

# Opportunities for NAMs in an EU regulatory context

Carl Westmoreland

21<sup>st</sup> June 2022

# Unilever's products must be safe for the people who use and make them and for the planet



We say use science.  
Not animals.



## Alternatives to animal testing

### Our approach



We use a wide range of non-animal approaches to assess the safety of our products. Since the 1980s, our scientists have been developing and using alternatives to animal tests, e.g. computer modelling and cell culture-based experiments. We regularly present and publish our work, and continually collaborate with others to share our knowledge and apply exciting new science to assure product safety.

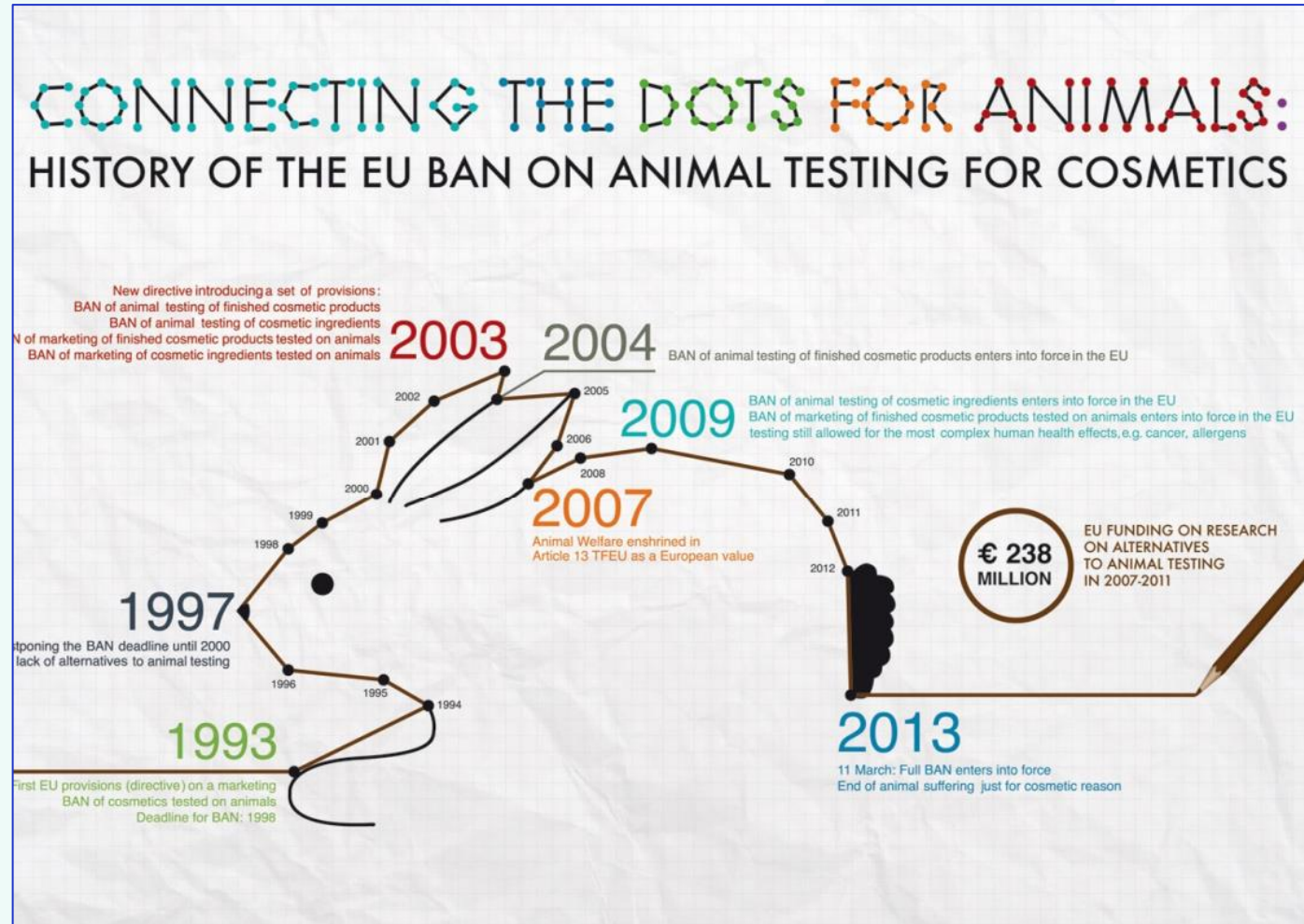


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# The history of bans on animal testing for cosmetic products and ingredients in the EU

EU Cosmetics Product Regulation: (EC) No 1223/2009



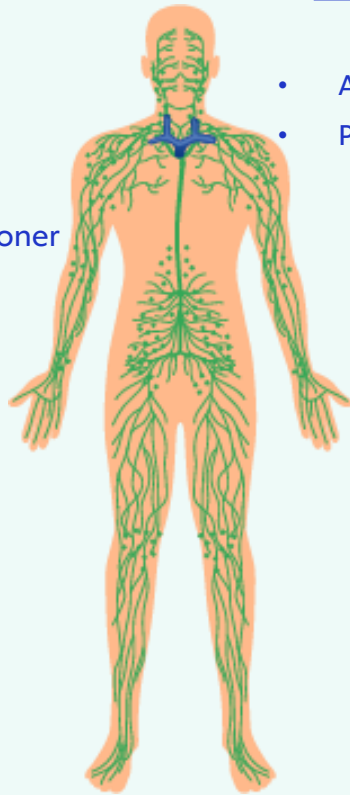
Source: [https://ec.europa.eu/growth/sectors/cosmetics/ban-animal-testing\\_en](https://ec.europa.eu/growth/sectors/cosmetics/ban-animal-testing_en)

# Assessing the consumer safety of cosmetic ingredients for the Cosmetic Product Regulation is exposure-led

## Consumers

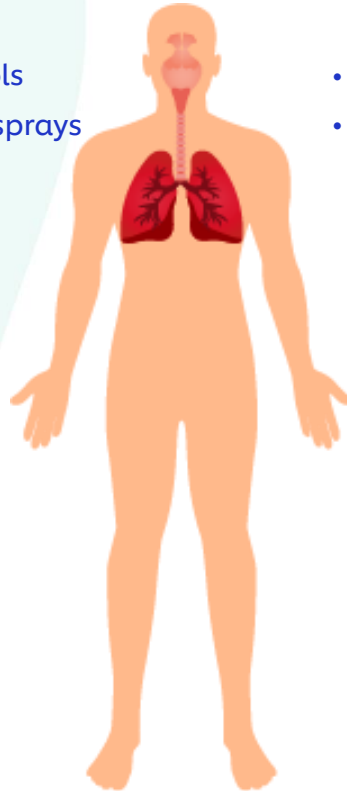
### Skin

- Skin creams
- Deodorants
- Soap/cleansers
- Shampoo/ conditioner
- Shower gel



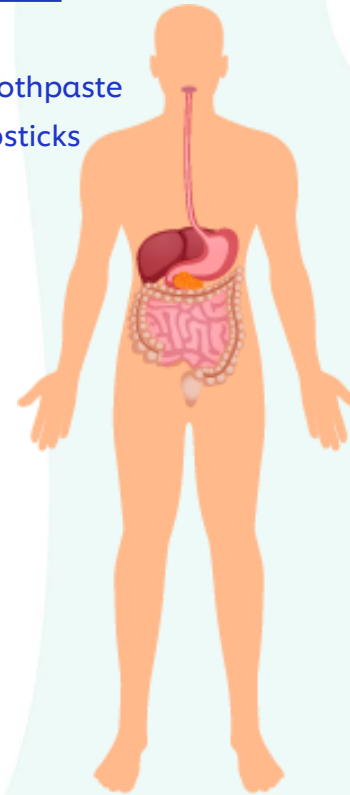
### Inhalation\*

- Aerosols
- Pump sprays

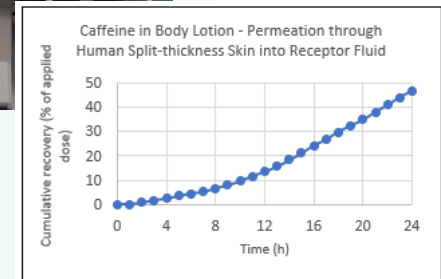


### Oral

- Toothpaste
- Lipsticks

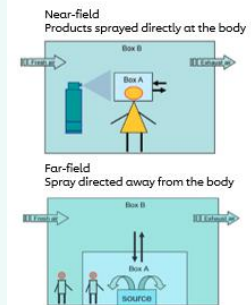


## Skin Penetration



## Inhalation

### Exposure Modelling



### Simulated consumer exposure methods



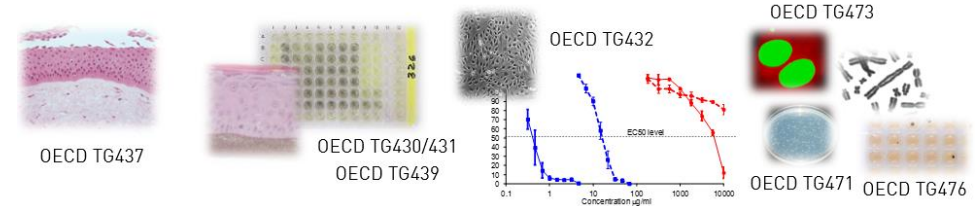
Steiling et al (2014) *Toxicology Letters*, **227**, 41-49



