Unilever*

2023-26



[Roadmap towards phasing out animal testing](#)

Commission Roadmap will be published in Q1 2026

Roadmap proposal developed by Human Health, Environmental Safety & Change Management working groups, 3 open workshops & consultations

Stakeholders (incl. EPAA, PARC, ASPIS) involved throughout helping to build trust & foster collaboration

2025



<https://doi.org/10.1016/j.yrtph.2025.105818>



Animal-Free Chemical Safety Assessment Conference

4-6 March 2025

In partnership with 

European Partnership for Alternative Approaches to Animal Testing (EPAA) partnered with the Commission & other organisations to organise an **Animal-Free Chemical Safety Assessment conference** in March 2025



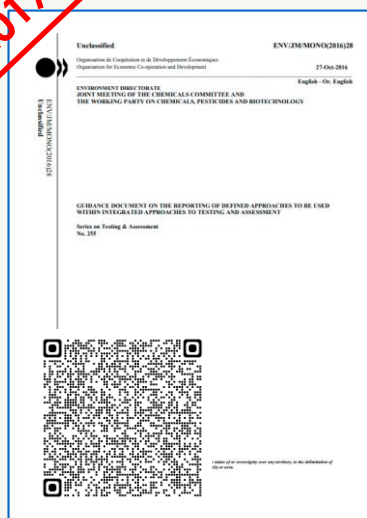
https://echa.europa.eu/documents/10162/127346428/AF-CSA_Conference+Report.pdf/d7994cf5-4b38-9a8a-9cbc-0c89da0dcad8?t=1749891499636

OECD Integrated Approaches to Testing & Assessment (IATA) & guidance *Unilever* are driving global standardisation of NGRA for chemical safety



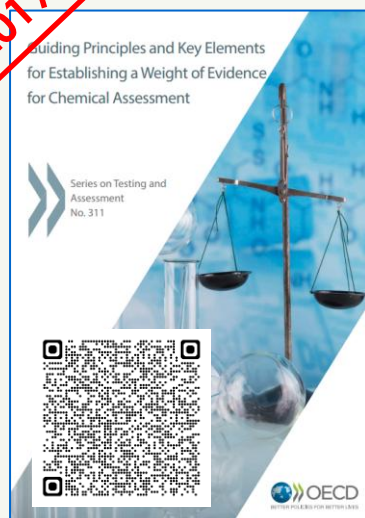
IATA combine multiple sources of information to conclude on the toxicity of chemicals and are developed to address a specific regulatory scenario or decision context.

2017



Guidance document on reporting of **Defined Approaches** for use in IATA

2019



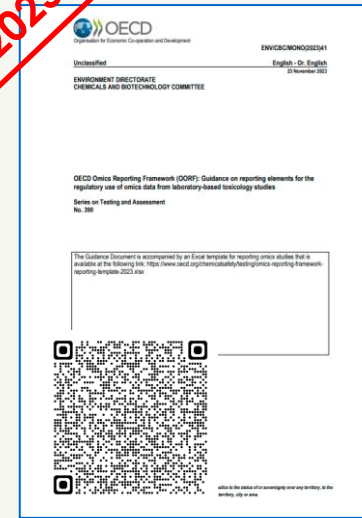
Guiding principles for establishing a **Weight of Evidence** for Chemical Assessment

2021



Guidance document on reporting of **Physiologically Based Kinetic (PBK) models**

2023



Omics Reporting Framework (OORF): Guidance on reporting elements for **omics data**