# Assessing the consumer safety of cosmetic ingredients for the Cosmetic Product Regulation without new animal testing

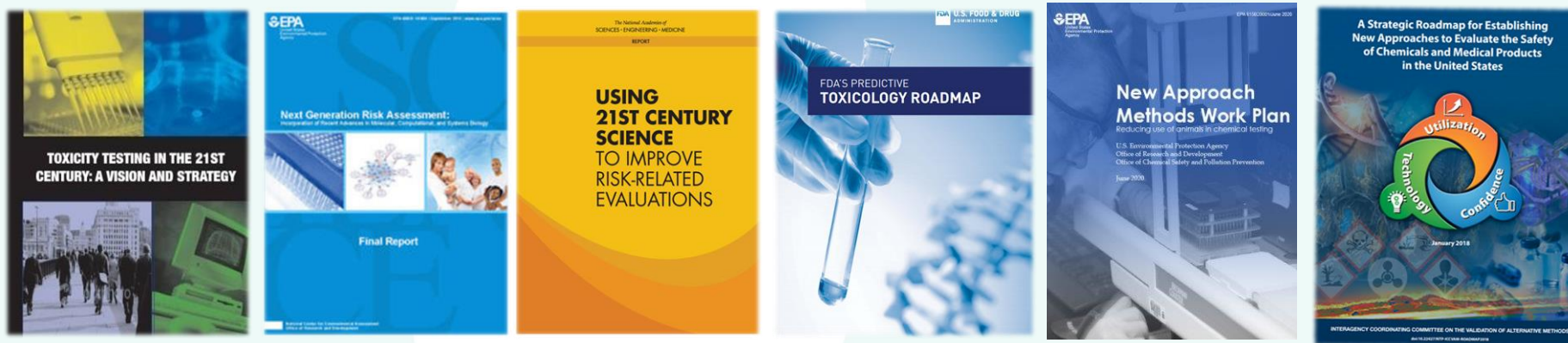
Is the predicted consumer exposure safe? A tiered approach is routine

- Use all available safety data on the ingredient
  - Clinical, epidemiological, animal (if dates permit), *in vitro* etc
- Exposure-based waiving approaches (e.g. TTC, DST, Inhalation TTC)
- *in silico* predictions
- History of safe use
- Read across
- Use of existing OECD *in vitro* approaches
- Next Generation Risk Assessment (NGRA)

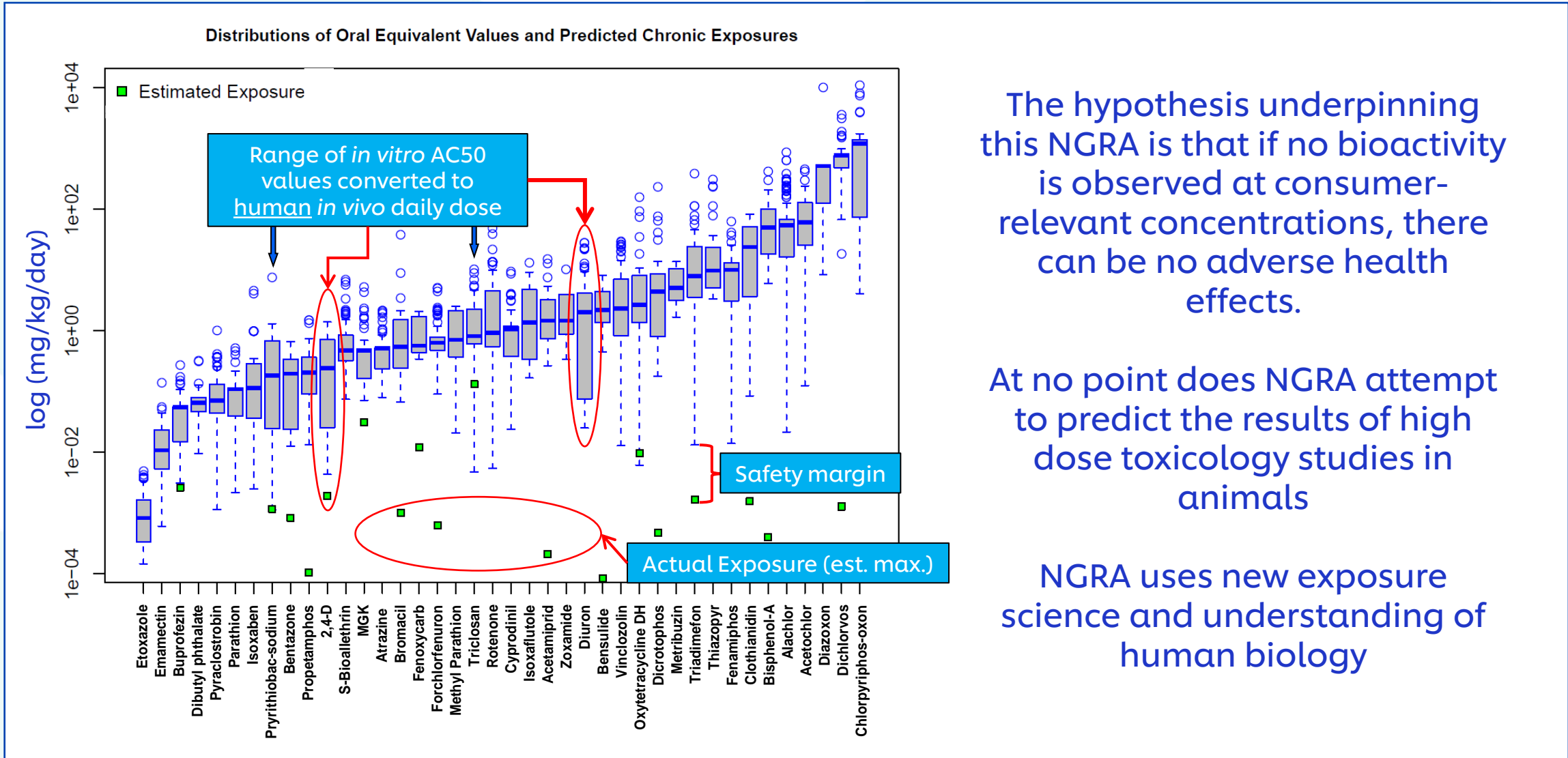


# Next Generation Risk Assessment (NGRA)

NGRA is defined as an exposure-led, hypothesis-driven risk assessment approach that integrates New Approach Methodologies (NAMs) to assure safety without the use of animal testing



# NGRA: Protection not prediction



The hypothesis underpinning this NGRA is that if no bioactivity is observed at consumer-relevant concentrations, there can be no adverse health effects.

At no point does NGRA attempt to predict the results of high dose toxicology studies in animals

NGRA uses new exposure science and understanding of human biology

# Principles of Next Generation Risk Assessment from ICCR

## Non-animal approaches in Cosmetic Risk Assessment



### 4 Main overriding principles:

- » The overall goal is a human safety risk assessment
- » The assessment is exposure led
- » The assessment is hypothesis driven
- » The assessment is designed to prevent harm

### 3 Principles describe how a NGRA should be conducted:

- » Following an appropriate appraisal of existing information
- » Using a tiered and iterative approach
- » Using robust and relevant methods and strategies

### 2 Principles for documenting NGRA:

- » Sources of uncertainty should be characterized and documented
- » The logic of the approach should be transparently and documented

Dent *et al* (2018), *Computational Toxicology*, **7**, 20-26: <https://doi.org/10.1016/j.comtox.2018.06.001>



# Use of non-animal approaches for cosmetic safety

Computational Toxicology 7 (2018) 20–26

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**Computational Toxicology**

journal homepage: [www.elsevier.com/locate/comtox](http://www.elsevier.com/locate/comtox)

Principles underpinning the use of new methodologies in the risk assessment of cosmetic ingredients

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 Cosmetics risk assessment

**ABSTRACT**

Consumer safety is a prerequisite for any cosmetic product. Worldwide, there is an ever-increasing desire to bring safe products to market without animal testing, which requires a new approach to consumer safety. Next Generation Risk Assessment (NGRA), defined as an exposure-led, hypothesis-driven risk assessment approach that integrates *in silico*, *in chemico* and *in vitro* approaches, provides such an opportunity. The customized nature of each NGRA means that the development of a prescriptive list of tests to assure safety is not possible, or appropriate. The International Cooperation on Cosmetics Regulation (ICCR) therefore tasked a group of scientists from regulatory authorities and the Cosmetic industry to agree on and outline the principles for incorporating these new approaches into risk assessments for cosmetic ingredients. This ICCR group determined the overall goals of NGRA (to be human-relevant, exposure-led, hypothesis-driven and designed to prevent harm); how an NGRA should be conducted (using a tiered and iterative approach, following an appropriate literature search and evaluation of the available data, and using robust and relevant methods and strategies); and how the assessment should be documented (transparent and explicit about the logic of the approach and sources of uncertainty). Those working on the risk assessment of cosmetics have a unique opportunity to lead progress in the application of novel approaches, and cosmetic risk assessors are encouraged to consider these key principles



## International Cooperation on Cosmetics Regulation (2018)

SCCS/1628/21

European Commission

Scientific Committee on Consumer Safety

SCCS

THE SCCS NOTES OF GUIDANCE FOR THE TESTING OF COSMETIC INGREDIENTS AND THEIR SAFETY

EVALUATION

11<sup>TH</sup> REVISION

Scientific Committees

on Consumer Safety

on Health, Environmental and Emerging Risks

The SCCS adopted this guidance document at its plenary meeting on 30-31 March 2021



## European Commission: Scientific Committee on Consumer Safety (2021)

OECD  
 Organisation for Economic Co-operation and Development

ENV/CBC/MONO(2021)315

Unclassified English - Or. English  
 27 October 2021

ENVIRONMENT DIRECTORATE  
 CHEMICALS AND BIOTECHNOLOGY COMMITTEE

Case Study on use of an Integrated Approach for Testing and Assessment (IATA) for Systemic Toxicity of Phenoxethanol when included at 1% in a body lotion

Series on Testing and Assessment,  
 No. 349

3-4 RELEVANT TOXICOLOGICAL TOOLS FOR THE SAFETY EVALUATION OF COSMETIC INGREDIENTS

The SCCS has been closely following the progress made with regard to the development and validation of alternative methods and updated its NOG on a regular basis taking progress into consideration.

Besides validated alternatives, the SCCS may also accept, on a case-by-case basis, methods that are scientifically valid as new tools (e.g., “-omics” technology) for the safety evaluation of cosmetic substances. Such valid methods may not have necessarily gone through the complete validation process, but the Committee may consider them acceptable when there is a sufficient amount of experimental data proving relevance and reliability and including positive and negative controls.

According to the Cosmetics Regulation, the experimental studies have to be carried out in accordance with the principles of Good Laboratory Practice (GLP) laid down in Council Directive 87/18/EEC. All possible deviations from this set of rules should be explained and scientifically justified. (SCCWP/1633/02)

3-4.1 NEW APPROACH METHODOLOGY (NAM) AND NEXT-GENERATION RISK ASSESSMENT (NGRA)

Whereas the terminology of “Alternative Test Methods (ATMs)” does not cover all available tools e.g., *in silico* methodology, the more general term, New Approach Methodology (NAM) has been introduced. As for cosmetics and their ingredients, testing and marketing bans apply with respect to animal use and also the obligation exists to only use validated replacement alternatives; the need for validated non-animal alternative methods for chemical hazard assessment is much more important in Europe for compliance with the Cosmetics Regulation than for other regulatory frameworks. NAMS may include *in vitro*, *ex vivo*, *in chemico* and *in silico* methods, read-across, as well as combinations thereof. Therefore, before any testing is carried out for safety evaluation, all information on the substance under consideration should be gathered from different available means. A set of criteria, universal across initiatives, to evaluate NAMS fit-for-purpose was developed by a multi-stakeholder group and may support greater consistency across different initiatives (Parish et al., 2020).

Many efforts are ongoing to modernise toxicological safety evaluation and to look for non-animal methodology that can be used for the risk assessment of compounds that after long-term exposure could be at the origin of systemic toxicity. One of these approaches is referred to as NGRA (USEPA, 2014). The principles underpinning the application of an NGRA to cosmetics have been defined by the International Cooperation on Cosmetics Regulation (ICCR), a platform of regulators and cosmetics industry from the EU, the US, Japan, Canada and Brazil (Dent et al., 2018). NGRA is a human-relevant, exposure-led, hypothesis-driven risk assessment designed to prevent harm. It integrates several NAMS to deliver safety decisions relevant to human health without the use of experimental animals. An NGRA should be conducted using a tiered and iterative approach, following an appropriate literature search and evaluation of the available data, and using robust and relevant methods and strategies. Given the novelty of NGRA and the current lack of regulatory guidance on the use of a variety of NAMS in decision-making, it is important that the assessment should be transparently documented and explicit about the logic of the approach and sources of uncertainty (Dent et al., 2018). A general NGRA workflow is described in Figure 5 (Berggren et al., 2017). The tools useful for safety evaluation of cosmetic ingredients, which could also be used in case NGRA would be taken as a possible workflow in the future, are described in chapters 3-4.2 to 3-4.4. Threshold of Toxicological Concern (TTC) and internal TTC (ITC) approaches as a risk assessment tools are described in 3-5.2.

JT03483903

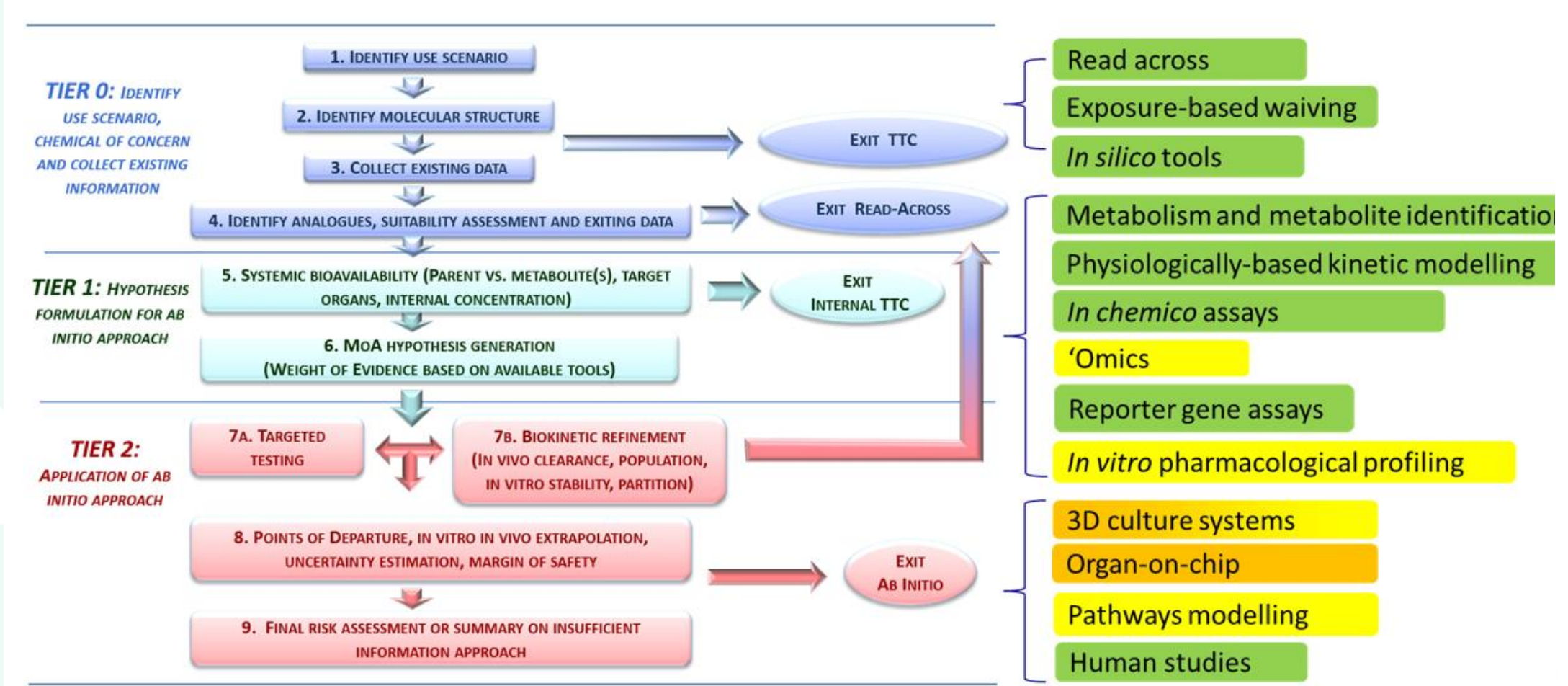
This document, as well as any data and maps included herein, are without prejudice to the status of an sovereignty over any territory, to the delimitation of international frontiers and boundaries and to the name of any territory, city or area.



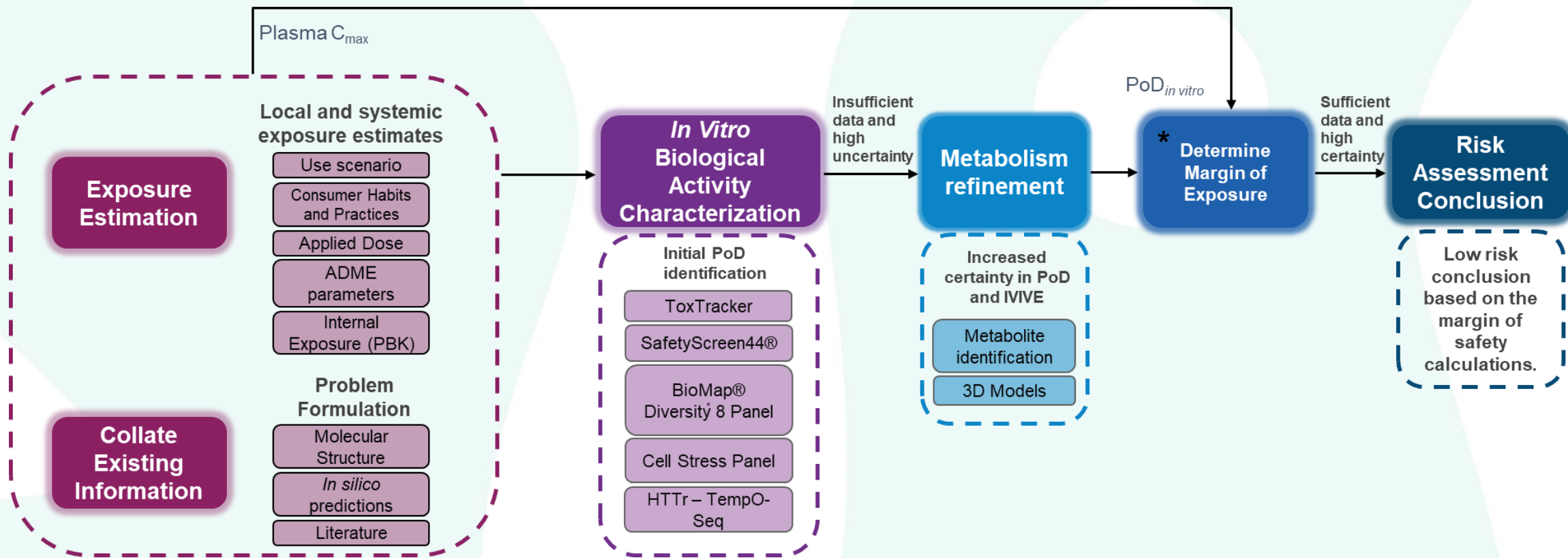
## OECD (2021)