2023



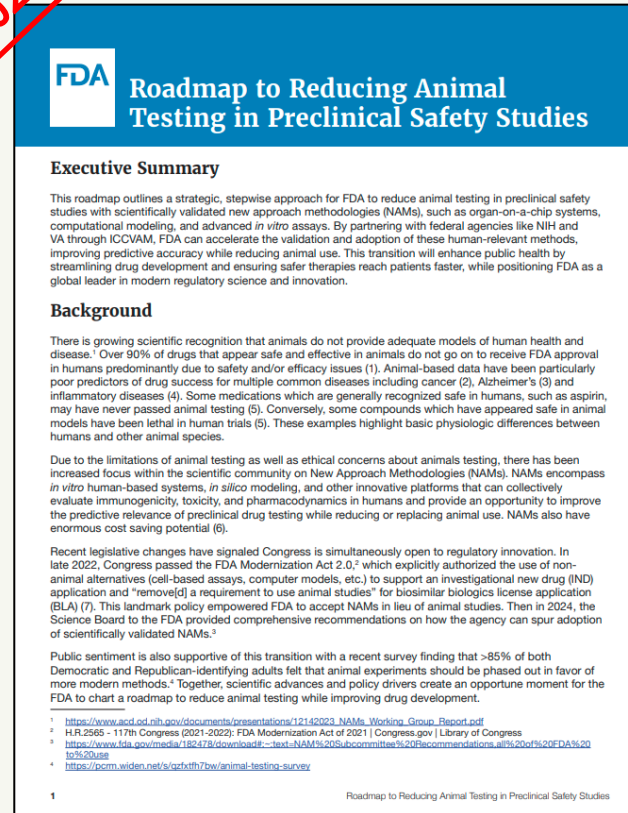
(Q)SAR Assessment Framework: Guidance for **(Quantitative) Structure Activity Relationship models** and predictions



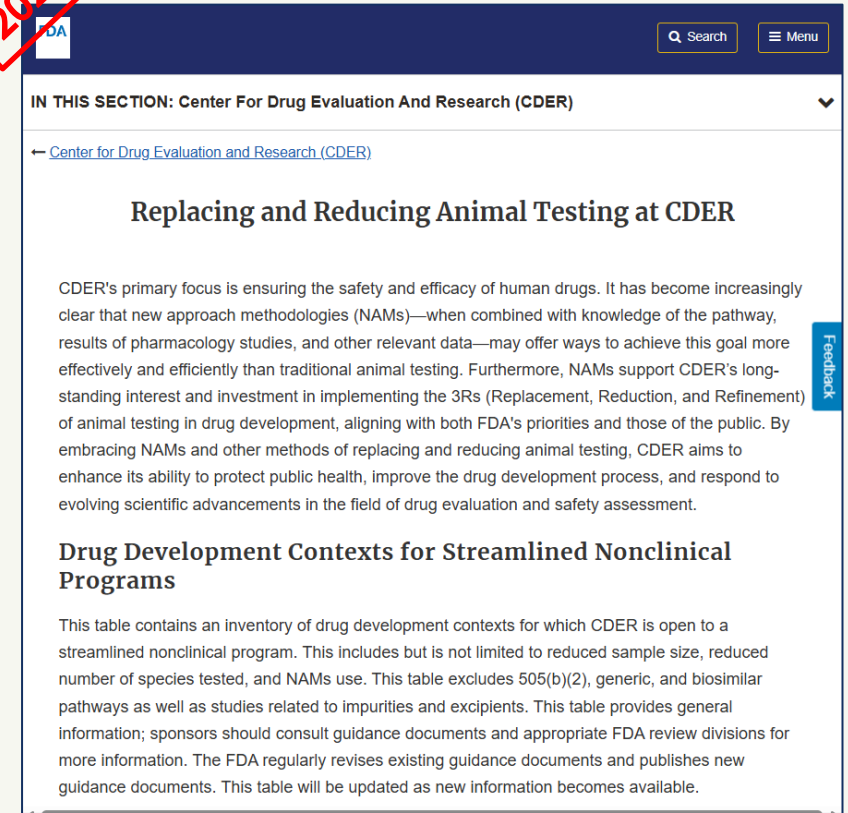
<https://www.oecd.org/en/topics/sub-issues/assessment-of-chemicals/integrated-approaches-to-testing-and-assessment.html>

US FDA Roadmap to Reducing Animal Testing in Preclinical Safety Studies using New Approach Methodologies (NAMs)

- FDA Roadmap outlines strategic, approach to reduce animal testing in preclinical safety studies using NAMs:
 - organ-on-a-chip systems
 - computational modelling
 - advanced in vitro assays
- FDA will accelerate the validation & adoption of NAMs by partnering with federal agencies like NIH & VA through ICCVAM
- The FDA roadmap seeks to:
 - enhance public health
 - streamline drug development
 - ensuring safer therapies reach patients faster
 - position FDA as a global leader in modern regulatory science and innovation



[FDA Announces Plan to Phase Out Animal Testing Requirement for Monoclonal Antibodies and Other Drugs | FDA](#)



[Replacing and Reducing Animal Testing at CDER | FDA](#)