# SEURAT-1 NGRA Framework



# NGRA: case study workflow for systemic effects



# Physiologically-based Kinetic (PBK) Modelling

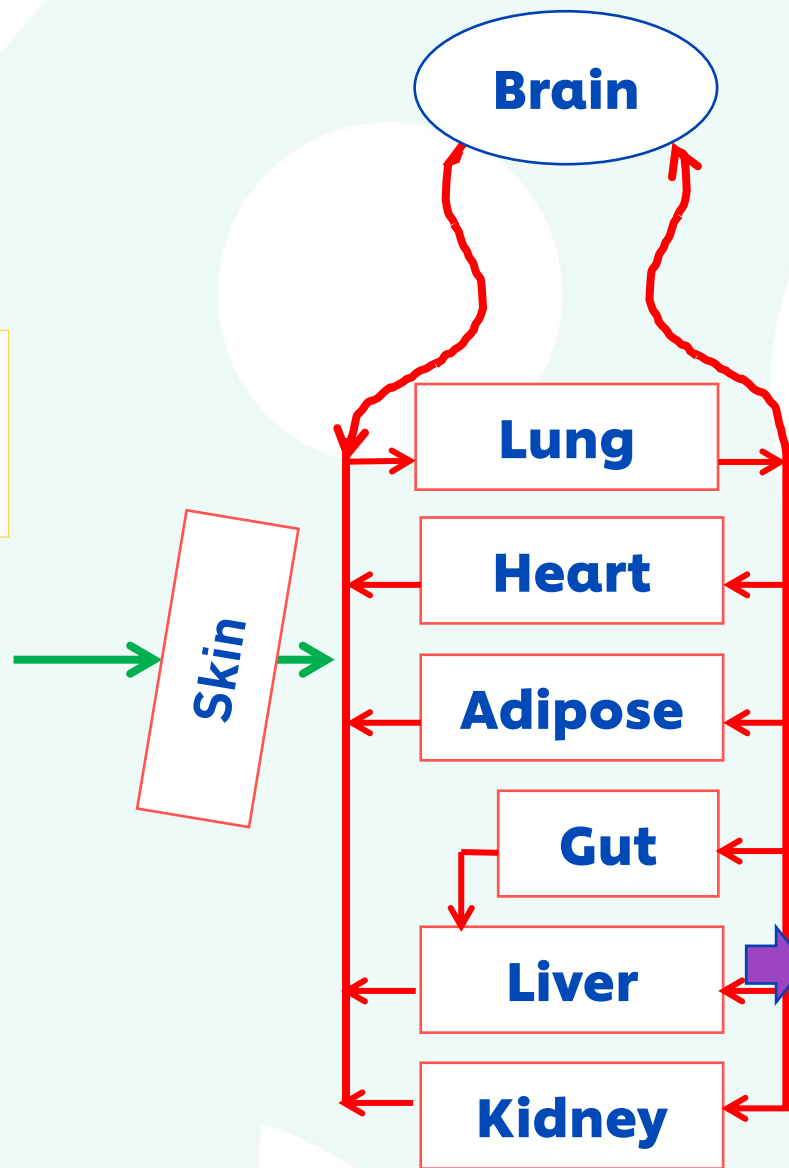
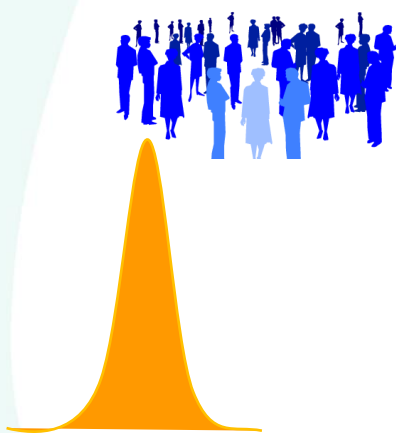
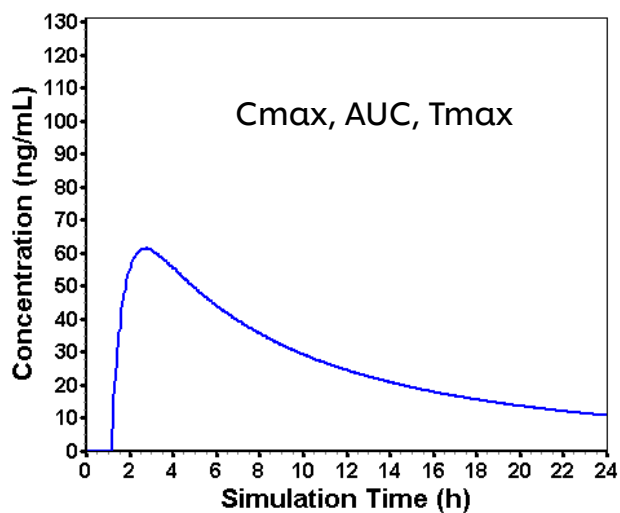
## Input

ADME properties

Absorption, Distribution, Metabolism, Excretion

- Physiological parameters (e.g. body weight, blood flow rates, tissue volume)
- Physico-chemical parameters (e.g. LogP, Fup, tissue/plasma partition coefficients)
- Kinetic parameters (e.g. dermal absorption, hepatic metabolism, renal excretion)
- Product use information (e.g. dose, frequency, site area, formulation)

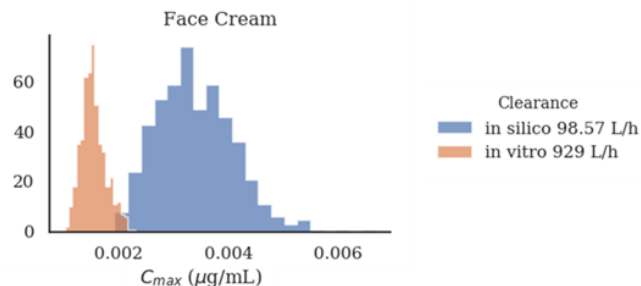
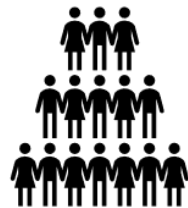
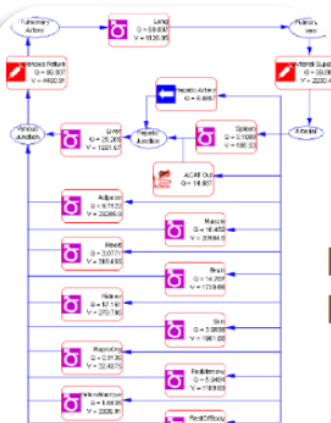
## Output





# Key tools in our NGRA approach for systemic effects

## PBK Modelling



Toxicology in Vitro (2020), 63, 104746

## In vitro pharmacological profiling

**PERSPECTIVES**

**A GUIDE TO DRUG DISCOVERY – OPINION**

**Reducing safety-related drug attrition: the use of *in vitro* pharmacological profiling**

Joanne Brevet, Andrew J. Brown, Jacques Homan, Wolfgang Juratnik, Arun Sridhar, Gareth Waldron and Steven Whitbread

Abstract In vitro pharmacological profiling is increasingly being used earlier in the drug discovery process to identify undesirable off-target activity profiles that could hinder or halt the development of candidate drugs or even lead to market withdrawal if discovered after a drug is approved. Here, for the first time, the rationale, strategies and methodologies for in vitro pharmacological profiling at four major pharmaceutical companies (AstraZeneca, GlaxoSmithKline, Novartis and Pfizer) are presented and illustrated with examples of their impact on the drug discovery process. We hope that this will enable other companies and academic institutions to benefit from this knowledge and consider joining us in our collaborative knowledge sharing.

Decreasing the high attrition rate in the drug discovery and development process is a primary goal of the pharmaceutical industry. One of the main challenges in achieving this goal is striking an appropriate balance between drug efficacy and potential adverse effects as early as possible in order to reduce safety-related attrition, particularly in the more expensive late stages of clinical development. Gaining a better understanding of the safety profile of drug candidates early in the process is also crucial for reducing the likelihood of safety issues limiting the use of approved drugs, or even leading to their market withdrawal, having no impact on the patient and/or on the environment.

target (or targets), whose secondary effects are due to interactions with targets other than the primary target (or targets) that is off-target interactions. Off-target interactions are often the cause of ADRs in animal models or clinical studies, and careful characterization and identification of secondary pharmacology profiles of drug candidates early in the drug discovery process might help reduce the incidence of type A ADRs.

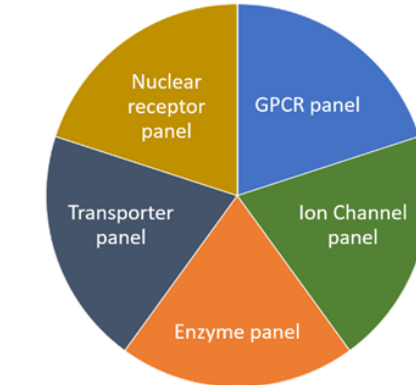
In vitro pharmacological profiling involves the screening of compounds against a broad range of targets (receptors, enzymes, ion channels, transporters, etc.) that are chosen from the scientific

safety testing of drug candidates and are designed to prevent serious ADRs from occurring in clinical studies.

The *in vitro* pharmacology assay that is absolutely required by regulatory authorities is that measures the effects of new chemical entities on the ion channels of native  $I_{Ca}$  in heterologously expressed human voltage-gated potassium channel subfamily 11 member 2 (hKCNJ2), also known as hERG2. The mechanism by which blockade of hERG can affect potentially fatal cardiac arrhythmias (torsades de pointes) following a prolongation of the QT interval is well characterized<sup>1,2</sup>, and the assessment of this ADR is one reason why this assay is a mandatory regulatory requirement. Receptor binding studies are also recommended as the first tier approach for the assessment of the dependence potential of novel chemical entities<sup>3</sup>.

However, current regulatory guidance does not describe which targets should constitute an *in vitro* pharmacological profiling panel and does not indicate the stage of the discovery process at which *in vitro* pharmacological profiling should occur. Nevertheless, the general view for most pharmaceutical companies is to perform this testing early in drug discovery to reduce attrition and to facilitate better prediction of ADRs in the later stages of drug discovery and development.

Here, for the first time, four major pharmaceutical companies (AstraZeneca, GlaxoSmithKline, Novartis and Pfizer) share their knowledge and experience of the innovative application of existing screening technologies to detect off-target interactions of compounds. The objective of this article is to describe the rationale and main advantages for the use of an *in vitro* pharmacological profiling panel to reduce both pre-clinical and

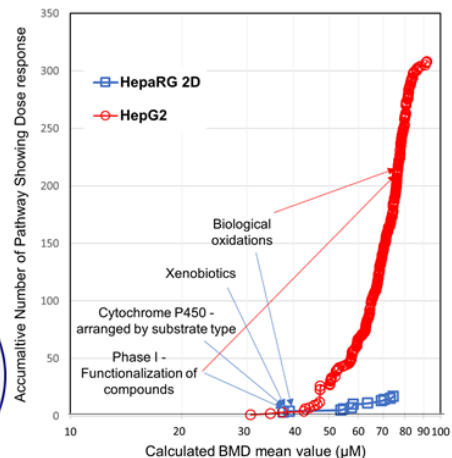
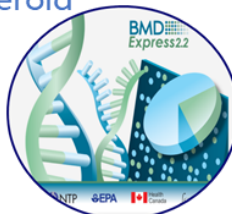


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## Transcriptomics

- Use of full human gene panel ~ 21k
- 24 hrs exposure
- 7 concentrations
- 3 cell lines HepG2/ HepaRG/ MCF7
- 3D HepaRG spheroid

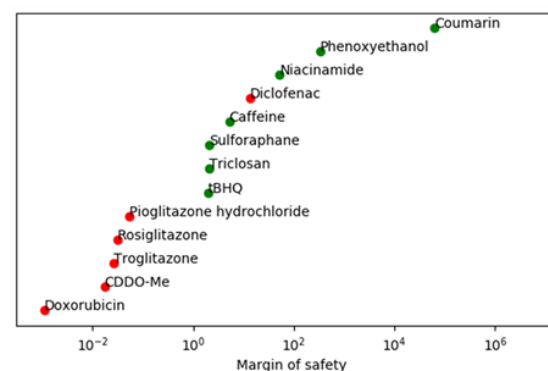
BMDexpress 2



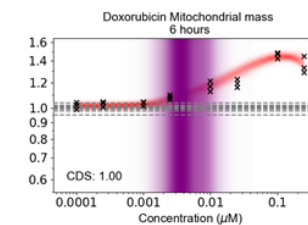
## Cellular Stress Pathways

13 chemicals, 36 Biomarkers; 3 Timepoints; 8 Concentrations; ~10 Stress Pathways

- Exposure scenario adopted for chemical is 'low risk'** (from consumer goods perspective)
- Niacinamide (food, cosmetics)
  - Caffeine (beverages, cosmetics)
  - Phenoxyethanol (cosmetics)
  - Sulfuraphane (food)
  - tBHQ (antioxidant)
  - Triclosan (antimicrobial)
- Exposure scenario adopted for chemical is 'high risk'** (from consumer goods perspective)
- CDDO-Me (drug)
  - DEM (industrial chemical)
  - Doxorubicin (drug)
  - Diclofenac (drug)
  - Troglitazone (drug)
  - Pioglitazone (drug)
  - Rosiglitazone (drug)

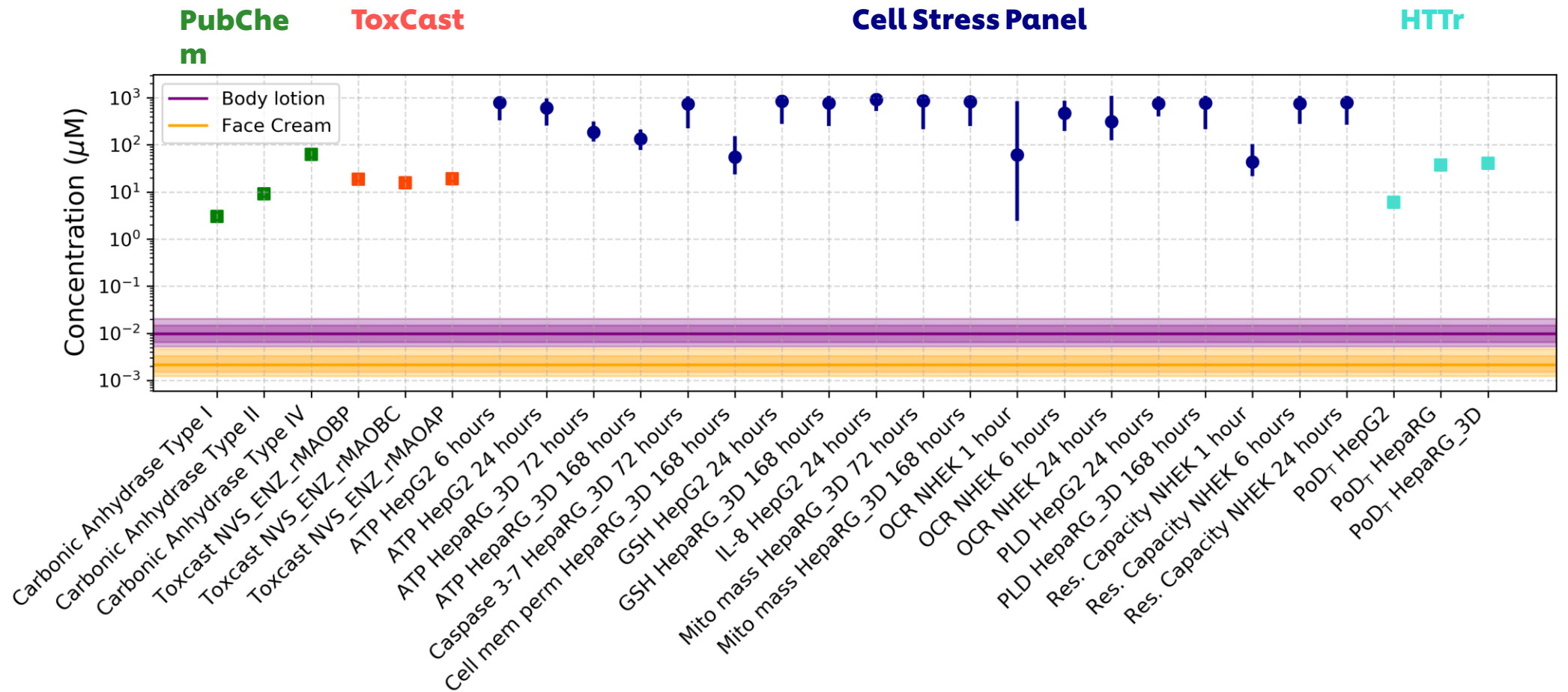


cyprotex AN EVOTEC COMPANY



Toxicol Sci (2020), 176, 11-33

# Exposure and PoD are plotted and used to derive a Bioactivity-Exposure Ratio (MoE/BER)



# APCRA approach to evaluate the integration of exposure and bioactivity



SOT | Society of Toxicology  
academic.oup.com/toxsci



TOXICOLOGICAL SCIENCES, 173(1), 2020, 202–225

doi: 10.1093/toxsci/kfz201  
Advance Access Publication Date: September 18, 2019  
Research Article



**APCRA**  
ACCELERATING THE PACE OF  
CHEMICAL RISK ASSESSMENT

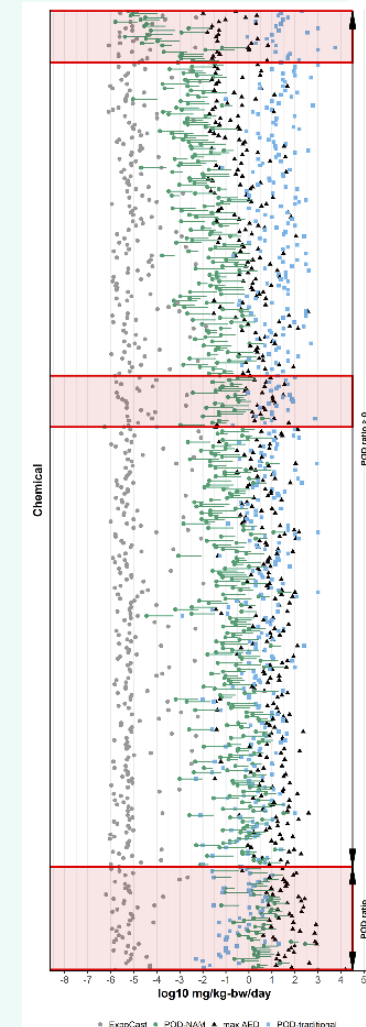
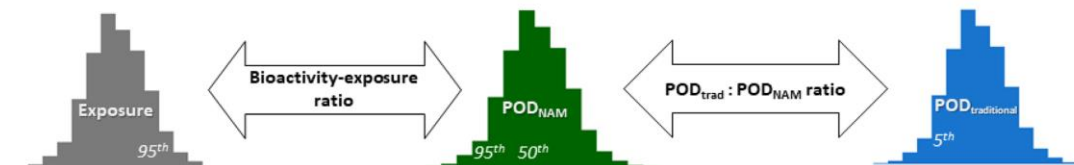
## Utility of *In Vitro* Bioactivity as a Lower Bound Estimate of *In Vivo* Adverse Effect Levels and in Risk-Based Prioritization