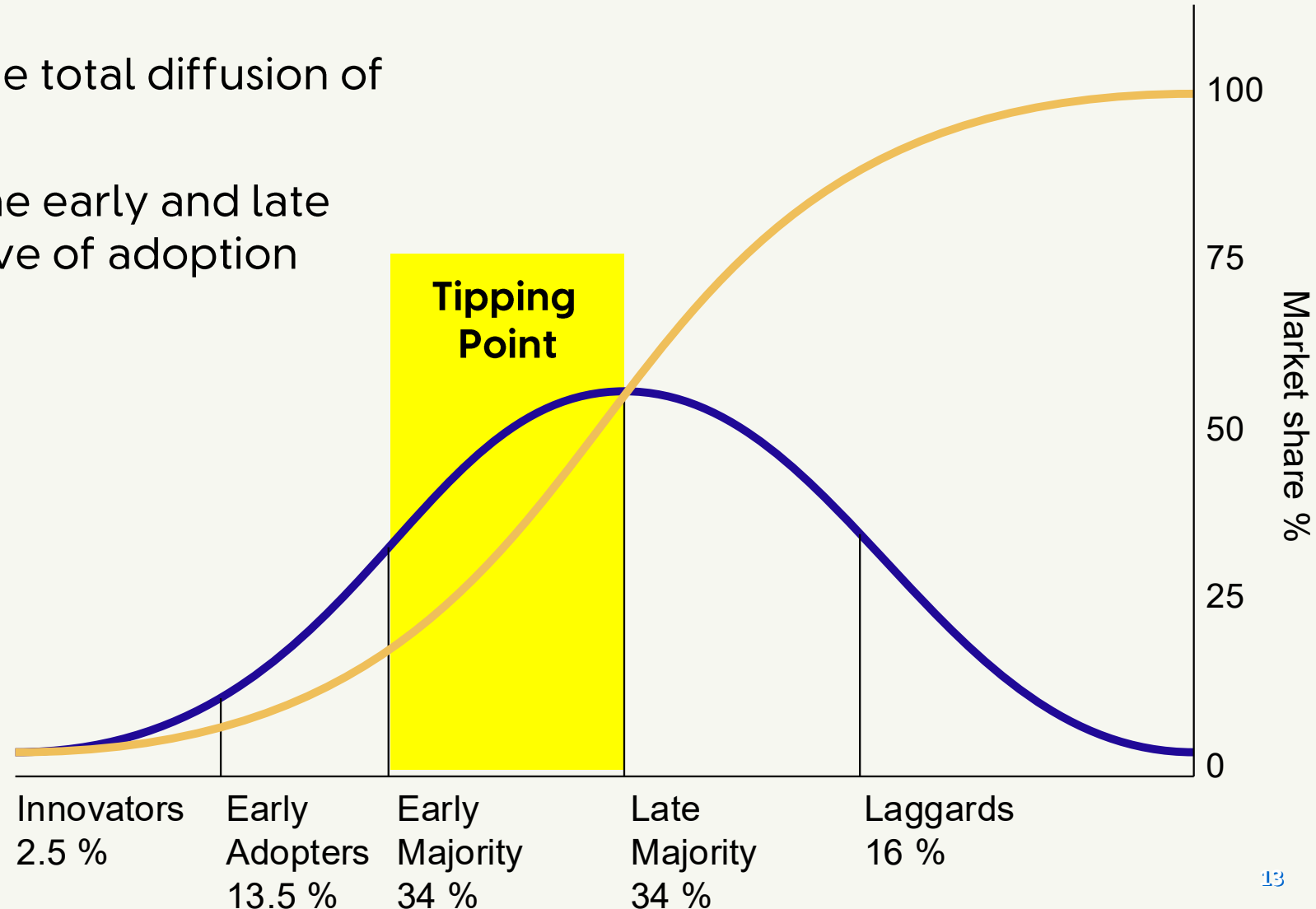
Have we reached a global tipping point in regulatory adoption of NGRA approaches?

Tipping Point

- critical mass, after which the total diffusion of an innovation is likely
- inflection point between the early and late majority in the sigmoid curve of adoption



[Diffusion of innovations - Wikipedia](#)



Is it time for a global NGRA roadmap?



Potential Global NGRA roadmap objectives:

- **Coordinate global transition** to actively manage the risks associated with the change
- **Accelerate knowledge exchange** to facilitate standardisation & AI automation of NGRA workflows
- **Rapidly scale education & training** to better enable upskilling of the global toxicology community

Thank you for your attention