Katie Paul Friedmann<sup>1</sup>,<sup>\*</sup> Matthew Gagne,<sup>†</sup> Lit-Hsin Loo,<sup>‡</sup> Panagiotis Karamertzanis,<sup>§</sup> Tatiana Netzeva,<sup>§</sup> Tomasz Sobanski,<sup>§</sup> Jill A. Franzosa,<sup>¶</sup> Ann M. Richard,<sup>\*</sup> Ryan R. Lougee,<sup>\*,||</sup> Andrea Gissi,<sup>§</sup> Jia-Ying Joey Lee,<sup>‡</sup> Michelle Angrish,<sup>|||</sup> Jean Lou Dome,<sup>|||</sup> Steven Foster,<sup>#</sup> Kathleen Raffaele,<sup>#</sup> Tina Bahadori,<sup>||</sup> Maureen R. Gwinn,<sup>\*</sup> Jason Lambert,<sup>\*</sup> Maurice Whelan,<sup>\*\*</sup> Mike Rasenberg,<sup>§</sup> Tara Barton-Maclaren,<sup>†</sup> and Russell S. Thomas<sup>1</sup>,<sup>\*</sup>

ASTAR HIPPTox  
EC10 (μM)

ToxCast AC50  
(μM)

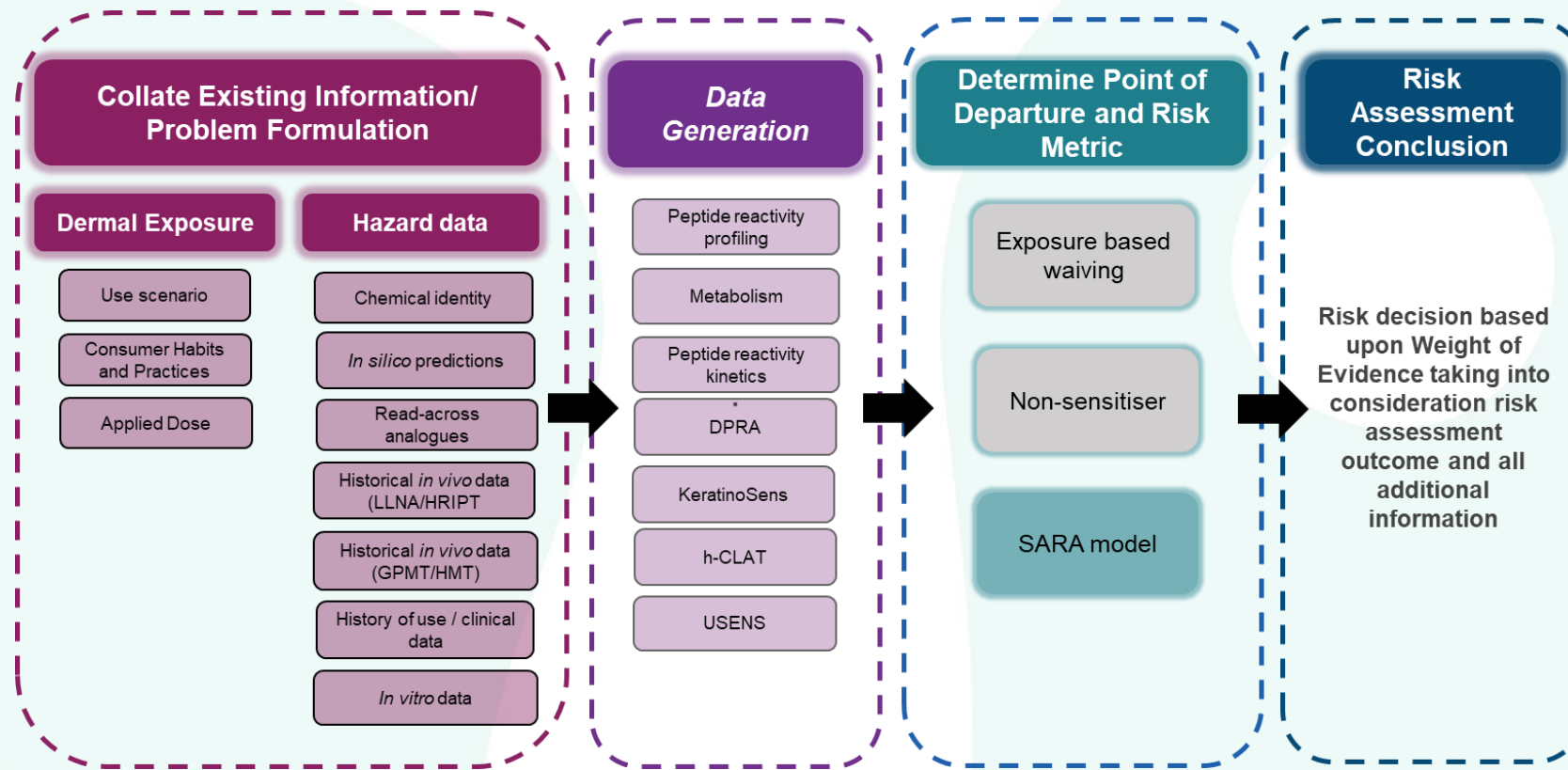
Apply high-throughput toxicokinetics (httk) to get mg/kg-bw/day



• ExpoCard • POD\_NAM • max AED • POD\_traditional

- Evaluation of *in vitro* NAMs, exposure modelling and dose-response models.
- For 89% of the chemicals NAM PoD was more conservative than the traditional POD.
- Bioactivity:exposure ratios (BERs) approach useful for accelerate screening and assessment using NAMs for hazard and exposure.

# Next Generation Risk Assessment (NGRA) Framework for Skin Allergy

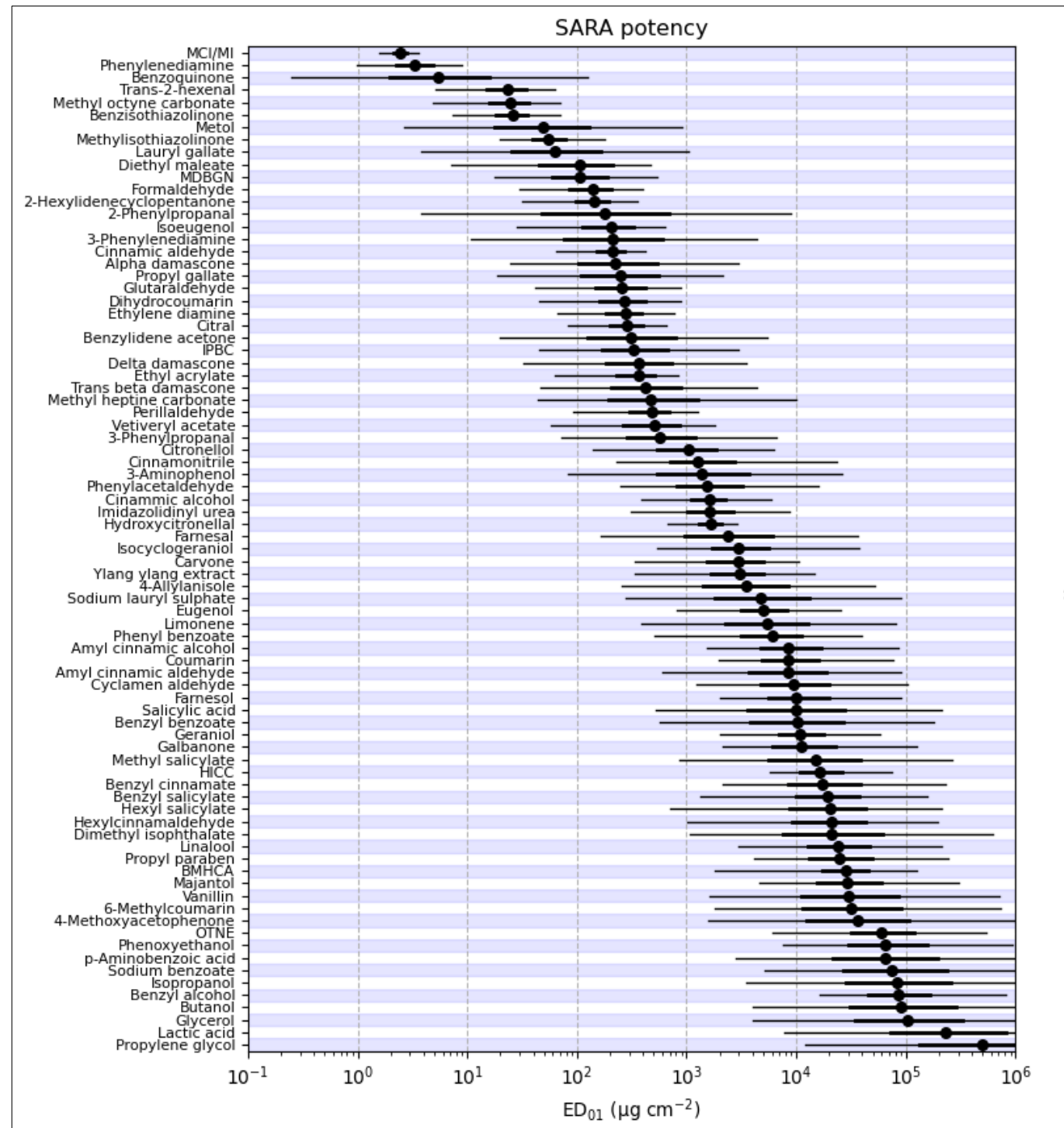


- NGRA framework for skin allergy based upon the ICCR principles and SEURAT-1 frameworks for systemic tox
- WoE based upon all available information, accommodate range of consumer product exposure scenarios and provide a quantitative point of departure and risk metric → Skin Allergy Risk Assessment (SARA) Model.



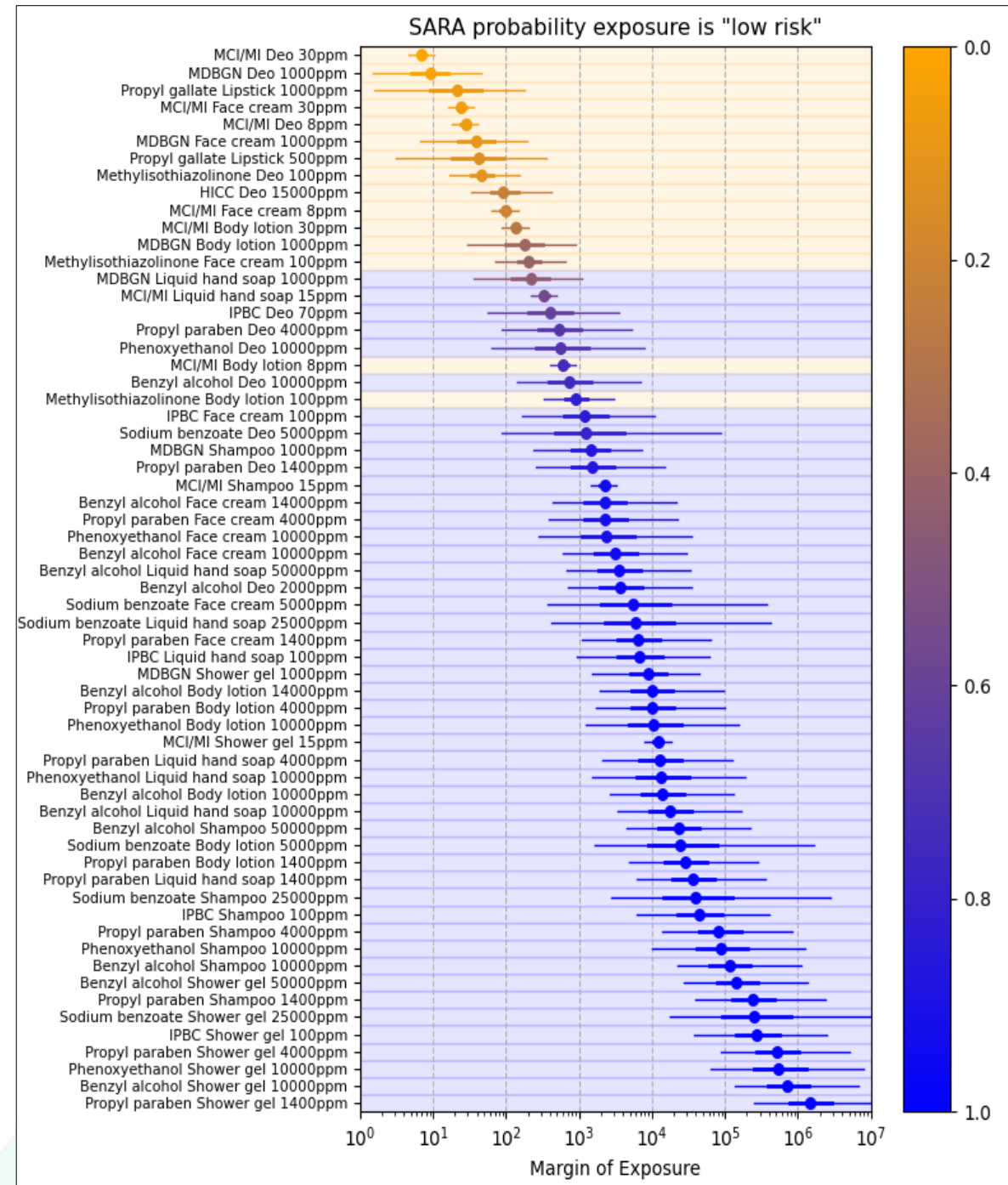
# SARA Defined Approach

- The point of departure (PoD) metric is a dose with a 1% chance of human skin sensitisation (termed ED<sub>01</sub>).
- The SARA dataset contains 81 chemicals.
- The model accounts for variability in the DPRA, KeratinoSens™, h-CLAT and U-Sens
- The model has been expanded to incorporate benchmark exposure information.



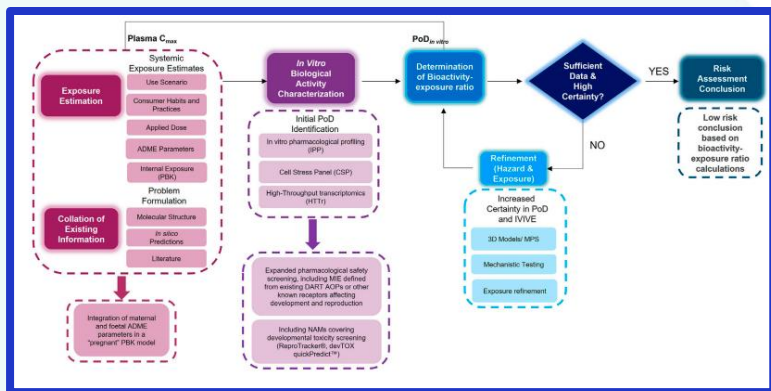
# Expansion of SARA model to use benchmark exposure information

- Model expanded to incorporate benchmark exposure information as an additional input alongside historic *in vivo* and NAM data.
- After fitting the model, and given some exposure scenario of interest, the model can calculate the *SARA risk metric*, defined as the probability that the exposure is low risk for human skin sensitisation induction.



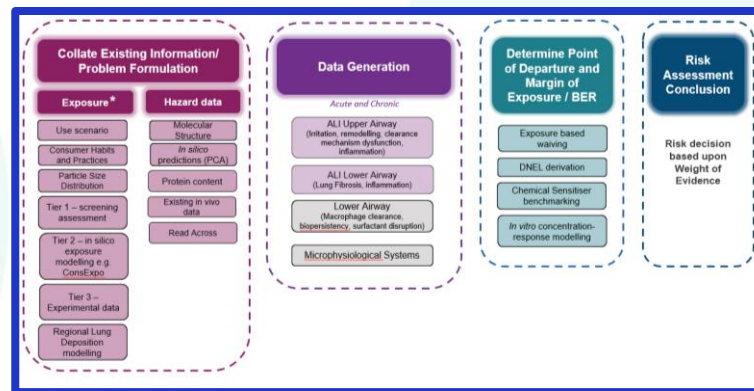
# Frameworks for using NAMs to make safety decisions

## Developmental & Reproductive



Rajagopal et al (2022) *Frontiers in Toxicology*, doi: 10.3389/tox.2022.838466

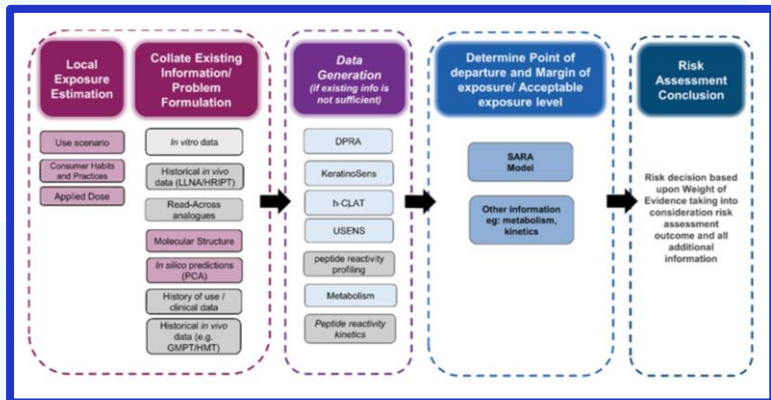
## Inhalation



## Ongoing Evaluations

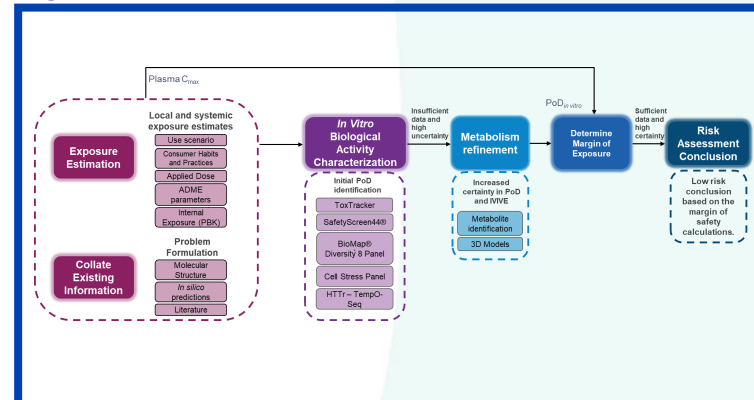
## Working with regulators/ government agencies

## Skin Sensitisation



Reynolds et al (2021) *Reg Tox Pharmacol*, **127**, 105075

## Systemic



Baltazar et al (2020) *Toxicol Sci*, **176**, 236-252



Information about other NICEATM projects to evaluate alternatives to animal use for skin sensitization is available at <https://ntp.niehs.nih.gov/go/ACDtest>.  
Reference: Reynolds et al. Probabilistic prediction of human skin sensitizer potency for use in next generation risk assessment. *Comput Toxicol* 9:36-49. <https://doi.org/10.1016/j.cmtox.2018.10.004>

# Animal Testing and EU Registration, Evaluation, Authorisation and Restriction of Chemicals (REACH)

Regulation (EC) No 1907/2006

- These same types of toxicity are also relevant to EU REACH registrations, where animal testing must only be undertaken as 'a last resort'
  - Article 25: *'In order to avoid animal testing, testing on vertebrate animals for the purposes of this regulation shall be undertaken only as a last resort'*
- Annex XI of UK REACH lists 'adaptations' to waive animal testing (including use of QSAR, *in vitro* methods, weight-of-evidence approaches etc.)
  - More opportunities for use of NAMs?
    - Need for Flexibility and good scientific dialogue
    - Need to develop criteria for acceptance of NAMs in EU Chemicals legislation
- Longer-term evolution of EU REACH. Ongoing public consultation around the revision of EU REACH



EN English

Search

Environment

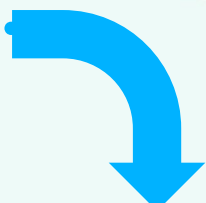
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NEWS ARTICLE | 20 January 2022 | Directorate-General for Environment

**Chemicals: Commission seeks views on revision of REACH, the EU's chemicals legislation**



# Recognition of NGRA in cosmetic safety assessment...



## ... Using similar approaches for chemical registration?



Principles underpinning the use of new methodologies in the risk assessment of cosmetic ingredients

Matthew Dent<sup>a,\*</sup>, Renata Teixeira Amaral<sup>b</sup>, Pedro Amores Da Silva<sup>b</sup>, Jay Ansell<sup>c</sup>, Fanny Boislevé<sup>d</sup>, Masato Hatae<sup>e</sup>, Akihiko Hirose<sup>f</sup>, Yutaka Kasai<sup>g</sup>, Petra Kern<sup>h</sup>, Reinhard Kreiling<sup>i</sup>, Stanley Milstein<sup>j</sup>, Beta Montemayor<sup>k</sup>, Julcemara Oliveira<sup>l</sup>, Andrea Richarz<sup>m</sup>, Rob Taalman<sup>n</sup>, Eric Vaillancourt<sup>o</sup>, Rajeshwar Verma<sup>p</sup>, Nashira Vieira O'Reilly Cabral Posada<sup>q</sup>, Craig Weiss<sup>r</sup>, Hajime Kojima<sup>s</sup>

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### ABSTRACT

Generalists that integrate each of the appropriate data from corporate and external sources (harm); the literature base; the state of uncertainty; the applicability

SCCS/1628/21



Scientific Committee on Consumer Safety  
 SCCS

THE SCCS NOTES OF GUIDANCE FOR THE TESTING OF  
 COSMETIC INGREDIENTS AND THEIR SAFETY  
 EVALUATION  
 11<sup>TH</sup> REVISION



The SCCS adopted this guidance document at its plenary meeting on 30-31 March 2021



International Cooperation on Cosmetics Regulation (2018)

Archives of Toxicology (2022) 96:743–766  
<https://doi.org/10.1007/s00204-021-03215-9>

### REGULATORY TOXICOLOGY

## A framework for chemical safety assessment incorporating new approach methodologies within REACH

Nicholas Ball<sup>1</sup> · Remi Bars<sup>2</sup> · Philip A. Botham<sup>3</sup> · Andreea Cuciureanu<sup>4</sup> · Mark T. D. Cronin<sup>5</sup> · John E. Doe<sup>5</sup> · Tatsiana Dudzina<sup>6</sup> · Timothy W. Gant<sup>7</sup> · Marcel Leist<sup>8</sup> · Bennard van Ravenzwaay<sup>9</sup>

EPAA Workshop

23 - 24 November 2021, virtual event

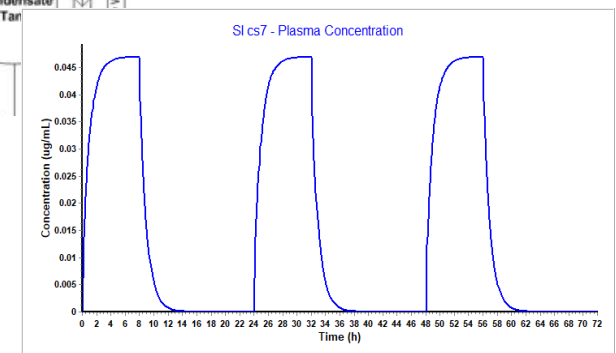
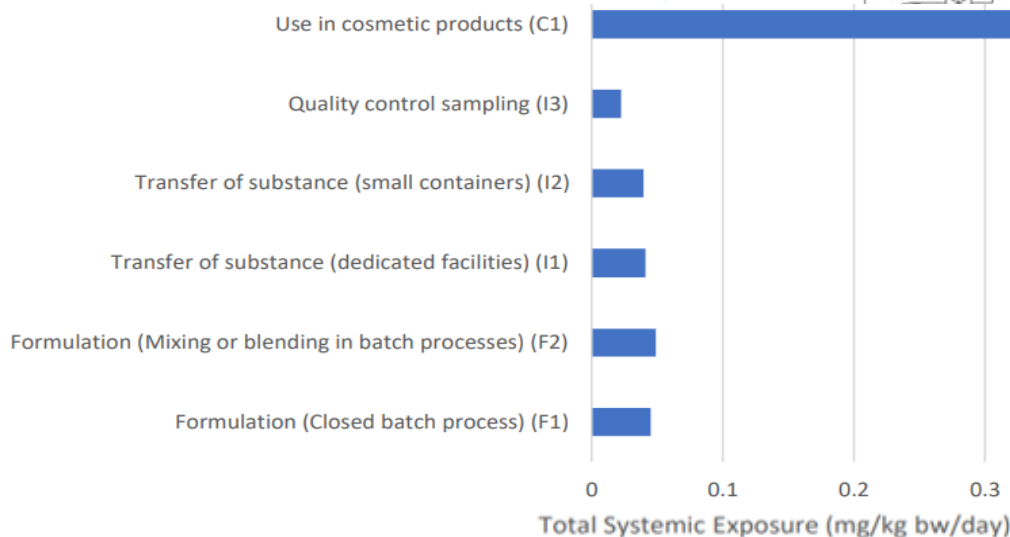
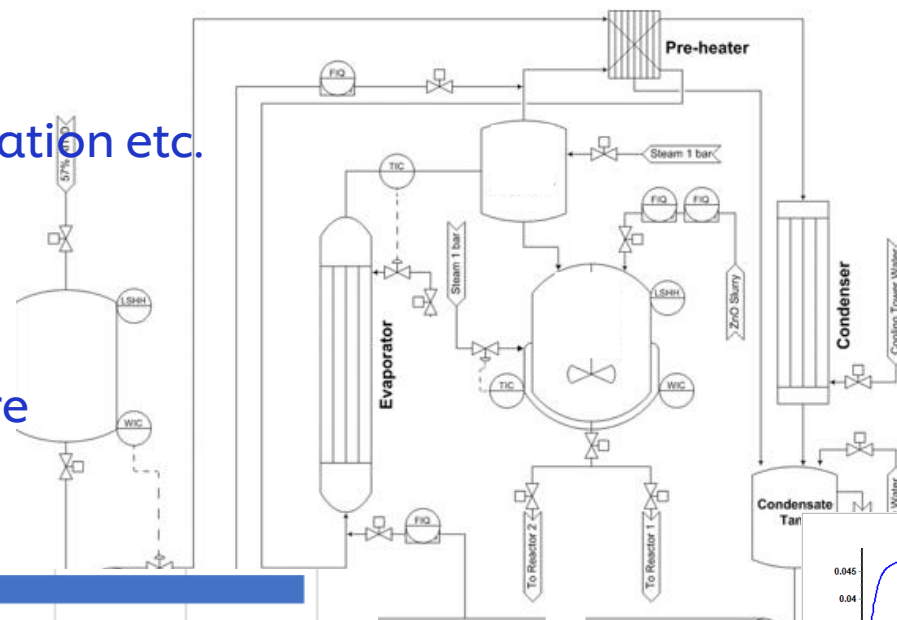


The European Partnership for Alternative Approaches to Animal Testing

Deep-Dive Workshop on «Use of New Approach Methodologies (NAMs) in Regulatory Decisions for Chemical Safety»

# NGRA and Worker Safety

- Understanding worker exposure
  - Routes
  - Levels of exposure
  - PPE\*, engineering controls, ventilation etc.
  - PBK for worker exposure
- NGRA
  - BER approach for worker exposure



Dosage Form	Dose (mg)	TD Dose Vol (ml)	Start (h)	End (h)	Physiology or cat file	PBPK Physiology or pbk file
IV Infusion	8.68	0	0	8	Human - Physiological - Fed	HumAneFerPregIGA30V0_7558g_a_28
IV Infusion	8.68	0	24	32	Human - Physiological - Fed	HumAneFerPregIGA30V0_7558g_a_28
IV Infusion	8.68	0	48	56	Human - Physiological - Fed	HumAneFerPregIGA30V0_7558g_a_28
IV Infusion	8.68	0	72	80	Human - Physiological - Fed	HumAneFerPregIGA30V0_7558g_a_28
IV Infusion	8.68	0	120	128	Human - Physiological - Fed	HumAneFerPregIGA30V0_7558g_a_28



\* PPE = Personal protective equipment

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